



NebulaGraph

VELODB

# Deep Relationships & Real-Time Analytics: Architecting Modern Financial Data Stacks

深度关联与实时分析下的金融新范式

🕒 August 22, 2025 13:30

📍 Hong Kong



# Graph Empowers Financial Institutions with Penetration-Based Management

-----By HU XIN FROM CSCS

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02 Knowledge Graph  
Construction

03 Graph Algorithms——Capital  
Group Identification

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# China Securities Credit Investment

China Securities Credit Investment Co., Ltd. (“China Securities Credit Investment”) is a leading Chinese credit-tech service provider, committed to building infrastructure for the whole life cycle management of credit assets through technology-driven means, provides full credit value chain services including credit risk management, credit enhancement, and credit asset transaction management for institutional clients.

## Brief Profile

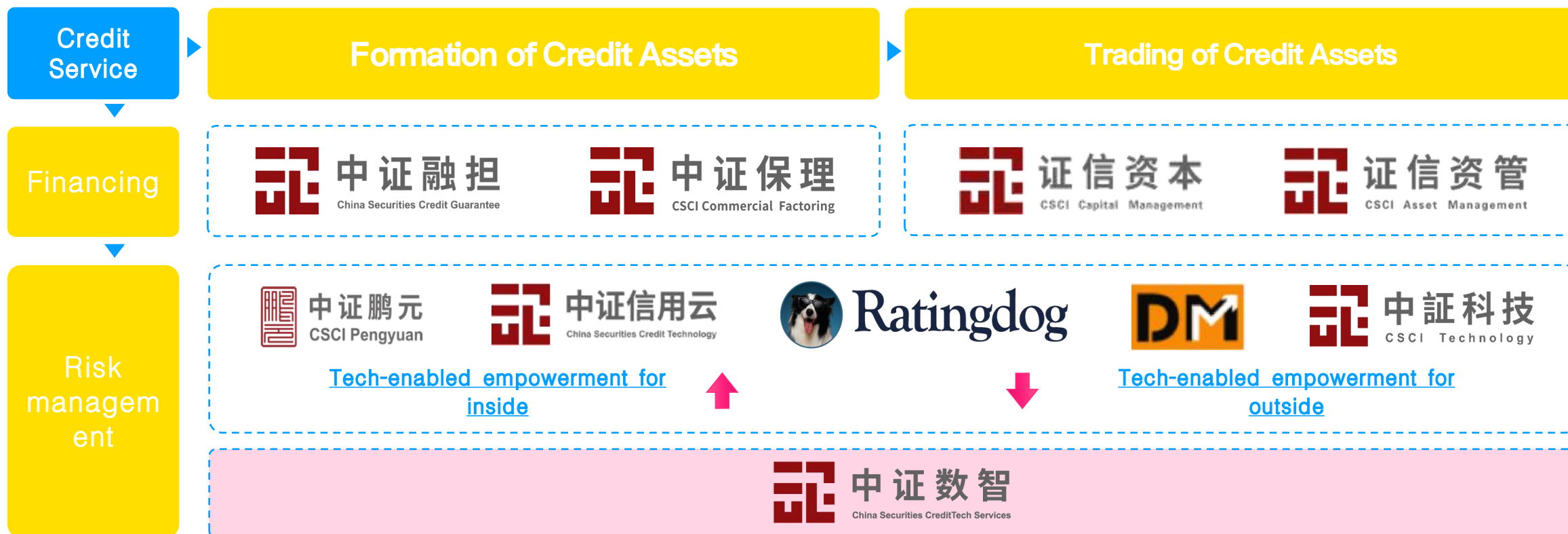
- **Establishment date:** May 27, 2015
- **Registered capital:** 4,585,980,000 RMB
- **Shareholder background:** Jointly funded by 35 shareholders with relatively dispersed equity ratios. The top five shareholders are Soochow Securities (4.91%), New Horizon Capital (4.86%), Guoyuan Securities (4.36%), Qianhai Financial Holdings (4.36%), and Essence Securities (4.36%)
- **Employee size:** over 1,000 employees (60%+ in technology/risk mgmt)
- **Rating grade:** AAA
- **Honors:** KPMG "China's Leading Fintech 50 Enterprises" (2019-2022) and the first batch of comprehensive credit service institutions of the National Development and Reform Commission





# China Securities Credit Investment

China Securities Credit Investment owns 8 majority-owned tier-1 subsidiaries, which include China Securities CreditTech Services Co., Ltd., CSCI Pengyuan Credit Rating Co., Ltd., China Securities Credit Technology Co., Ltd., China Securities Credit Guarantee Co., Ltd., CSCI Commercial Factoring Co., Ltd., CSCI Technology Co., Limited, CSCI Asset Management Co., Ltd. and CSCI Capital Management Co., Ltd.



## China Securities CreditTech Services -Our Team

### ◆ Distribution



Shenzhen **70+**



Shanghai **70+**



Beijing **40+**



wuhan **100+**

• Data Specialists: **100+** • R&D: **65+**

• Delivery: **70+**



• Solutions: **30+**

### ◆ Diversed Talent

➤ Finance and IT: **60%**

➤ Executive Team experience: **25+ years**

➤ Retention: **60% with  $\geq 3$  years tenure**

➤ Mid Managers: **15+ years**

# China Securities CreditTech Services Co., Ltd. -- 中证数智科技（深圳）有限公司

China Securities CreditTech Services Co., Ltd. (hereinafter referred to as "CSCS") was established on September 28, 2015 with a paid-up capital of RMB 215.45 million.

CSCS is committed to using cutting-edge technology to help various financial institutions improve their credit risk identification, measurement, monitoring and management capabilities, and provide intelligent credit data, credit evaluation, correlation graph application, intelligent early warning, regulatory technology and other services for regulators, investment institutions, intermediaries and other financial market participants.

## Enabling the digital transformation of credit management



### credit data

#### credit data

Complete low-frequency and high-frequency data, product data, and macro- and meso-data of core companies in the capital market



### credit evaluation

#### The Credit Asset Internal Assessment System (CIAS)

Integrated "data-model-system" credit risk management solution covering bond, non-standard, ABS and credit products



### Client risk management Platform

#### Intelligent Client Relationship Graph

Based on the Enterprises' profile and relationship Graph data of the whole registered Enterprises, we can build a client platform for institutions to conduct investigations and analyses on enterprises

#### Group client risk management

Group-Client risk management in Credit risk, including Concentration management, Credit facility assesment & Risk Transmission



### Intelligent warning

#### Intelligent Early Warning System

Realizing the comprehensive portrayal of enterprise early warning information and the efficient monitoring of risk variations



### RegTech

#### Regulatory service systems

Provide data support, analysis system, application system and other related services for regulatory agencies to help them improve their efficiency



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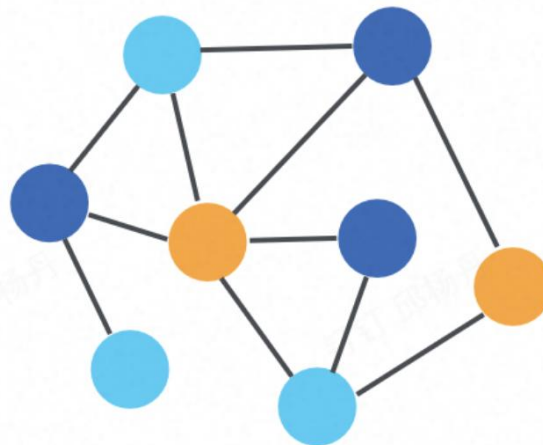
## What is Graph Database

**Graph database** is a database that stores entities of related data as **vertex** and the relationships between data as **edge**.

**NebulaGraph** is a highly performant linearly scalable graph database available for use via a shared-nothing distributed model.



- Use table to store data
- Query via SQL
- Slow performance and high resource consumption



- ✓ Use graph to store data
- ✓ Query via ISO-GQL
- ✓ Built for super large-scale graphs with milliseconds of latency

# CSCS Data Asset Encyclopedia

## Micro

### Enterprise Registration & Graph

- Business registration
- Shareholders / Executives
- Branches
- Investment
- Business changes
- related parties
- Annual reports
- External ratings
- Mortgage
- Abnormal operations
- Administrative penalties
- Graph data
- .....

### Information Early Warning

- News & Sentiment
- Announcement
- Judicial data
- Integrity data
- Early warning data
- Sentiment Score
- Warning Score
- .....

### Operational Data

- Enterprise exposure
- Regional data
- Financial data
- Financial indicators
- Operational indicators
- Guarantee information
- .....

### Financial Products

- Bond information
- Stock information
- Private equity funds
- ABS information
- REITS
- .....

## Meso&Macro

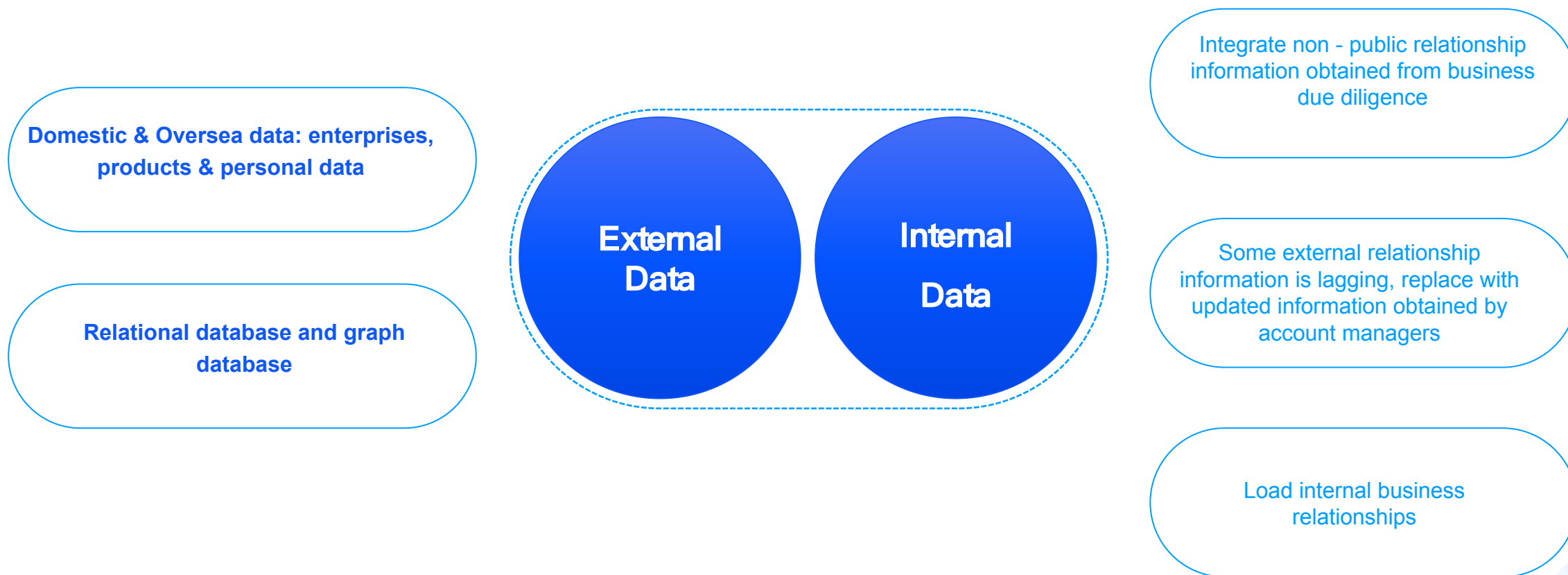
### China Macro

- Industry economy
- Industry prosperity
- National economic accounting
- Population
- Policy data
- .....

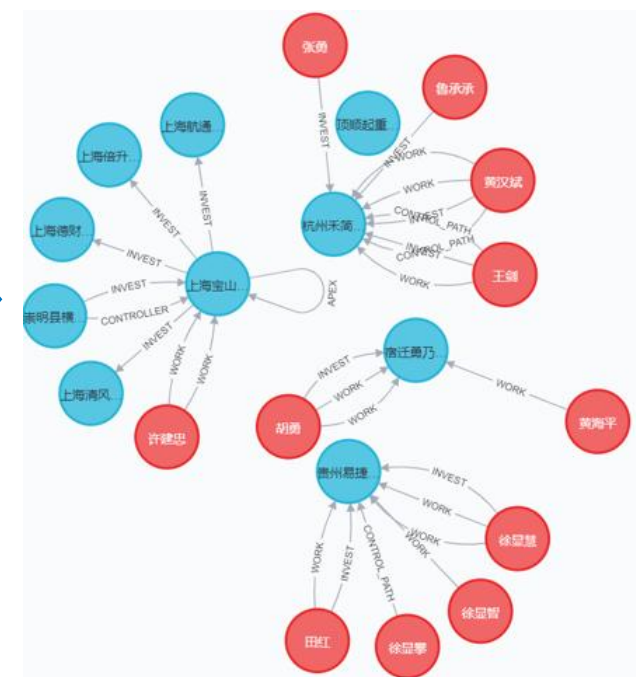
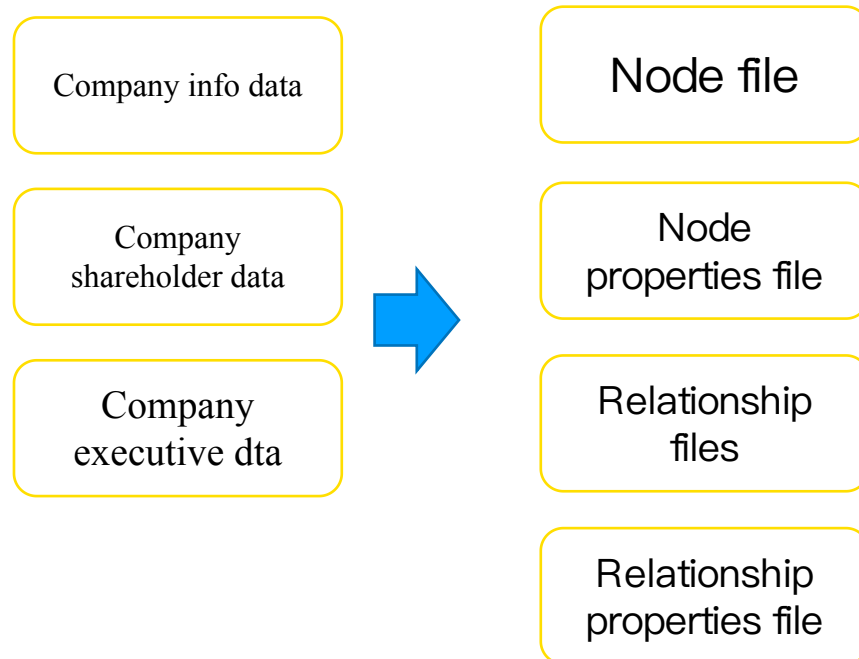
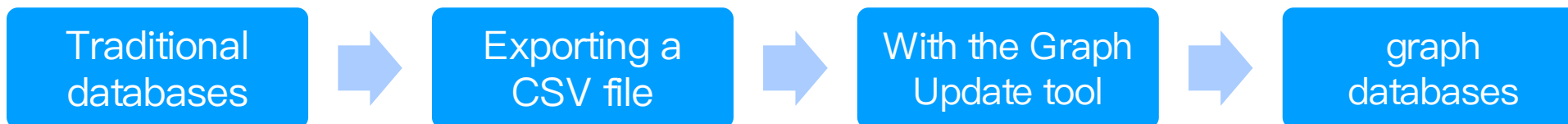
### Regional Data

- Regional economy
- Regional finance
- Regional debt

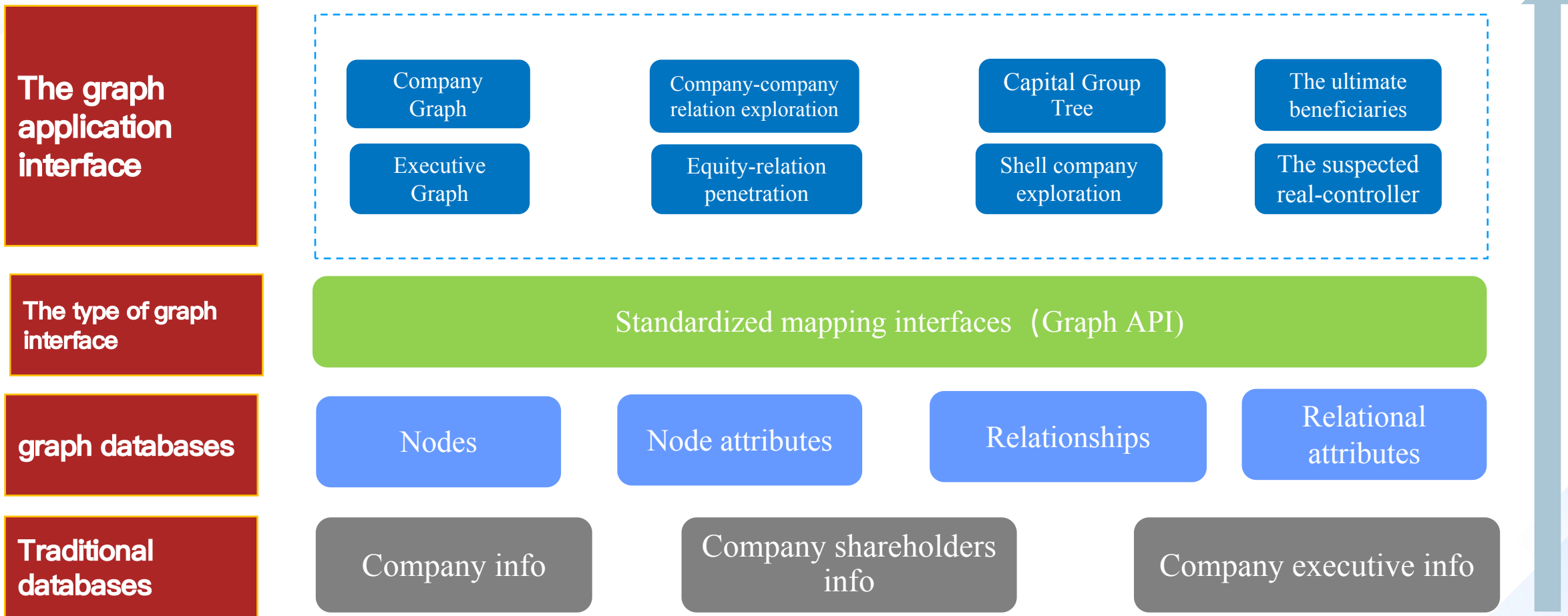
## Basic Data Sources for Financial Institution Knowledge Graph



# The enterprise graph construction process



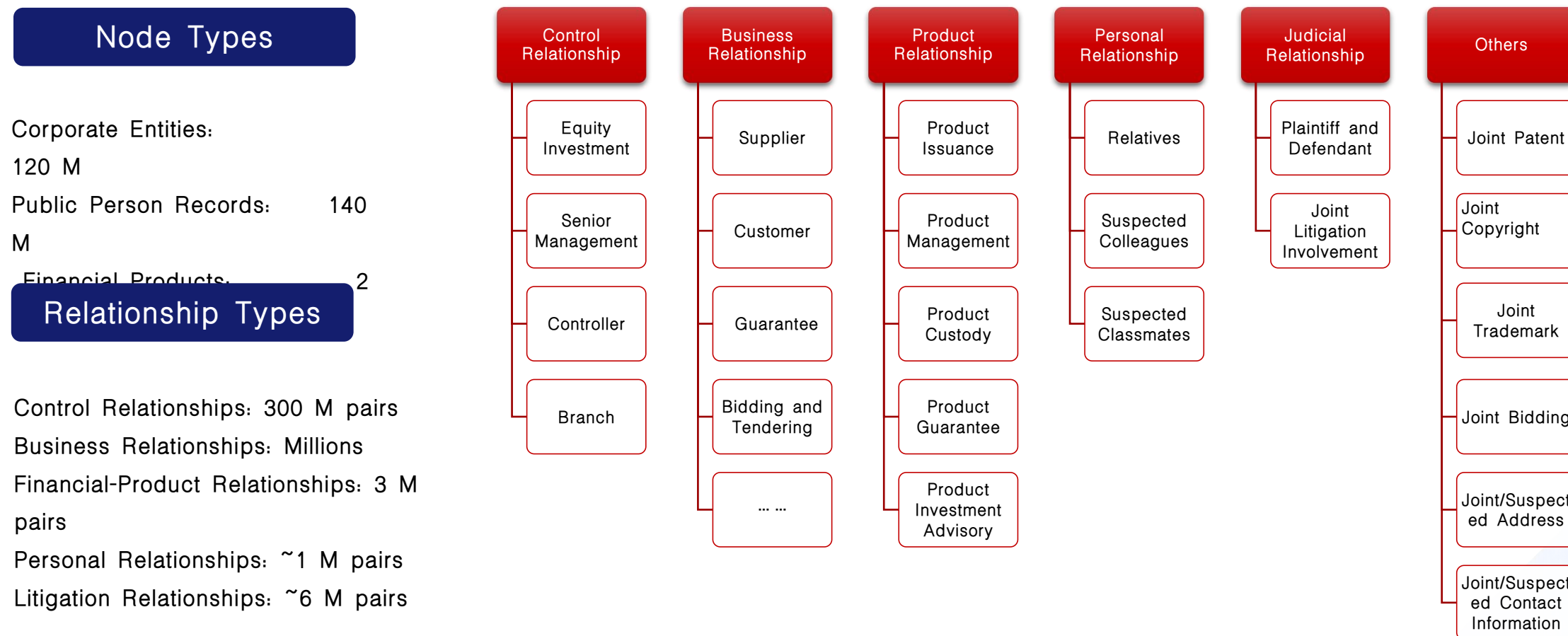
# Enterprise graph construction methodology



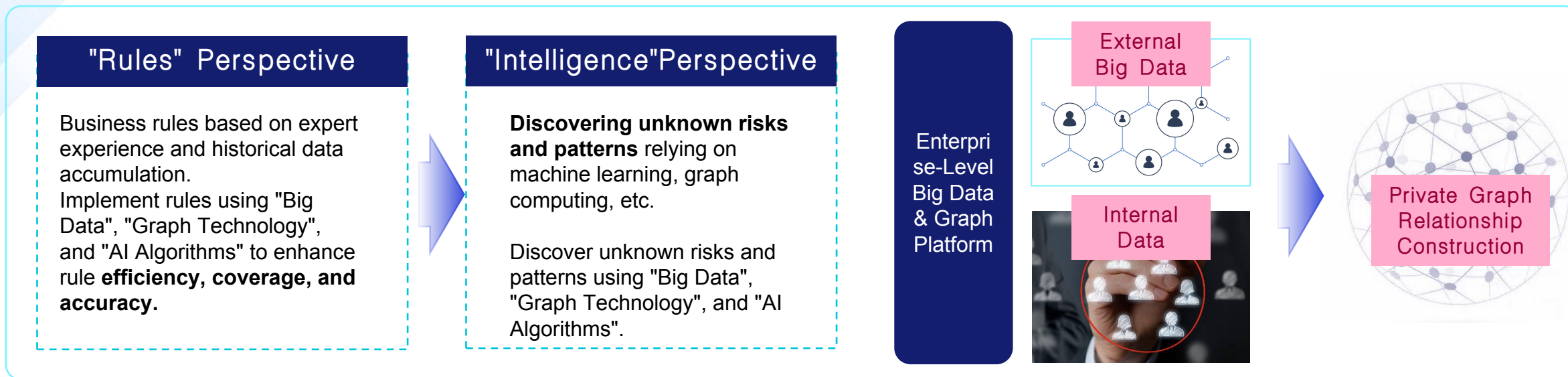


# Overview of Financial Institution Graph Construction

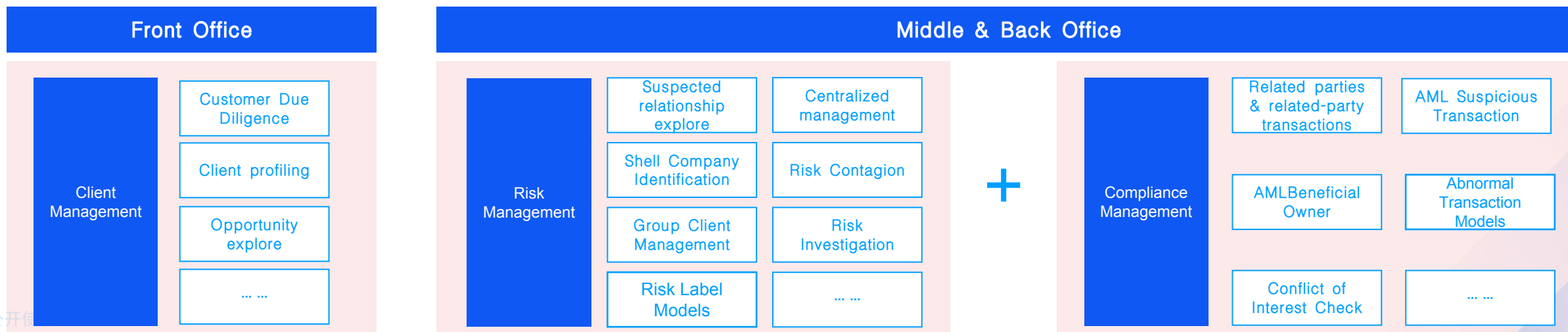
- Constructing relationship graphs for enterprises across the entire market, with a cumulative coverage of 300 million + nodes and 400 million + relationships.
- Mature experience in graph data generation, updating, integration, and application, leveraging graph databases to provide continuous operation, maintenance, and mining application services tailored for financial scenarios.



# Big Data and Graph Technology empowering diverse application Scenarios



## Financial Institution Business Scenarios



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# Capital Group Tree

INPUT

- Equity relationships of all companies

## Controller Calculation

- Suspected real controller
- The largest voting shareholder
- Special adjustments: governments revolving holding etc.

## Minimum real-control path

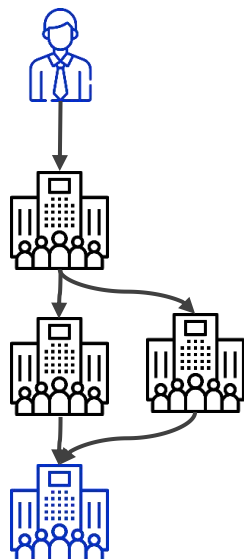
- The path to real-controller
- Elimination non-actual control paths
- Remain real-control relationships

## Traversing all the members

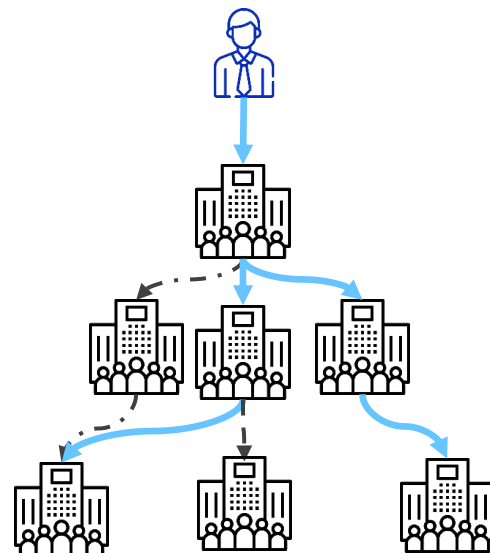
- breadth-first or depth-first
- Companies merged with same controller
- Constructing Factions of Big group companies Sub-Branch Groups

Calculation

controller →

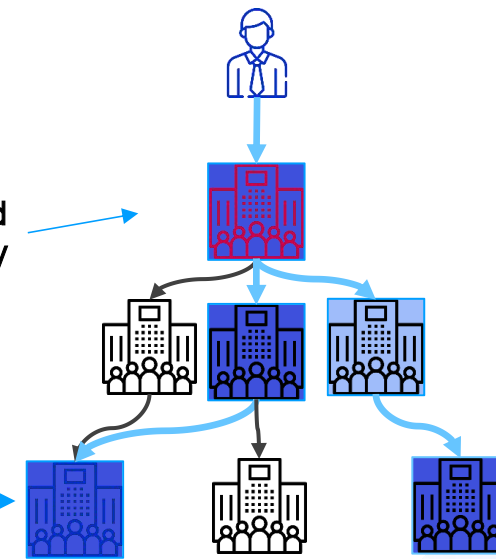


client →



Listed company →

client →



OUTPUT

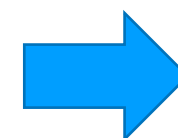
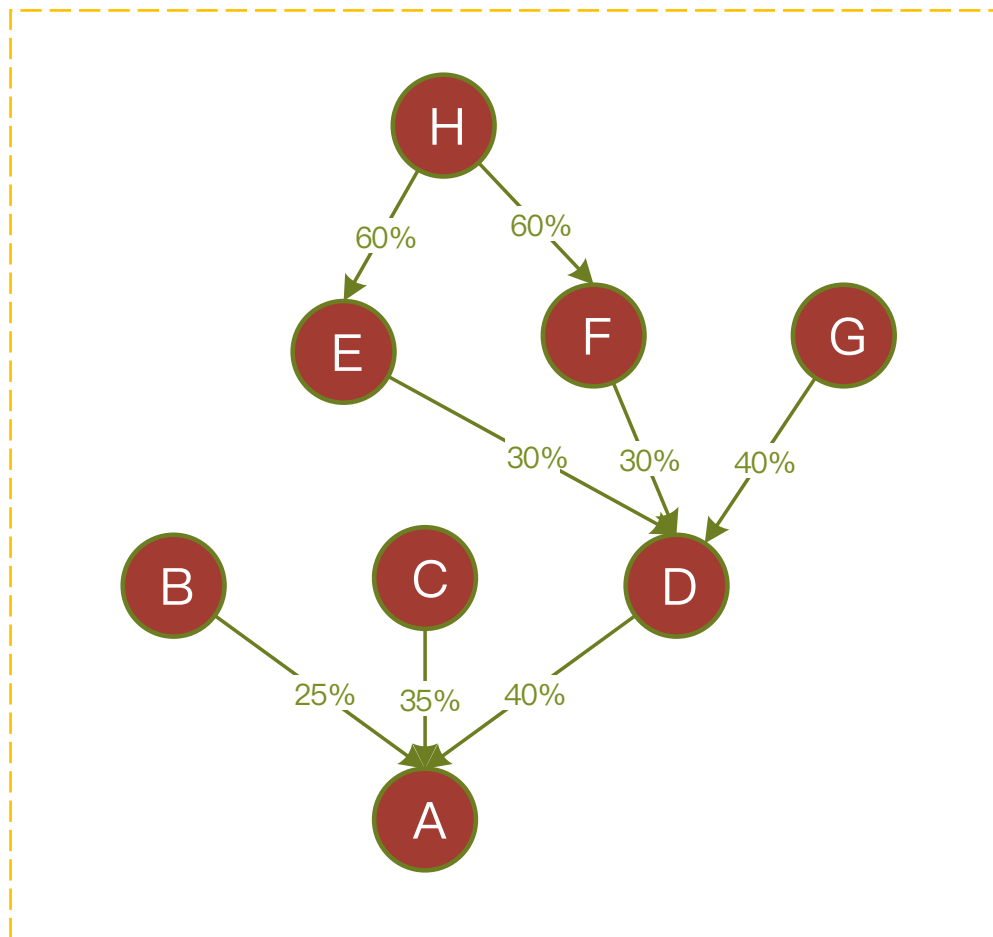
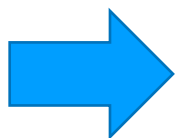
- Weekly calculations are updated to identify group relationships: name and IDs, corresponding to all group top names and IDs, control paths, shareholding percentages, etc

# Standard Group Constructed-Suspected Real Controller Algorithm

Company

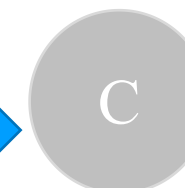
Equity paths

The suspected real controllers



Direct shareholding method

Disadvantages: Neglect of indirect shareholding



Cumulative shareholdings method

Disadvantages: Dilution by multiplication of shareholdings

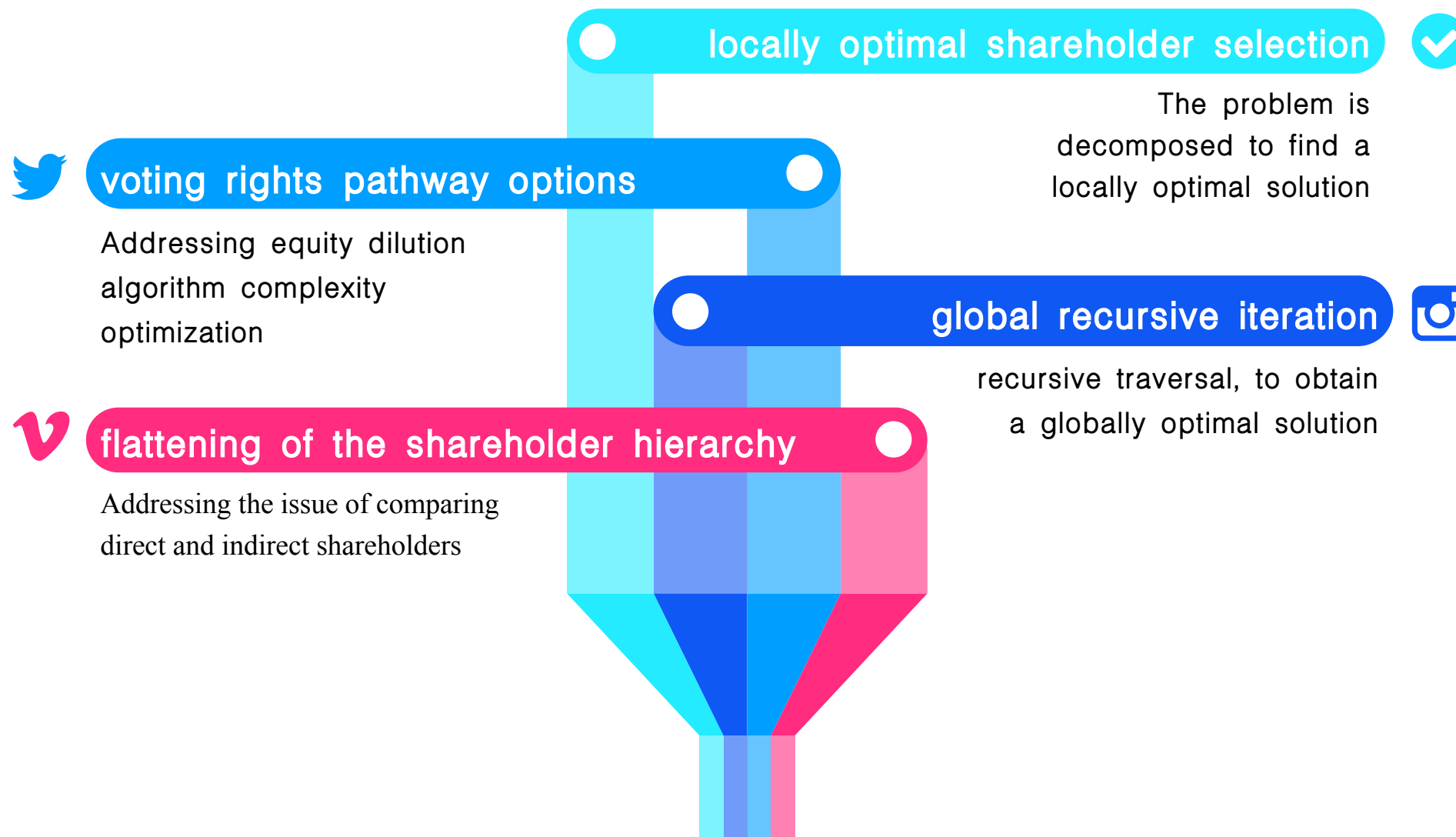


Rooting rights iteration method

Advantage: Possesses the advantages of the direct and cumulative methods and removes the disadvantages



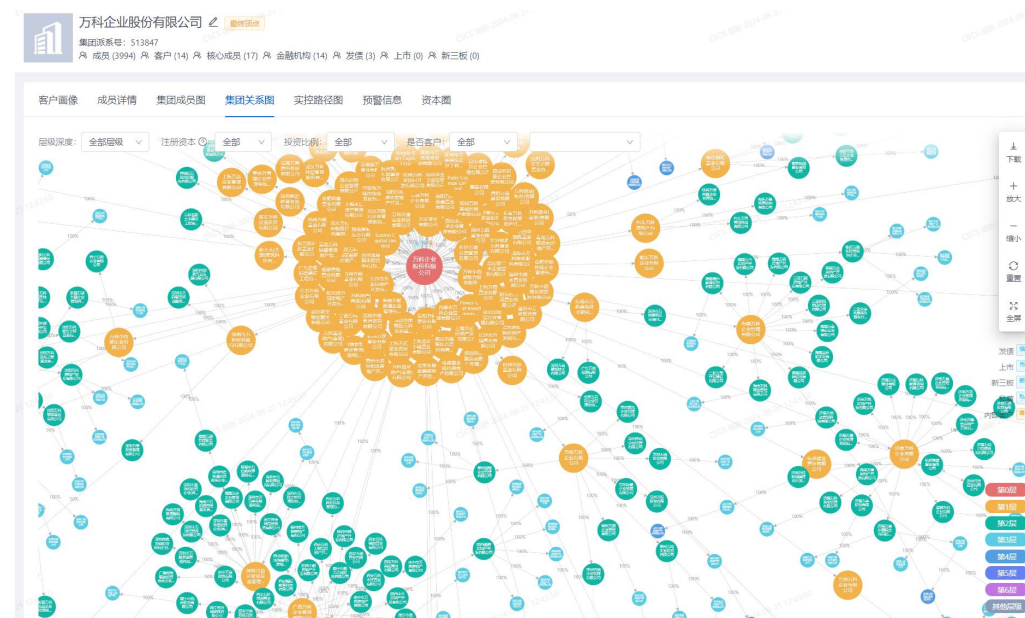
# Standard Group Construction - voting rights iteration Method



- Core Technology 1 - Graph explore algorithms (i.e., association mapping) and computing power support: Enabling the construction of 400 million nodes and 400 million relational pairs across the entire market; and achieving unlimited hierarchical penetration of beneficial controllers.
- Core Technology 2 - Front-end visual presentation of large-scale nodes: Supporting sub-second rendering and display of over 10,000 nodes in the browser, thereby enhancing user experience.

- 300 million + nodes
- 400 million + relationships
- 1.85million of Capital groups
- the largest membership size of the group faction : 9,084
- the deepest levels : 26

- 100,000 member size group computing time: about 2 minutes

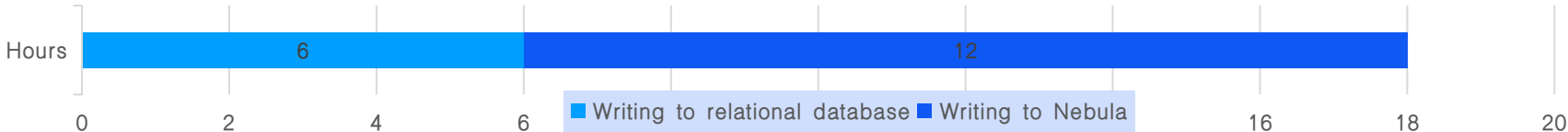


# Advantages of Captical Group Using Repetitive Penetration Method

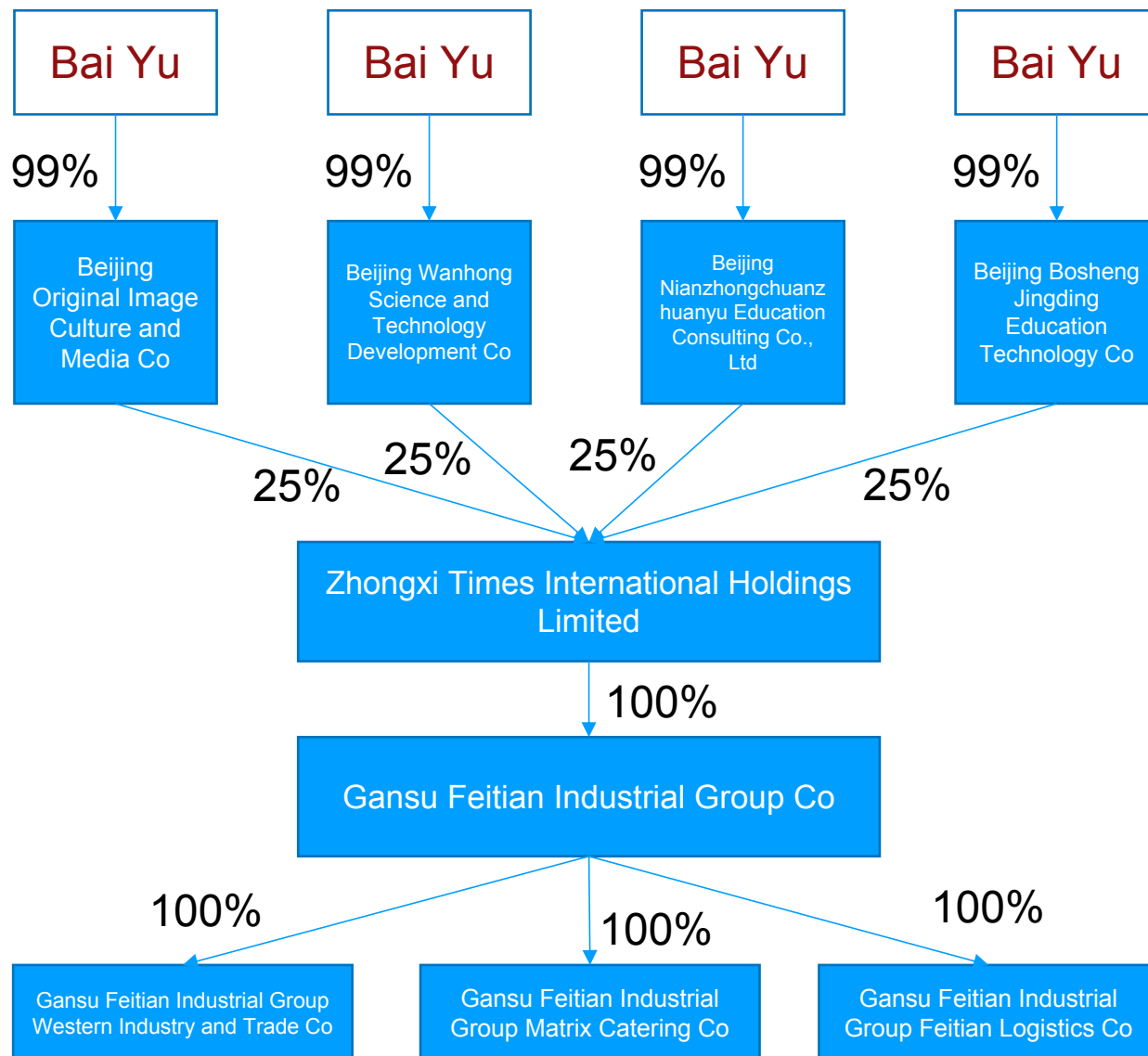
Apply technical means to meet the requirements of risk management practice for accuracy, coverage and efficiency

Value Points	Traditional Solutions	Innovative Project Solutions
Accuracy	<p>1. Business algorithms: The direct shareholding method ignores the cumulative shareholding of indirect shareholders, leading to errors; the cumulative shareholding method makes it impossible to compare the shareholding ratios of direct and indirect shareholders at different levels due to equity dilution caused by too long shareholding paths.</p> <p>2. Penetration levels: Penetrating limited levels (mostly within 10 levels).</p> <p>3. Calculation scale: Considering the penetration and analysis of key Clients and subjects, limiting the number of nodes, and unable to cover the entire market.</p>	<p>1. Business algorithms: A voting rights layer-by-layer iterative algorithm based on equity. By comparing the size of voting rights through layer-by-layer iteration, it penetrates, calculates and identifies the actual controller of the enterprise.</p> <p>2. Penetration levels: There is no limit on the number of levels when penetrating group factions, realizing penetration calculation with unlimited levels. The deepest level of the actual results of group factions exceeds 50 levels.</p> <p>3. Calculation scale: It can calculate full amount of data, with more than 10,000 faction members.</p>
Coverage	Covering the penetration and analysis of key Clients and subjects: There are certain limitations in the risk discovery and management of potential Clients and non-key Clients.	Covering more than 400 million nodes of all industrial and commercial enterprises and their directors, supervisors and senior executives, forming more than 100,000 group factions.
Efficiency	<p>Data landing + full penetration calculation (over 400 million nodes in the entire market): 2 weeks;</p> <p>Real-time penetration calculation: Limited by the number of levels (within 10 levels) and calculation rules, only simple calculations can be done.</p>	<p>Data landing + full penetration calculation (over 400 million nodes in the entire market): Within 1 day;</p> <p>Real-time penetration calculation: Depending on the complexity of group relations, the calculation results are generally returned in seconds, and for particularly complex groups, the calculation results are returned in minutes.</p>

## • Market-wide data computation time



## Adjustment of Natural person for Suspected Real-Controller Calculation



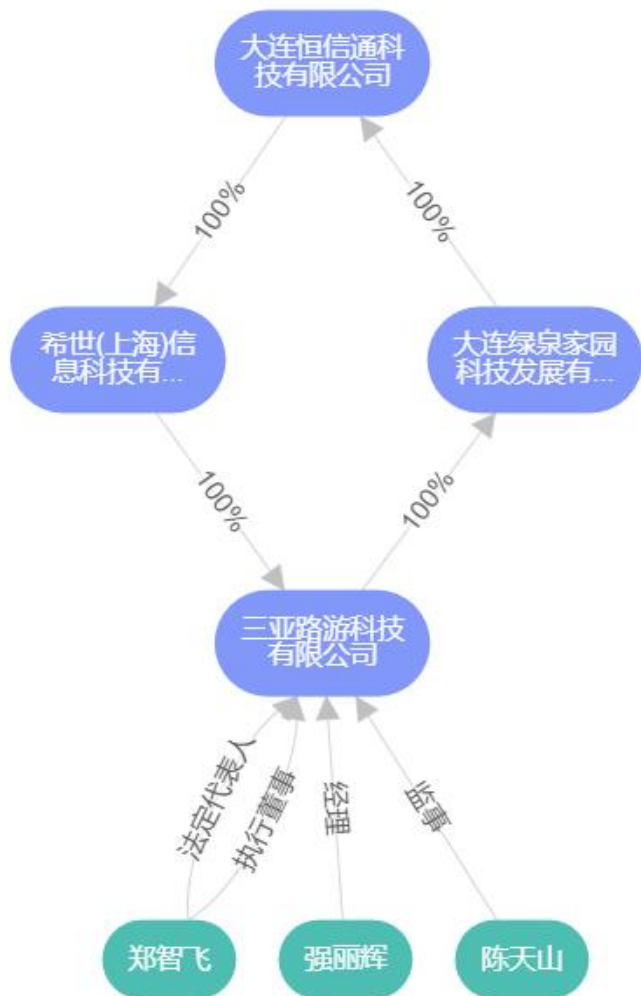
### Before adjustments

It was not possible to determine whether Bai Yu, the controlling shareholder of the four companies, was the same person.

### Adjusted

Considering that the top names of the suspected real controllers of the four enterprises are the same, and calculating the probability of overlap based on the structure of the graph, a natural person merger is carried out: the suspected real controller of the group is Bai Yu.

# Standard Group - suspected real-control adjustments: cross-shareholding scenarios



## Before adjustments

The suspected beneficial owner of Sanya Road Tour Technology Co

## Adjusted

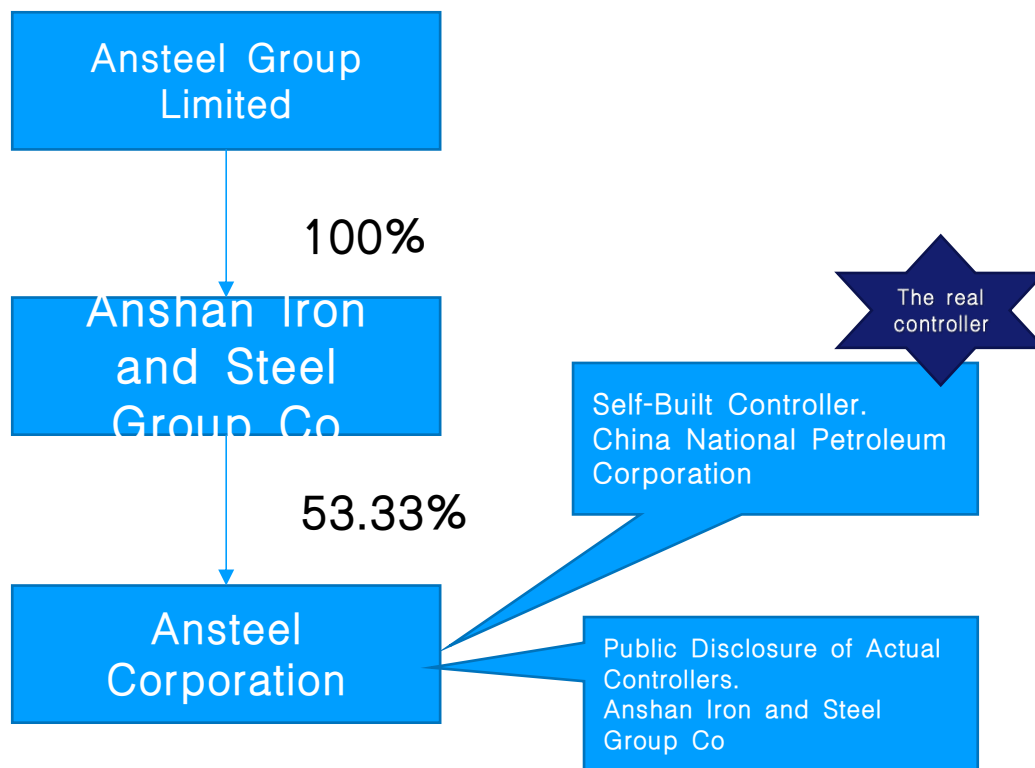
After considering the circular shareholding, the suspected beneficial owners are selected among them according to the following priority.

- 1) The node with the largest shareholding
- 2) the node with the largest registered capital
- 3) the node whose name is sorted first

The largest registered capital of the Heath (Shanghai) Information Technology Co., Ltd. is the suspected real controller.



# Adjustment of top-controller for Suspected Real-Controller Calculation



- 3 sources of data on real controllers

Self-created real controller: manually modify the vertex real controller

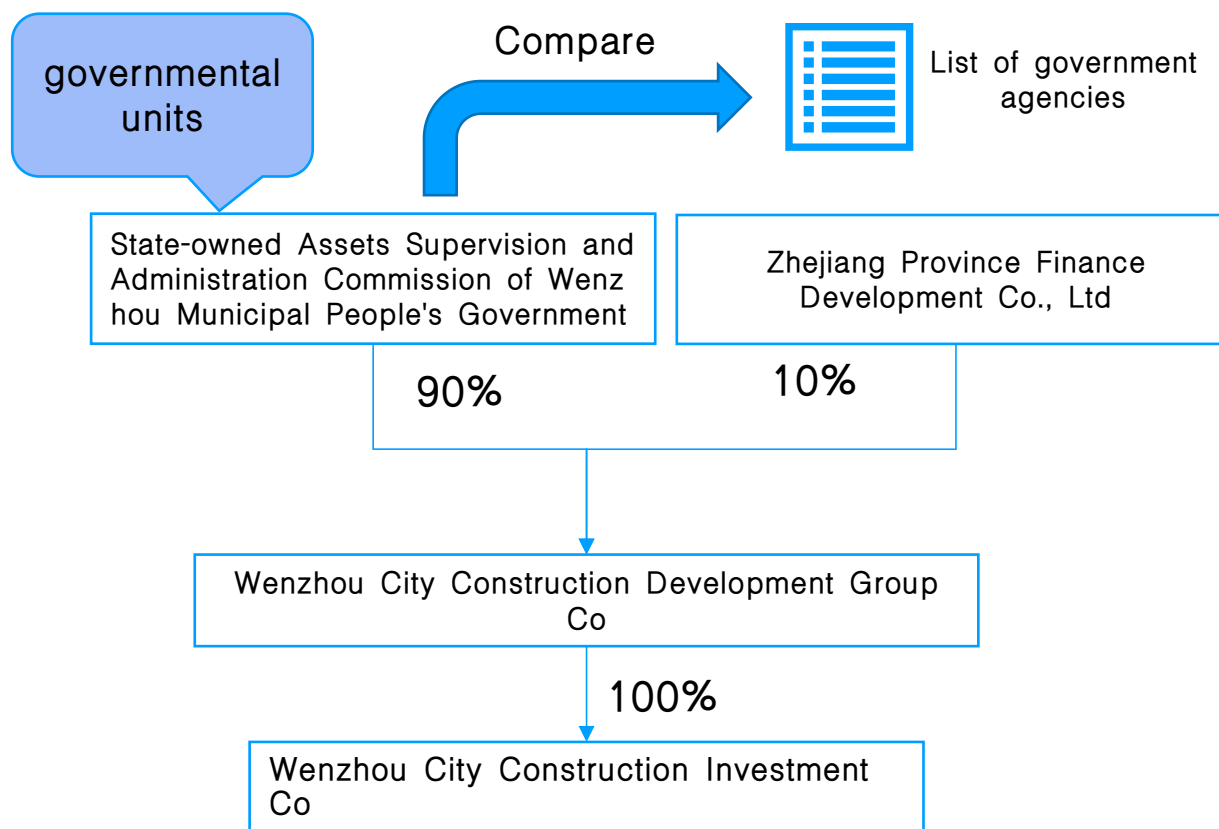
Disclosure of beneficial owners: The enterprise discloses the beneficial owners

Suspected real controller: Equity ratio of the largest apex

- Vertex Priority

self-built real controllers > publicized real controllers  
> suspected real controllers

# Adjustment of governments for Suspected Real-Controller Calculation



The real controller is a member of the list of governmental entities, the apex back of the selection back to the first large non-governmental list of corporate shareholders.

## Before adjustments

The largest cumulative shareholding of the general enterprise Wenzhou City Construction Investment Co. Ltd. based on equity penetration is the State-owned Assets Supervision and Administration Commission of the Wenzhou Municipal People's Government (90%).

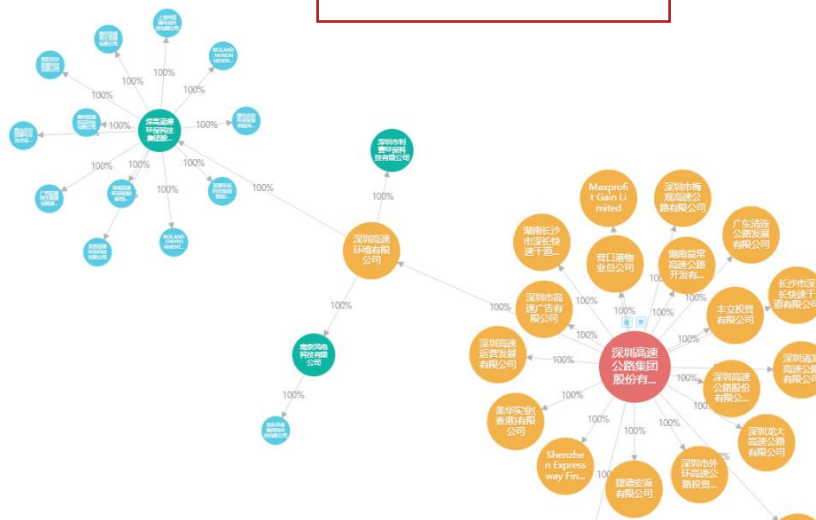
## Adjusted

Considering the list of government units after the retreat, **Wenzhou City Construction Development Group Co** is the real controller (100%).

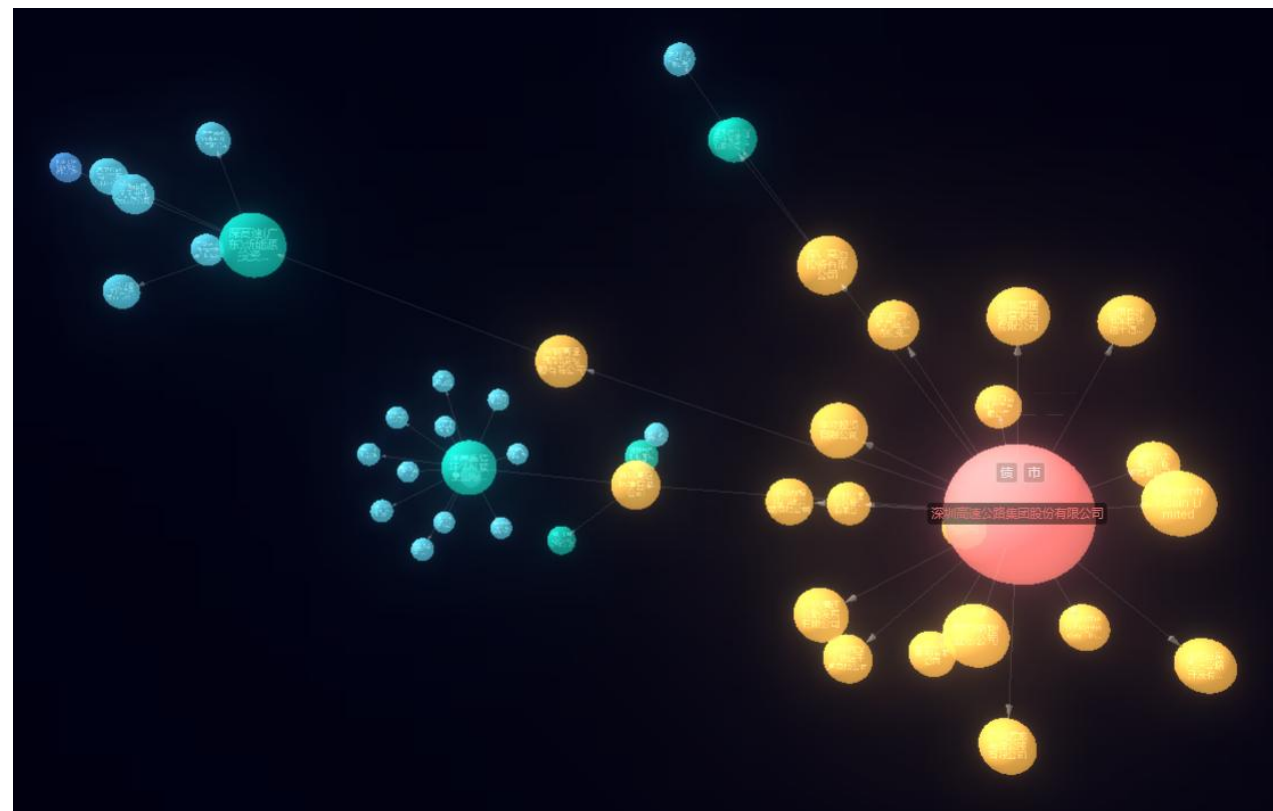
# Capital Group Tree Graph

- Results for family groups based on shareholding relationships, showing members of the group factions of Shenzhen Expressway Group Co., Ltd. and Bank of China

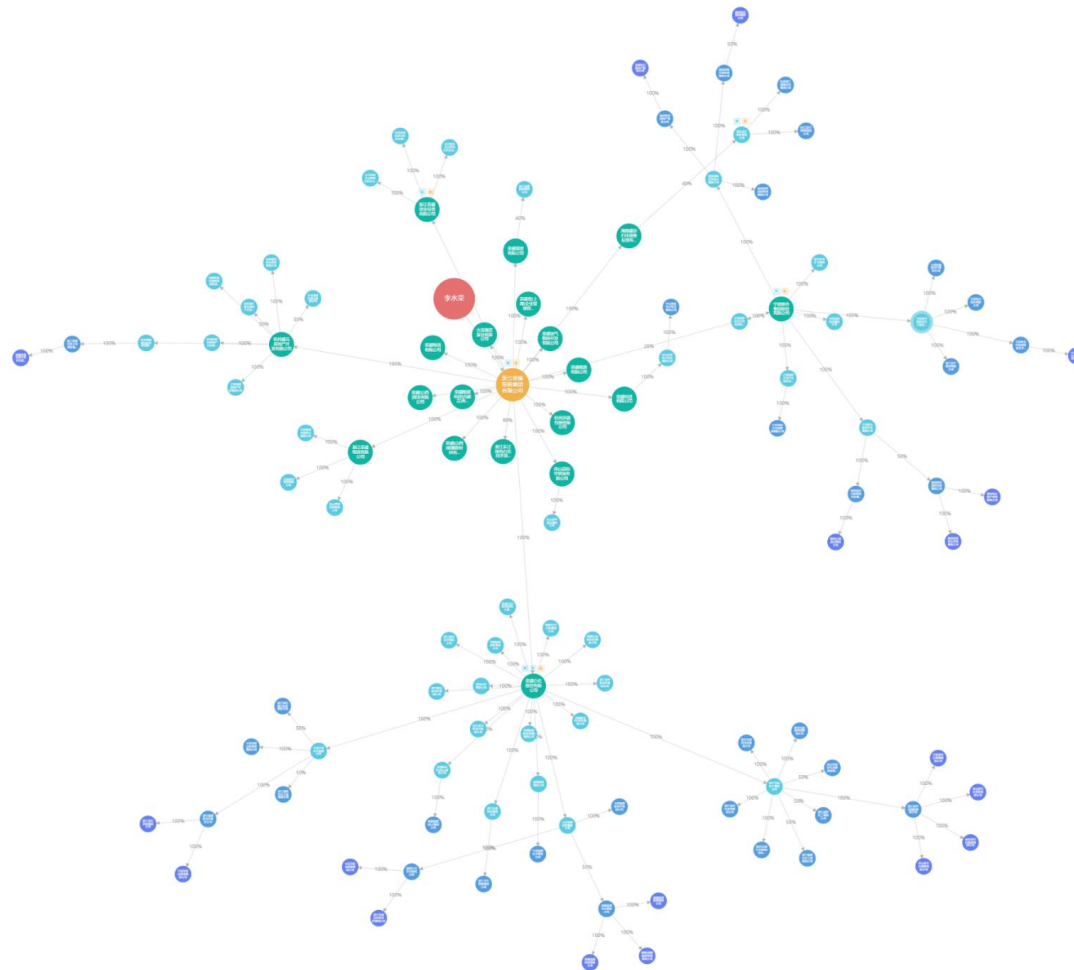
2D Real Control Path



3D Real Control Path



# Capital Group Tree Graph



# Capital Group Tree Graph



# Capital group Application Scenarios



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# Typical Applications

## Company Searching

## Relationship Exploring

## Risk Screening

## Early Warning Monitoring

已选条件: 快速搜索 全部展开

信息公开主体: 是 否 展开

企业性质: 全部 国有企业 中央国有企业 地方国有企业 民营企业 私营企业 集体企业 外商投资企业 外资企业 展开

外管评级: 全部 AAA AAA- AA+ AA- A+ A- BBB+ BBB- BB+ BB- B+ B- 展开

行业: 证监会行业 申万行业 国民经济行业 中证港口 展开

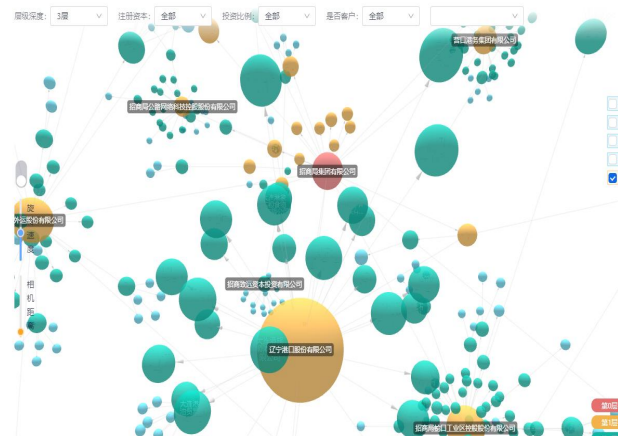
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中债信用评级: 全部 AAA+ AAA AAA- AA+ AA- A+ A- BBB+ BBB- BB+ BB- B+ 展开

CSC评级: 全部 A+ A- B+ B- C+ C- D+ D- E+ E- F+ F- 违约 展开

YY等级: 全部 1 2 3 4+ 4- 5+ 5- 6+ 6- 7+ 7- 8+ 8- 9 10 展开

序号	企业名称	企业性质	统一社会信用代码	国民经济行业	地址
1	万科企业股份有限公司 市 正 正常	地方国有企业	91440300192181490G	房地产业	广东省
2	珠海市万科房地产有限公司 市 正 正常	有限责任公司	91440400759209352X	房地产业	广东省
3	成都万科科技服务有限公司 市 正 正常	民营企业	915101005773925398	科学研究和技术服务业	四川省
4	北京住总万科建筑工业科技股份有限公司 正常	地方国有企业	91110113074190599F	科学研究和技术服务业	北京市
5	北京东方利华投资管理有限公司(有限合伙) 正常	合伙企业	911101090555599547	租赁和商务服务业	北京市
6	环县万利建材有限公司 正常	有限责任公司	91621022090659397K	批发和零售业	甘肃省



裁判文书	嘉兴市秀城区巨龙木业有限公司与嘉善四鑫木业有限公司买卖合同纠纷一案民事判决书	嘉兴市秀城区巨龙木业有限公司	发布日期: 2286-01-11 案件类型: 民事案件 判决结果: 浙江省嘉善县人民法院 民事 判决
裁判文书	原告强富森与被告金川有色金属公司电缆厂西安供应站加工承揽纠纷一案民事裁定书	金川有色金属公司电缆厂西安供应站	发布日期: 2280-05-22 案件类型: 民事案件 判决结果: 原告强富森, 男, ****年**月*
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裁判文书	中保财产保险有限公司海南省分公司与海南丰海粮油工业有限公司海运货物保险合同纠纷民事判决书	中国人民财产保险股份有限公司陵水支公司	发布日期: 2248-03-11 案件类型: 民事案件 判决结果: 海南省高级人民法院 民
裁判文书	(1996)海商初字第0096号丰海粮油诉海南人保海运货物保险合同纠纷的判决书	中国人民保险公司海南分公司	发布日期: 2238-10-25 案件类型: - 判决结果: 海口海事法院 民事 判决书 (1996) 海
裁判文书	(1996)海商初字第0096号丰海粮油诉海南人保海运货物保险合同纠纷的判决书	海南丰海粮油工业有限公司	发布日期: 2238-10-25 案件类型: - 判决结果: 海口海事法院 民事 判决书 (1996) 海南初
裁判文书	杨有根与三门峡市物资采购站购销合同纠纷一案民事裁定书	海口中顺工贸有限公司	发布日期: 2201-12-23 案件类型: 民事案件 判决结果: 甘肃省阿克塞哈萨克族自治县人民法院 民事 裁
裁判文书	葛明忠与李金松买卖合同纠纷一案民事判决书	南通三信塑胶装备科技股份有限公司	发布日期: 2031-04-22 案件类型: 民事 判决结果: 北京市密云区人民法院 民事判决1



Data from the National Enterprise Credit Information Publicity System, which includes over 120 million social entities and more than 60 million operating legal-person enterprises, allowing for precise/fuzzy queries based on fields such as enterprise name, region, and industry.

A privatized knowledge graph capturing interconnections such as outbound investments, key customers, major suppliers, guarantees, management teams, and fund products. Dimensions are fully customizable and support multi-level drill-down to trace every relationship to its source.

Judicial and compliance data including case filings, court judgments, dishonesty records, hearing schedules, enforcement actions, seizures and freezes, together with integrity disclosures from regulators, ministries, and official government portals.

7x24 global media & social-listening covering 11 major source categories, with targeted monitoring of specific industries, entities, keywords, or outlets. AI-driven sentiment classification and event detection are validated by human review.

**360 ° Enterprise Profile**  
Enterprise portrait combining external fundamentals with internal business data.

**Privatized Knowledge Graph**  
300 Million External Relationships integrated with Internal Relationships

**Accurate Adverse Information**  
Coverage various of risk type

**Expert rules + NLP**  
integration for precise negative-news tagging.

# Enterprise Big data & Knowledge Graph Application Platform

## Enterprise Data Platform

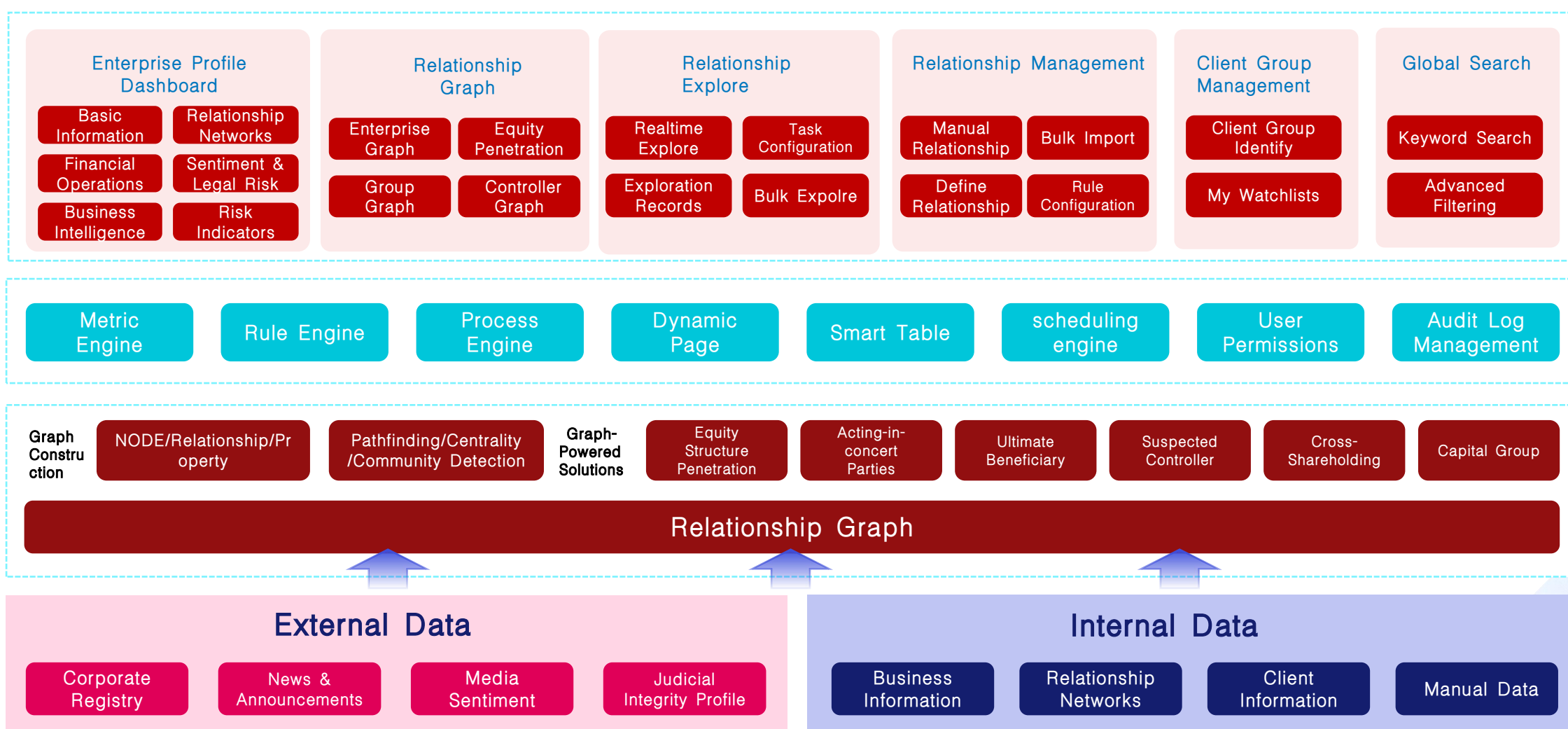
Decision Assistant

Application Layer

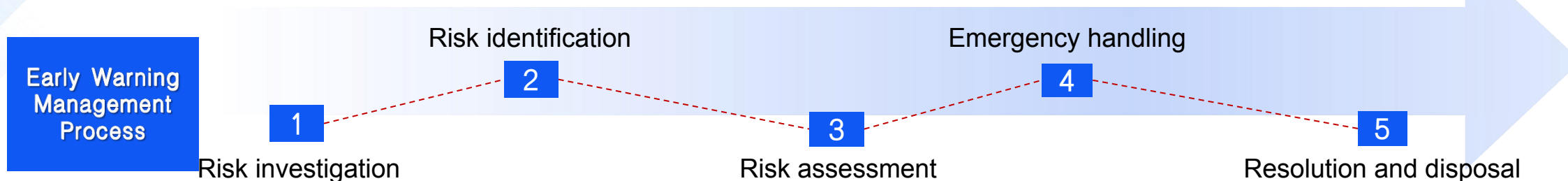
System Modules

Graph Algorithm

Database



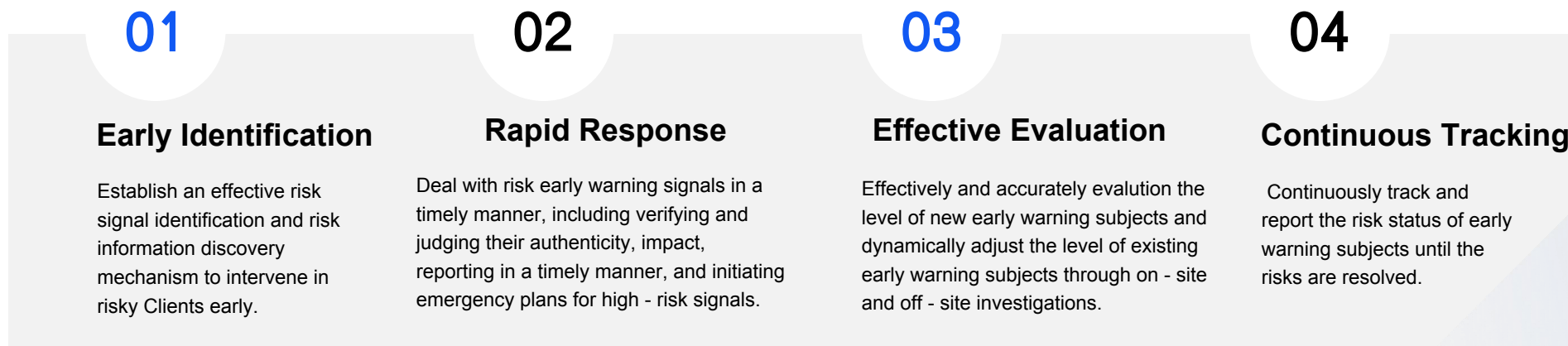
# Risk Early Warning and Investigation for Risk Management



## Early Warning Signal Management



## Early Warning Management Principles



# Using Graph Algorithm to Risk Transmission Management

## Scenario 1 Regular investigation of relationships between risk subjects and Clients

**Input 1:** Risk enterprise group:  
All defaulting entity in the market

**Input 2:** My Client group/Portfolio

**Input 3:** Default association relationship configuration (can be reset)

**Output:** There are 9 subjects in the Client group that are related to risk subjects, which may have potential risks and need to be investigated.

探查主体:	请输入	圆心主体:	请输入	关系类型:	请选择	重置	查询
	探查主体	探查主体标签	圆心主体	圆心主体标签	关系类型	累计持股(%)	操作
[-]	西安陆港绿地置业有限公司	暴露主体	绿地控股集团有限公司	测试,重点关注客户	对外投资,同一集团	99	查看图
路径1 绿地控股集团有限公司-[同一集团(顶点张玉良)]-西安陆港绿地置业有限公司 路径2 绿地控股集团有限公司-[投资51%]-上海绿地商业(集团)有限公司-[投资0.71%]-绿地集团西安置业有限公司-[投资100%]-西安陆港绿地置业有限公司 路径3 绿地控股集团有限公司-[投资100%]-绿地控股集团有限公司-[投资99.29%]-绿地集团西安置业有限公司-[投资100%]-西安陆港绿地置业有限公司							
[+]	成都武侯腾飞置业有限公司	暴露主体	绿地控股集团有限公司	测试,重点关注客户	对外投资,同一集团	95	查看图
[+]	绿地集团西安置业有限公司	暴露主体	绿地控股集团有限公司	测试,重点关注客户	对外投资,同一集团	99	查看图
[+]	绿地控股集团宁波绿地置业有限公司	暴露主体	绿地控股集团有限公司	测试,重点关注客户	对外投资,同一集团	100	查看图
[+]	普宁市方直恒泰房地产开发有限公司	暴露主体	广东方直集团有限公司	重点关注客户,测试	对外投资,同一集团	100	查看图

## Other Scenarios

- Supplier bid - rigging verification
- Existing business verification of new business subjects
- Related transaction verification

客户组管理	暴露主体	客户组管理	重点关注客户																																																												
自定义客户组	公司名称: 请输入 暴露日期: 请选择	自定义客户组	主体名称: 请输入 纳入原因: 请输入																																																												
全部城投		全部城投																																																													
重点关注客户		重点关注客户																																																													
潜在客户		潜在客户																																																													
应收款往来方		应收款往来方																																																													
测试		测试																																																													
暴露主体		暴露主体																																																													
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# Using Big Data & Graph for Marketing

## Information Sources

### Public Market Information

- ◆ News
- ◆ Announcements
- ◆ Research reports
- ◆ Industrial and commercial information
- ◆ Information leaderboard
- ◆ .....

### Internal Information

- ◆ Project documents
- ◆ Weekly reports
- ◆ ...

## Business Opportunities

### for Listed Companies

- Share increase
- Share reduction
- Share repurchase
- Securities lending
- ...

### for Private equity institutions

- Potential overseas private placements for domestic filing
- Private fund managers with excellent performance
- .....

## Intelligent Recommendation



### Business Tags

What kind of business the business opportunity corresponds to



### Department Tags

Which departments can conduct related businesses



### Client Tags

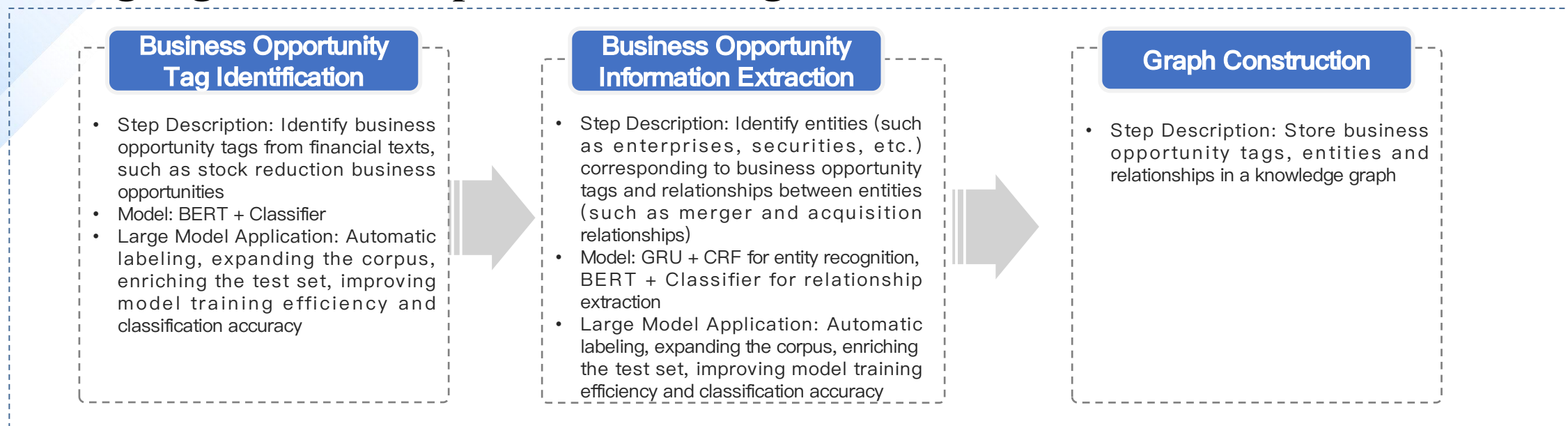
Whether it is already a company Client, and the contact information of the corresponding Client manager



### Associated Client Algorithm Recommendation

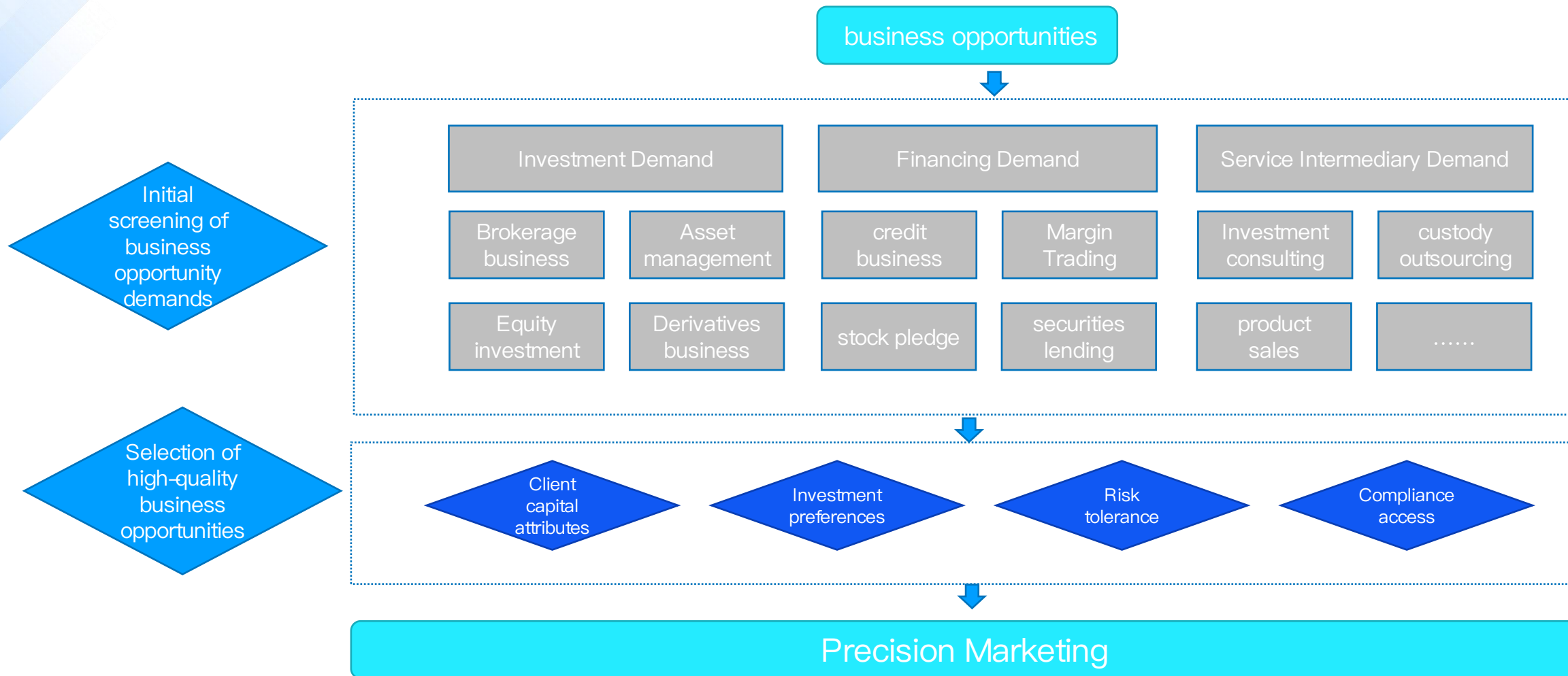
Graph explore algorithm to establish a contact graph and reduce Client acquisition costs

# Using Big Data & Graph for Marketing ----Detailed Procedure





# Precision Business Opportunity Matching





# THANKS

-  <https://nebula-graph.com.cn>
-  GitHub: [vesoft-inc/nebula](https://github.com/vesoft-inc/nebula)
-  Twitter: [@NebulaGraph](https://twitter.com/NebulaGraph)
-  Facebook: [@NebulaGraph](https://www.facebook.com/NebulaGraph)
-  <https://discuss.nebula-graph.com.cn>

本人微信号



Email: [huxin@Chinacscs.com](mailto:huxin@chinacscs.com)  
Https: [//www.chinacscs.com](https://www.chinacscs.com)  
Fax: 0755-83653315  
Tel: 0755-84362888

Adress: 深圳市南山区深湾二路82号神州数码国际创新中心东塔43楼

中证数智微信公众号



# Apache Doris

The Fastest Analytics and Search Database for the AI Era

Kang Xiao

Apache Doris PMC Member & VeloDB VP



# **What's Apache Doris**

# Apache Doris: The Fastest Analytics and Search Database for AI



2013 Project Creation

2017 Open Source

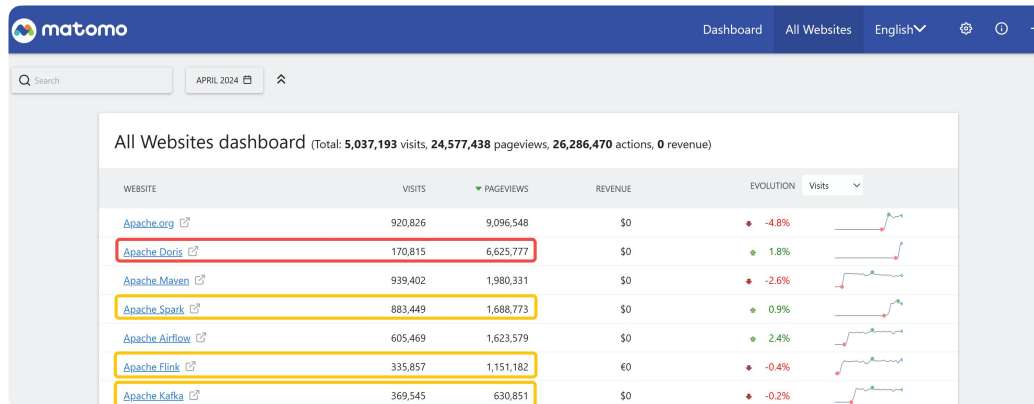
2022 ASF Top Project

13k+ GitHub Stars

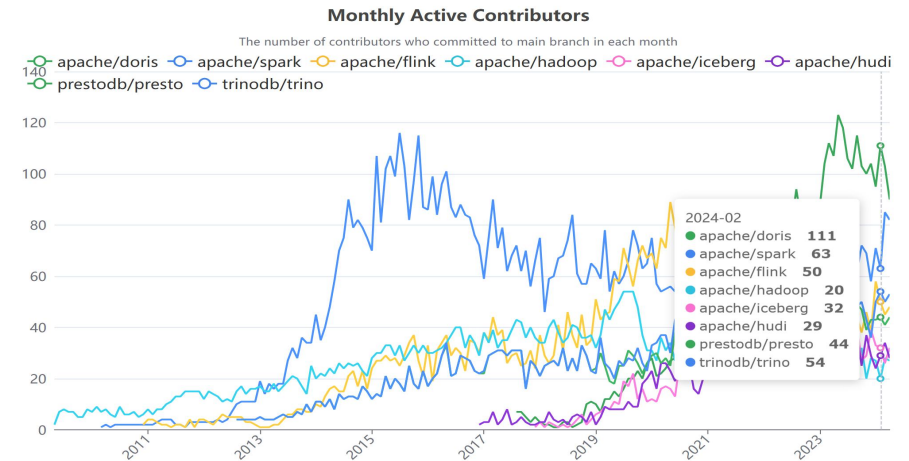
640+ Contributors

5000+ Enterprises

#1 Daily Page Views of Apache Project Websites

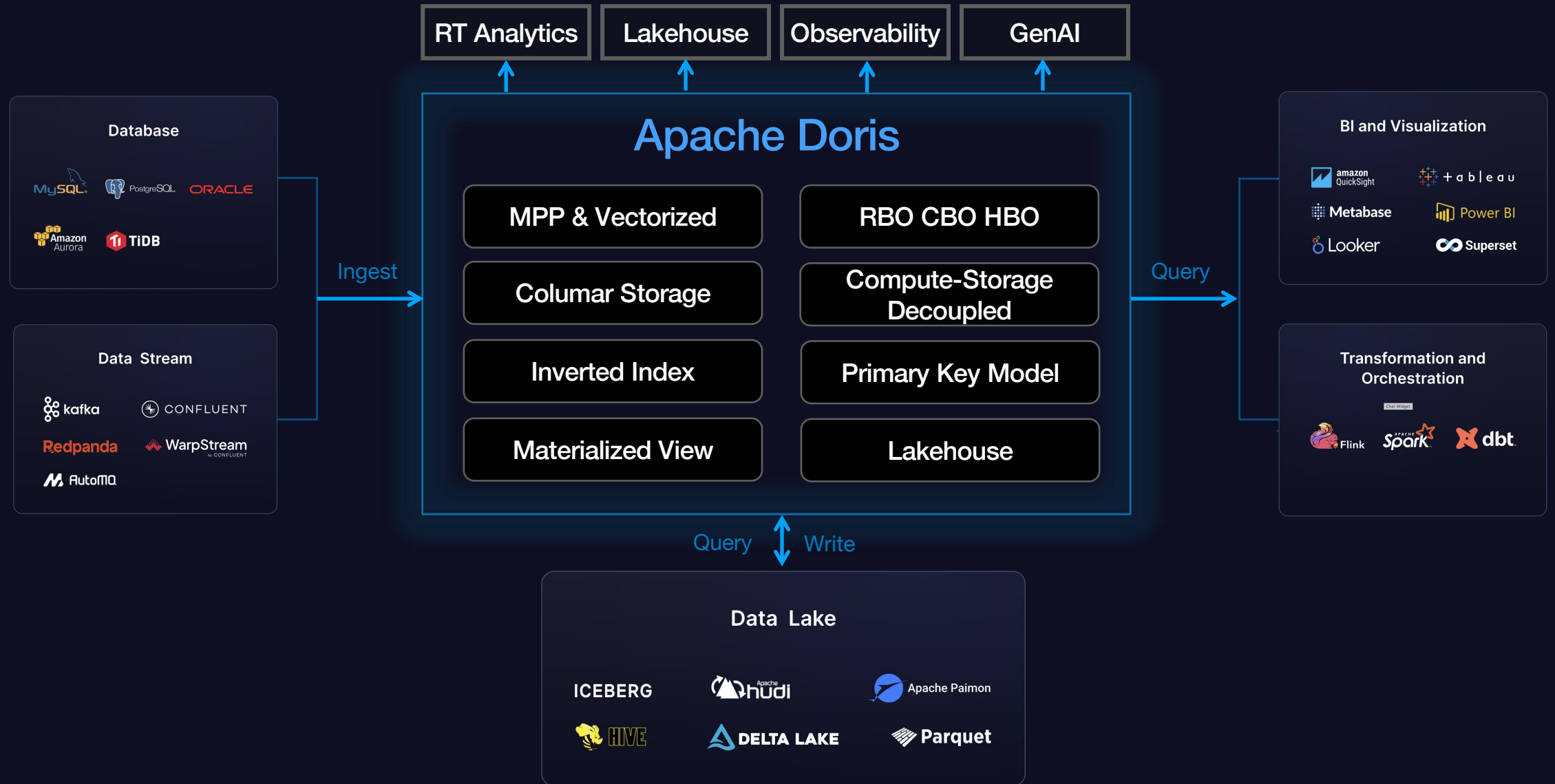


#1 Monthly Active Contributors

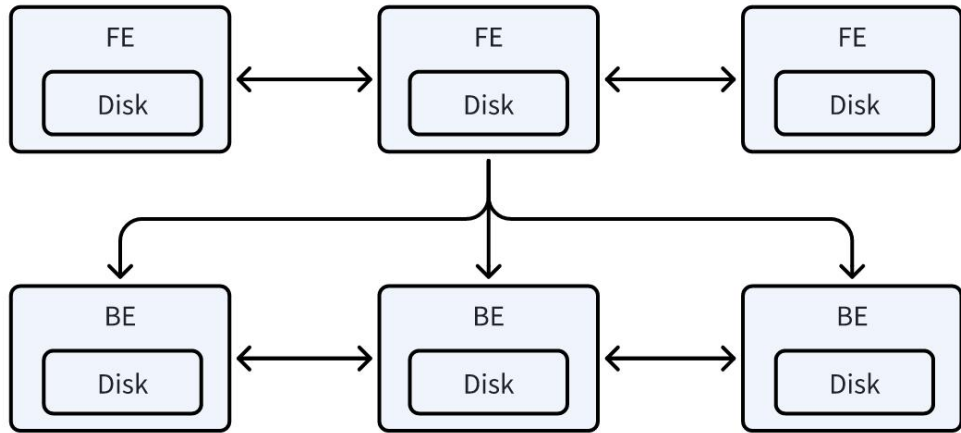




# Product Architecture

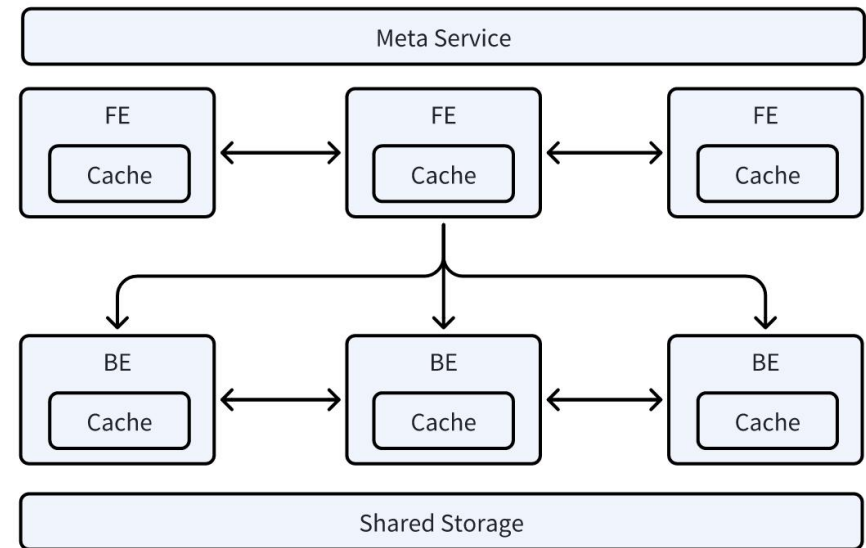


# Technical Architecture



Compute Storage Coupled Mode

**Simple:** Only FE and BE  
**Reliable:** no dependency  
**Low latency:** local disk



Compute Storage Decoupled Mode

**Elastic:** compute and storage scale independently  
**Shared Storage:** one copy of data with low cost  
**Workload Isolation:** business / read write isolation

# Trusted by Global Fortune 500

Over 5,000 enterprises worldwide adopt Apache Doris in their core data analysis scenarios

 Alibaba.com

 HUAWEI

 Bai du 百度

 Lenovo

 mi xiaomi

 kwai

 NEWSBREAK

 XTEP

 ANTA

 FUSE

 China unicom

 lifewit

 TEMU

 HCFC

 jiworld



 LeetCode

 aftership

 LOTUS NYO





 ADVANCE INTELLIGENCE GROUP







 WeLab



 ZTE

 AISPEECH

 CISCO

 ByteDance

 ENVISION

 ZTO

 China Mobile

 miHoYo  
TECH. OTAKUS. SAVE THE WORLD.

 Linkedcare

 Tencent

 CHINA TELECOM



 Horizon Robotics



 Footprint Analytics

 SUZUKI

 GOLDWIND

 SEPTWOLVES

 luckin coffee

 CHANGAN

 Ford

 VOLVO



 NIO

 (SF) EXPRESS


 K keep

 TikTok


# Why Apache Doris

# Why Doris

Apache Doris reposted this

 **Vesko Vujovic** ✓ 2nd  
Senior Data Engineer (Data & AI | Databricks | AWS | AWS Com...  
1d · 🌐

✓ Following

 **Apache Doris: The Real-Time Analytics Database You've Never Heard Of**

*What is it? Think Snowflake, but built for instant results instead of batch processing.*

Why you need it:

- ✓ Your dashboards refresh in real-time (not 15 minutes later)
- ✓ Complex queries finish in milliseconds, not minutes
- ✓ Handles 1000+ concurrent users without breaking
- ✓ Costs 60% less than cloud warehouses

How it's different:

- vs vs Snowflake: Real-time ingestion instead of batch loading
- vs vs BigQuery: Sub-second queries on live data
- vs vs Clickhouse: Better for mixed analytical workloads
- vs vs Traditional databases: Built for analytics, not transactions

Perfect for:

- E-commerce dashboards showing live sales
- Fraud detection needing instant alerts
- Customer analytics requiring fresh data
- Any use case where "wait 15 minutes" isn't acceptable

The catch? Smaller community than the big players. But the performance gains? Absolutely worth it.

Bottom line: If you're tired of slow analytics and expensive cloud bills, Apache Doris might be your answer.

Ever tried it? 📌

## Why you need it

- Your dashboards refresh in real-time (not 15 minutes later)
- Complex queries finish in milliseconds, not minutes
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- Costs 60% less than cloud warehouses

## How it's different

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## Perfect for

- E-commerce dashboards showing live sales
- Fraud detection needing instant alerts
- Customer analytics requiring fresh data
- Any use case where "wait 15 minutes" isn't acceptable

# Why Doris

## Fastest

agg, join and search



## Cost effective

storage and compute



## Unified

one engine for analytics



## Run anywhere

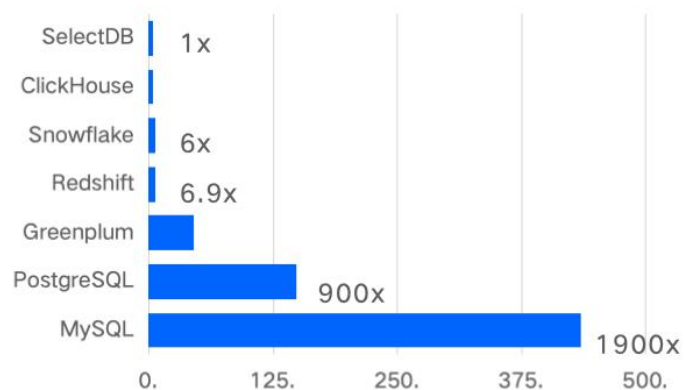
bare metal, vm, k8s, cloud





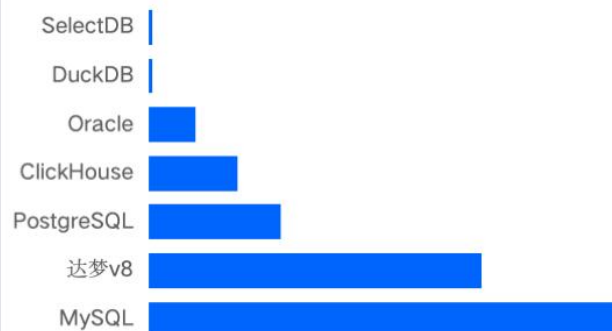
# Fastest

ClickBench



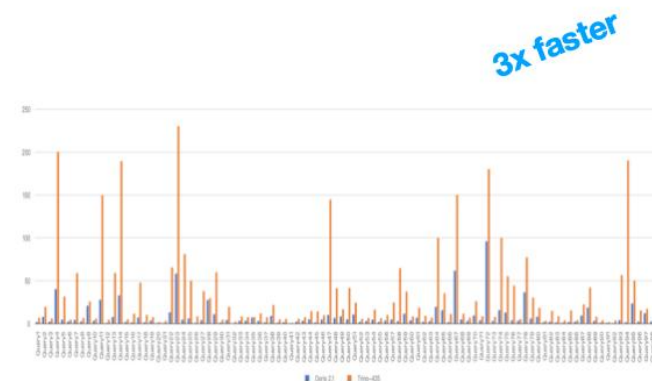
Source: [ClickBench](#)

TPC-H Benchmark



Source: [NineData](#)

TPC-DS Benchmark



Source: customer test

## Vectorized

- SIMD instructions, both x86 and ARM
- less virtual function call and cache miss

## CBO Optimizer

- cost based join reorder, pushdown, RF
- high concurrent query optimizations

## Rich Index

- skip index: bloom filter, min/ max/ sum
- point index: prefix index, inverted index

## Materialized View

- consistent single table agg mv
- multi-table general mv

# Cost Effective

CoffeBench 1.4B

5x to Snowflake

3x to ClickHouse

TPC-H-SF100

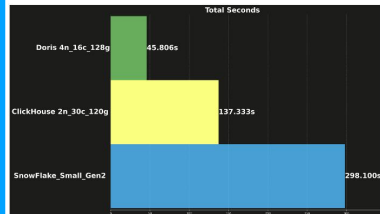
50x to Snowflake

8x to ClickHouse

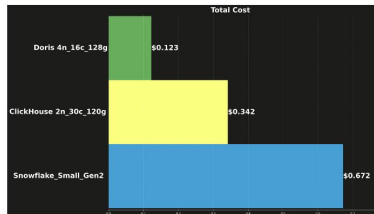
TPC-DS-SF100

4x to Snowflake

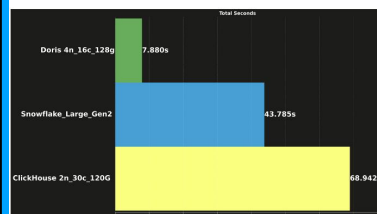
ClickHouse can not run



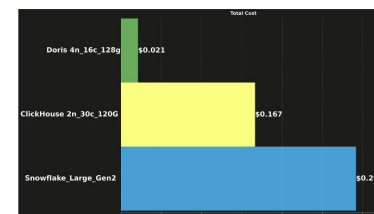
Total Seconds



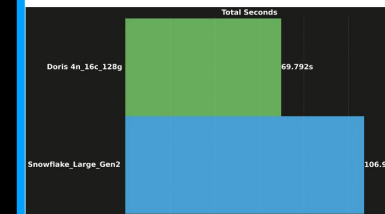
Total Cost



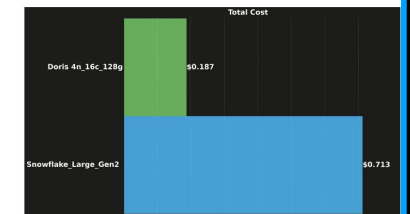
Total Seconds



Total Cost



Total Seconds



Total Cost

# Unified

## Real-time Analytics

faster than Clickhouse, esp JOIN



## Lakehouse

3x faster than Presto / Trino



## Search

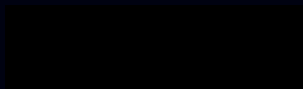
10x cost effective than Elasticsearch



# Deploy Your Way, Run anywhere

## Apache Doris / VeloDB Enterprise

Self-managed software on premises, on VMs, or K8s



## VeloDB Cloud

Fully managed, cloud-native, real-time data warehouse service

阿里云

腾讯云

亚马逊云科技

aws

Azure

Google Cloud



# Top Use Cases of Apache Doris

# Top Use Cases

Real-time Analytics

Lakehouse

Observability

AI



## Real-Time Analytics

# Real-Time OLAP Database

~ 1 s

minimum data latency

### Real-Time Ingestion & Update

- Streaming ingestion from Database CDC and Kafka
- Row-level updates with strict primary key consistency
- Data Warehousing and BI

< 100 ms

average query latency

### Blazing-Fast Analytics

- MPP distributed architecture
- Vectorized execution engine
- Complex join queries with a CBO optimizer
- Runtime Filtering

> 10,000 QPS

maximum query concurrency

### High-Concurrent Queries

- Data pruning based on partitioning and bucketing
- Various data indexes
- Pre-aggregated table
- Materialized views

Alternative to

 ClickHouse



#1 Complex JOIN Performance



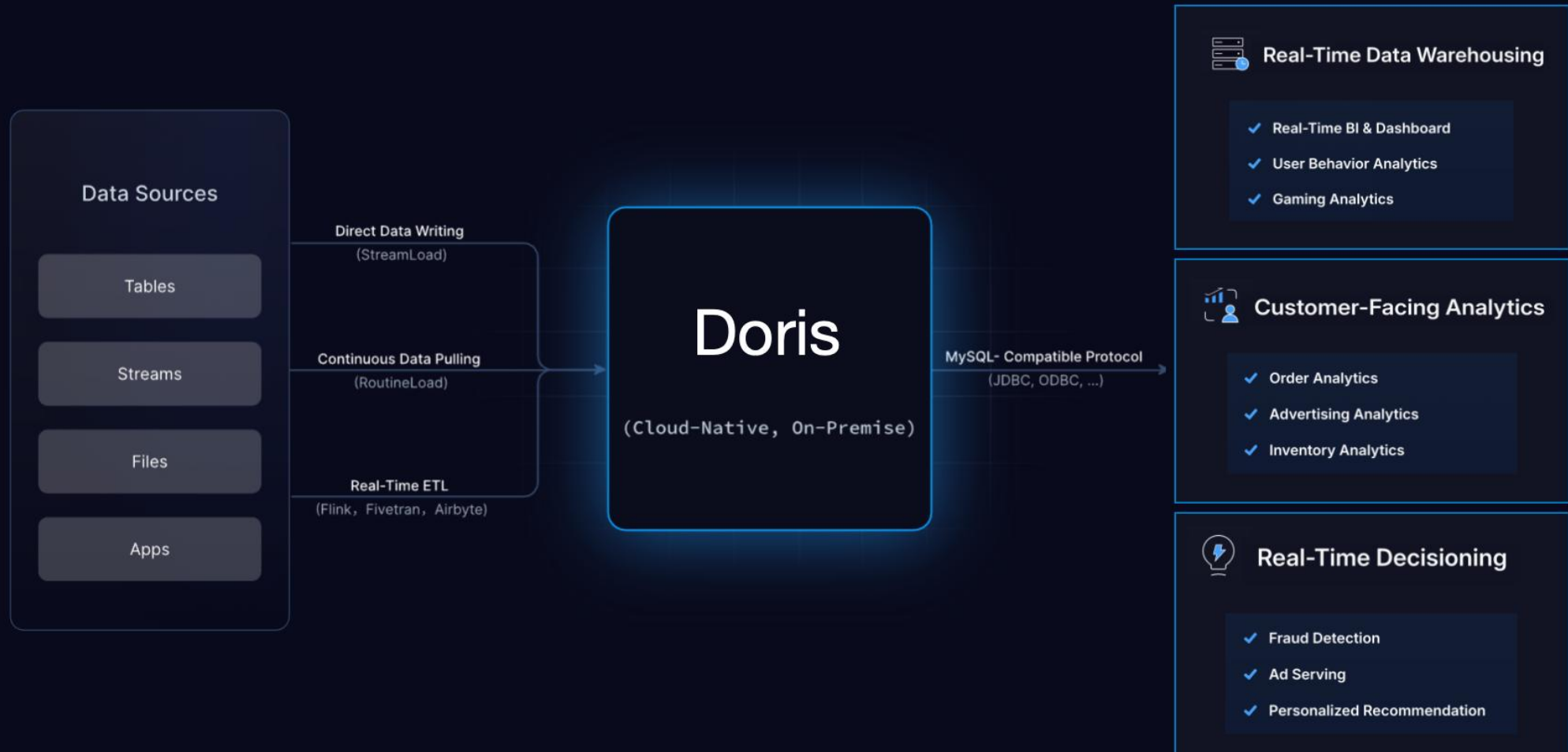
Consistent real-time ingestion and updates



Higher concurrency performance

## Real-Time Analytics

# Real-Time OLAP Database



## Real-Time Analytics

# Real-Time OLAP Database

“Used in cell performance traceability scenarios, this system enables tracing via barcodes. It involves joining up to ten tables, with large tables containing 10 billion rows. By leveraging inverted indexes and other optimizations, query performance is accelerated by more than 10x.”



“Compared to the original OLAP database, query performance has improved 5-10 times, concurrency has doubled, and analysis time has dropped from 10 minutes to under 1 minute for 90% of cases, all while using just one-third of the original resources.”



“Apache Doris is now widely used across dozens of business units at Xiaomi, including advertising, growth analytics, data dashboards, digital finance, e-commerce, and user profiling. The largest single cluster scales to 100 nodes and PBs.”



## Lakehouse Analytics

# The Fastest Lakehouse SQL Engine

### Blazing-Fast

With a high-performance query engine and fast metadata/data caching, VeloDB becomes the fastest lakehouse analytics engine, outperforming Trino by 2-3 times.

### Open

Seamlessly integrates with mainstream open data formats and catalogs in the lakehouse ecosystem, while also providing extensive support for other data sources, including databases.

### Unified

With built-in storage, VeloDB can be used as an analytical database, a lakehouse analytics engine, or both, unlocking more powerful capabilities.

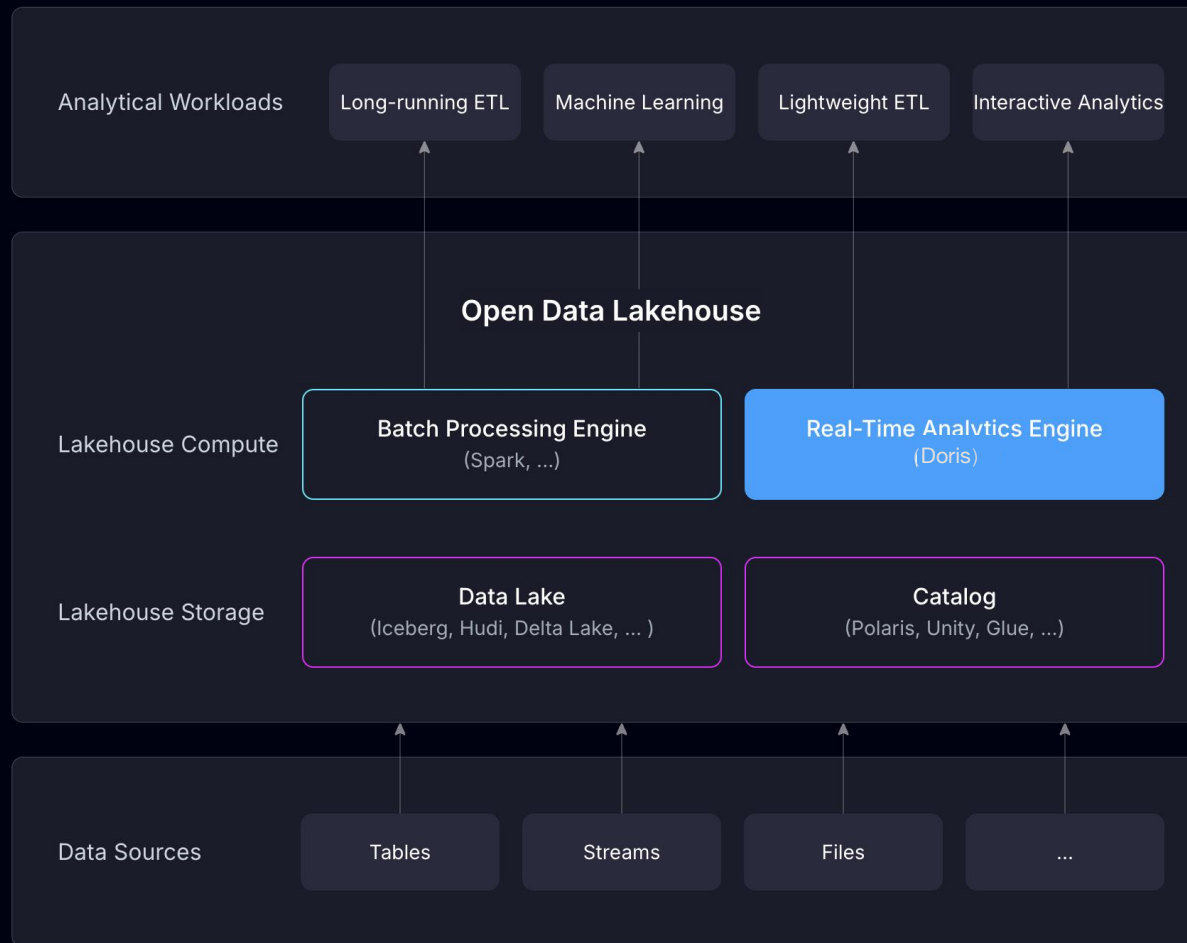
Alternative to

presto  trino

- ✓ 3x faster than Trino / Presto as lakehouse
- ✓ 10x faster than Trino / Presto as warehouse
- ✓ Better together for Lakehouse and warehouse

## Lakehouse Analytics

# The Fastest Lakehouse SQL Engine



### Real-Time Analytics Engine

Use **Doris** as the real-time analytics engine, primarily responsible for supporting interactive analytics and lightweight ETL computational workloads.

### Batch Processing Engine

Use Spark-like batch processing engines, primarily responsible for supporting long-running ETL and machine learning computational workloads.

### Open Lakehouse Storage

Build an open lakehouse storage based on Data Lake using open table formats and open Catalog.

## Lakehouse Analytics

# The Fastest Lakehouse SQL Engine

“After introduced Doris to replace Presto, with an average daily query volume of more than 1 million, the P95 performance has been improved by nearly 3x, and the computation resource savings up to 48%, which is a significant benefit.”



“We built a unified lakehouse architecture based on Apache Doris and Iceberg, enabling seamless data interoperability between Doris and Iceberg, supporting over 200 projects, with a total data volume at the PB scale and more than 15 million queries per day.”



“We introduced Apache Doris to replace Trino and Pinot, unified the data management on PostgreSQL, Elasticsearch and Iceberg. This significantly simplified our architecture, improved query performance and and reduced resource costs by 30%.”





## Logging and Observability

# High Performance, Low Cost, Open Observability Stack

### 10x Cost Effective Compared to Elasticsearch

- Cut storage volume by 80% while keeping inverted index.
- 5x ingestion rate with inverted index
- 2x full-text search performance

### Efficient and Flexible JSON Data

- VARIANT data type extract JSON fields as sub-columns without ETL
- 10:1 compression ratio, 3x compared to text or binary JSON
- 8x analytical performance

### Seamless Integration with Observability Ecosystem

- Logstash collector and Kibana visualization in ELK
- OpenTelemetry exporter and Grafana visualization
- AI Observability with Langfuse and OpenLLMetry

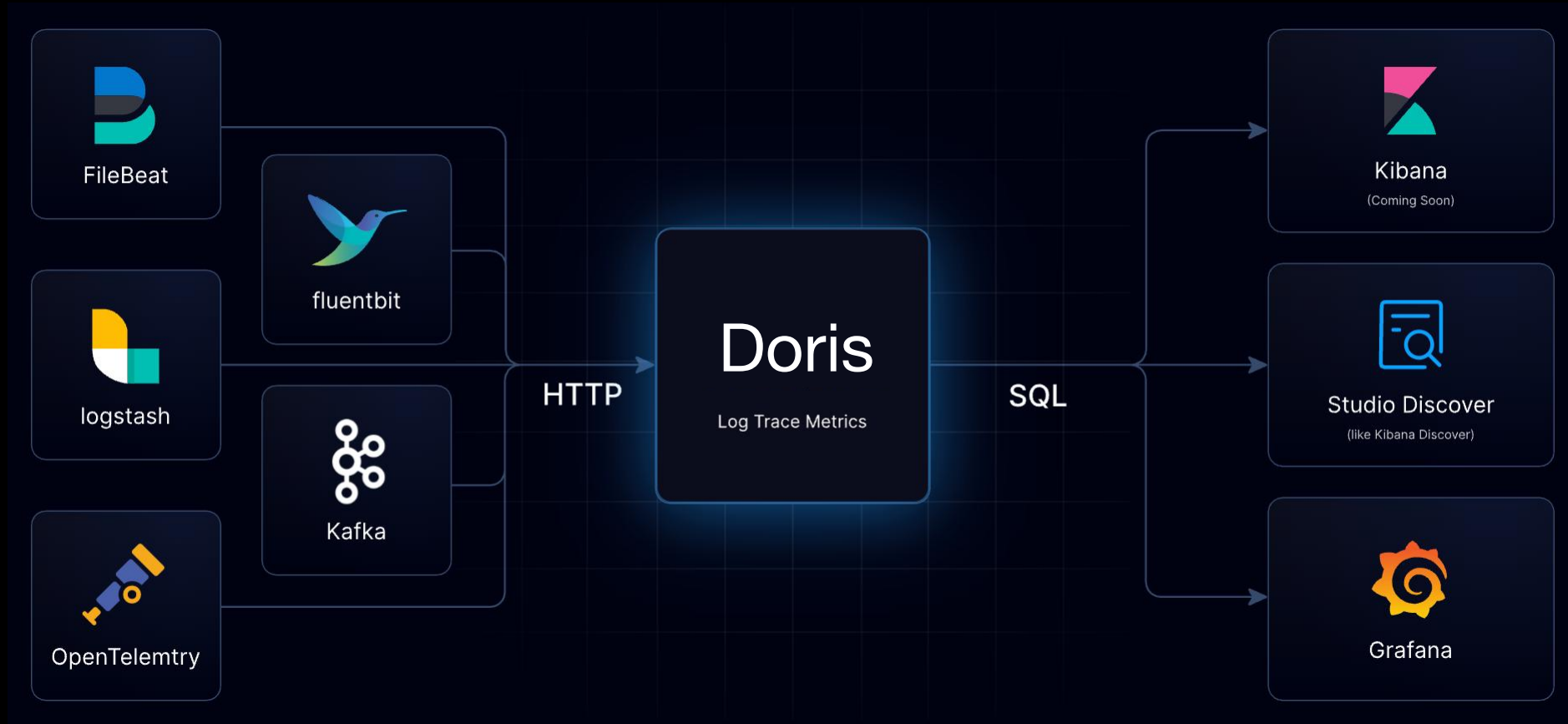
Alternative to



- ✓ 10x Cost effective
- ✓ 5x Ingestion throughput
- ✓ Open observability ecosystem

## Logging and Observability

### High Performance, Low Cost, Open Observability Stack



## Logging and Observability

# High Performance, Low Cost, Open Observability Stack

“We generate 14 billion log entries daily, totaling 80TB, with a total archive exceeding 40PB. Our old platform based on Elasticsearch suffered from high storage costs. Switching to Apache Doris cut costs by 50% and speed up queries by 2 to 4 times.”



**CITIC BANK**  
(OTCMKTS: CHBJF)

“At Netease, high storage costs and slow queries on Elasticsearch were serious issues. Now, Apache Doris has cut storage costs by 70%, let us use SSDs for hot data at no extra cost, and sped up queries 11x with much less CPU usage.”

**NETEASE** (NASDAQ: NTES)

“We Built a fault analysis platform based on Apache Doris. Compared to Apache Pinot and Elasticsearch, the solution reduced the number of servers from 64 to 14, decreased storage space by 80%, and improved query performance by 40%.”



## VeloDB for AI

# The AI-Ready analytics databases

### Agent-Facing Analytics

- ✓ ~1s real-time ingestion & update
- ✓ ~100ms blazing-fast analytics
- ✓ ~10k QPS high-concurrent queries

### AI Lakehouse

- ✓ Data preparation
- ✓ Feature Engineering
- ✓ Quality Evaluation

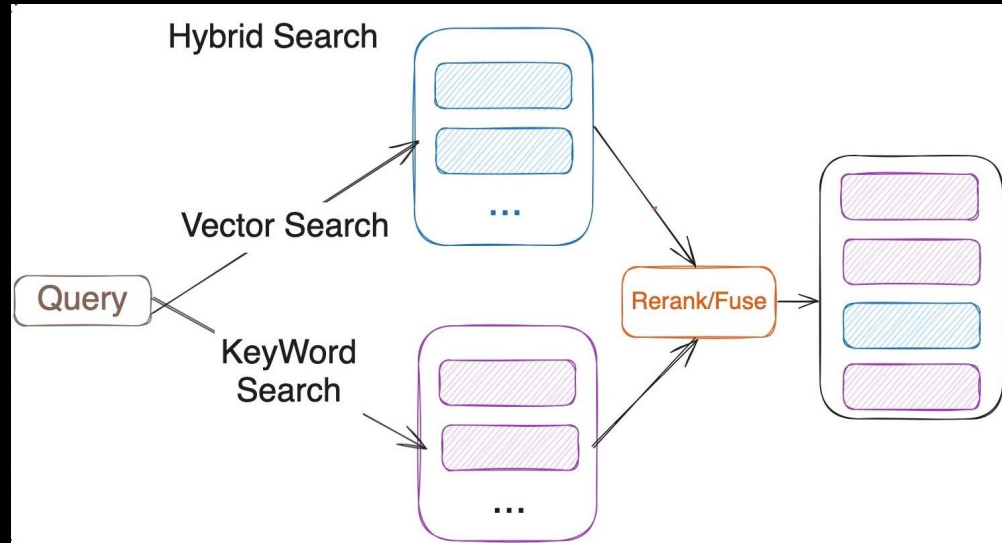
### AI Observability

- ✓ data volume & cost efficiency
- ✓ high throughput ingestion
- ✓ LLM ecosystem integration

### AI Unstructured Analytics

- ✓ Hybrid Search
- ✓ AI-Powered SQL
- ✓ MCP Server

# Hybrid Search



```
SELECT
  id,
  name,
  description
FROM docs
WHERE
  update_time BETWEEN '2025-01-01' AND '2025-05-30'
  AND description MATCH 'GenAI'
  AND version >= 2.0
ORDER BY
  cosine_distance(embedding, [...])
LIMIT 100
```

## Why Vector-Capable General-Purpose Databases are Better for Enterprise GenAI ?

- Lack of Hybrid Query Capabilities
- Limited Integration with Structured Data
- Operational Complexity and Increased Costs
- Large scale data volume, eg PBs

# AI Operators in SQL

## Integrating GenAI for Enhanced Text Analysis in Database

```
SELECT
|   c.candidate_id, c.name,
|   j.job_id, j.title
FROM candidate_profiles AS c
JOIN job_requirements AS j
WHERE LLM_FILTER(
|   CONCAT('Does the following candidate match the job description?',
|         'Job: ', j.jd_text, ' Candidate: ', c.self_intro));
```

candidate_id	name	job_id	title
3	Cathy	102	ML Engineer
1	Alice	101	Backend Engineer

- LLM\_SUMMARIZE
- LLM\_TRANSLATE
- LLM\_SENTIMENT
- LLM\_CLASSIFY
- LLM\_GENERATE
- LLM\_EXTRACT
- LLM\_FILTER
- LLM\_SIMILARITY
- LLM\_FIXGRAMMAR
- LLM\_MASK



## VeloDB for AI

# The AI-Ready analytics databases

“Before, our LLM business had a slow, unstable logging system based on Loki. Now, Apache Doris manages massive logs, ensuring over 99.9% availability and sub-second query latency on 100 million logs.”



“We use Doris as a unified OLAP engine to replace ClickHouse and Elasticsearch, combining it with large language models to provide users with a personalized, real-time, and flexible intelligent data service platform.”



“We developed a vector index feature based on Doris and contributed it back to the open-source community. We have built a PB-scale vector storage and hybrid search service, providing RAG capabilities for numerous business lines.”



## Use Cases for Web3



A leading global cryptocurrency trading platform, established in 2018 and headquartered in Singapore, with operational centers in Dubai, Hong Kong, and other regions. The platform is committed to providing safe and efficient cryptocurrency trading services for users worldwide. It supports spot trading, derivatives trading (such as futures and options), and quantitative trading. With a daily trading volume exceeding USD 10 billion, the platform serves users across Asia-Pacific, North America, and Europe, and has surpassed 10 million registered users globally.

### Business Requirements

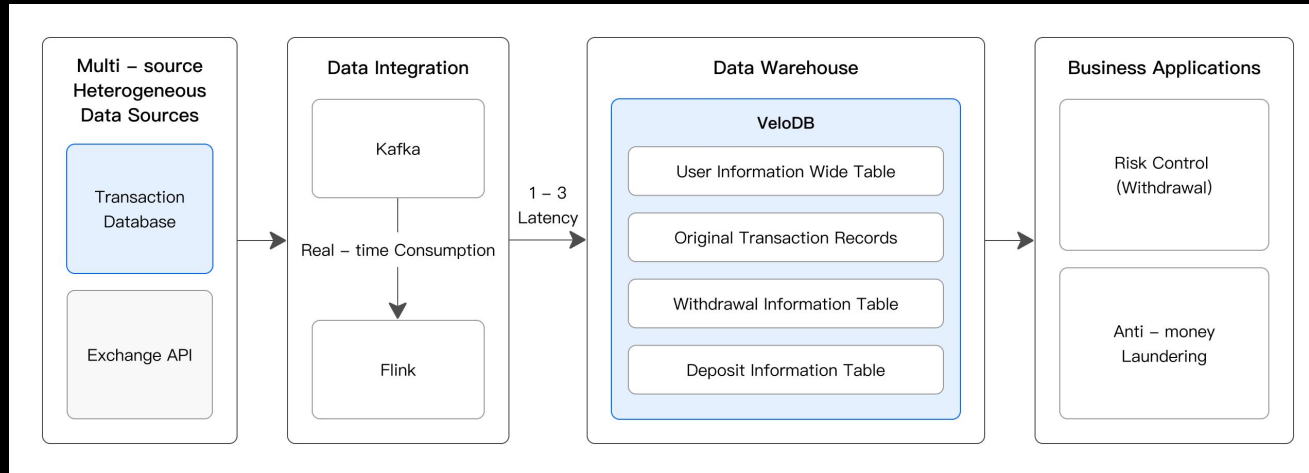
- **Risk Control for withdrawal:** Ensure fund security and reduce operational risks
- **Anti-Money Laundering:** Track user's trading behaviors for AML
- **Commission Rebates:** After registering through a referral link, part of the trading fee is returned to the referrer
- **Blockchain Transaction Tracking:** Enables precision marketing based on user activities
- **Global Trading Competition:** Large-scale trading contest
- **User Trading Behavior Analysis:** personalized analytics and report

### Technical Requirements

- **Analytical Performance:** Supports sub-second query and analysis over hundreds of TB of transaction data
- **Query Concurrency:** Handles thousands of QPS per user perspective with <500ms latency
- **Data Latency:** Enables real-time ingestion of transactional data
- **High Availability:** Core business data supports high availability with AZ storage and compute
- **Architecture:** Simple and easy-to-use architecture

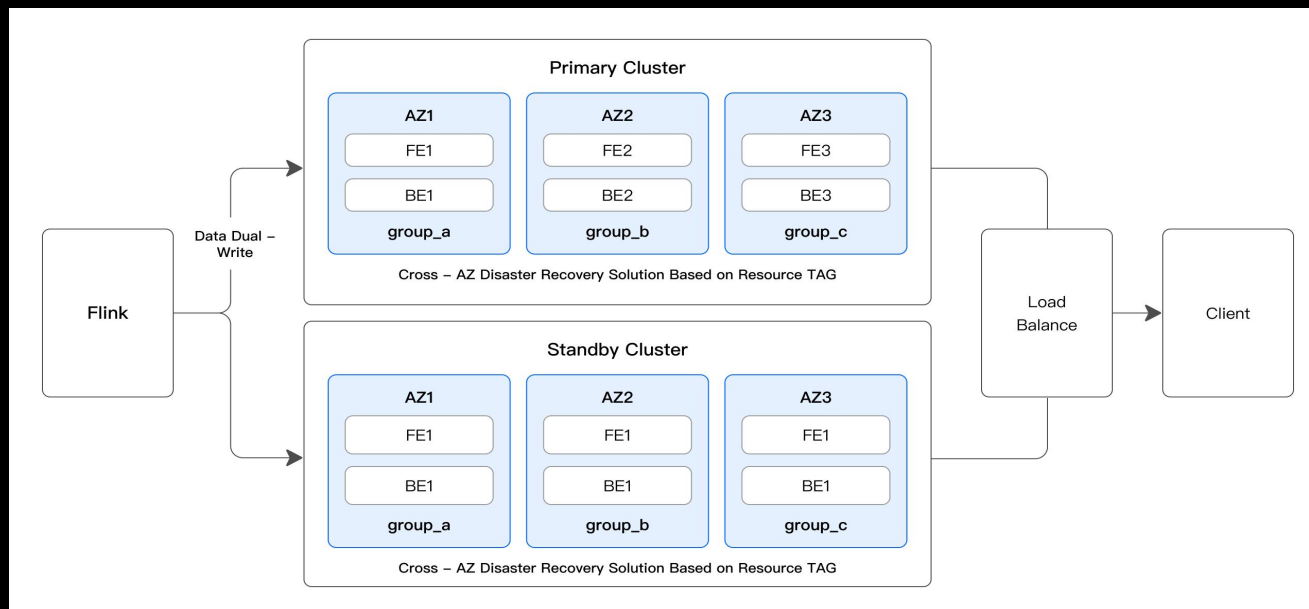
## Use Cases for Web3

# Scenario 1: Risk control scenario application



### Application status and benefits

- **Query Type:** AD-HOC Query
- **Core Business Use Cases:**
  - Deposit & Withdrawal Flow Analysis
  - Anti-Money Laundering (AML) Analysis
- **Query QPS:**
  - Peak: 1,500 QPS
  - Stress Test: 5,000 QPS
- **P95 Latency:** 500 ms
- **Data Volume:** Several TB

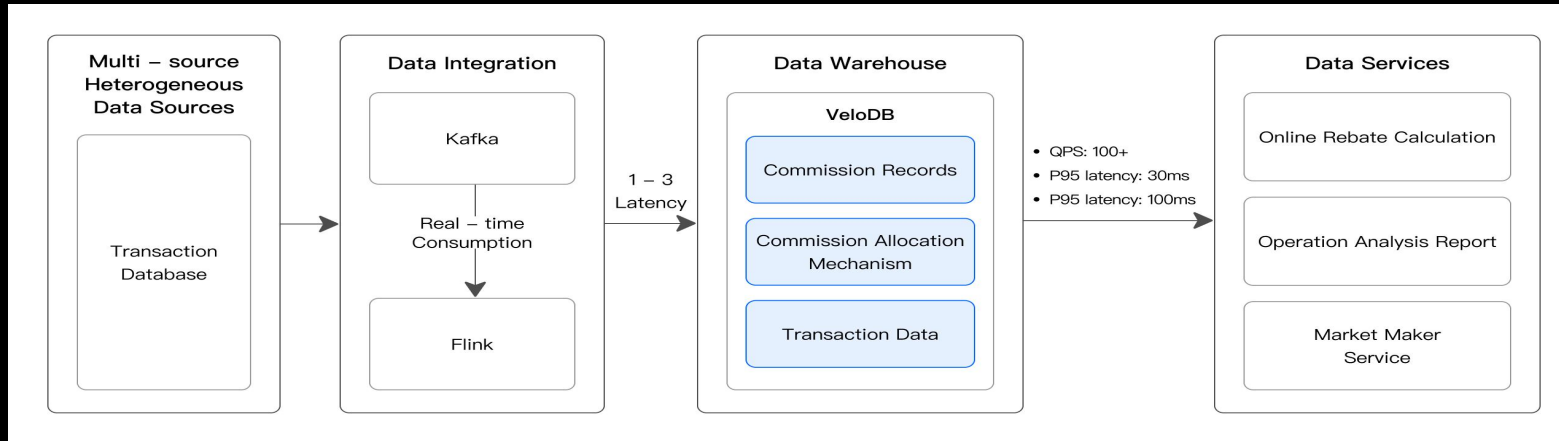


### Highly available deployment architecture

- **Data Ingestion:** Dual-write to both primary and secondary clusters.
- **Query Access:** Load-balanced queries across primary and secondary clusters with automatic failover.
- **Cross-AZ High Availability Within Cluster:**
  - Frontend Nodes (FE): Deployed across multiple Availability Zones (AZs) for high availability of management services.
  - Backend Nodes (BE): Deployed across AZs with Resource Tag-based replica placement to ensure each AZ maintains an independent copy of data.

## Use Cases for Web3

# Scenario 2: Commission Rebate Calculation



### Current Status and Benefits

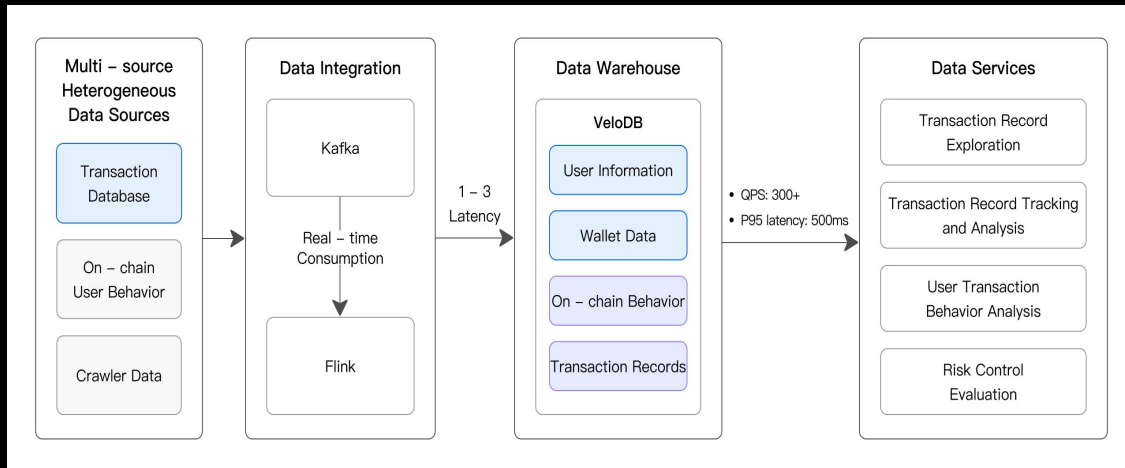
- Query Type: High-concurrency queries (real-time OLAP)
- Core Business: Rebate computation - calculating commission rebates based on user trading activity
- Query Throughput: 100+ QPS during business peaks
- Latency: P95 30ms, P99 100ms
- Data Volume: Tens of terabytes

### Scenarios

- Real-Time Rebate Calculation
- Operational Report Analytics
- Marketing Data Services

## Use Cases for Web3

# Scenario 3: Blockchain Transaction Tracking



The screenshot shows a web interface for tracking Bitcoin transactions. It displays a transaction ID, its status (confirmed), and the amount in BTC and USD. Below the transaction details, there is a list of transactions with columns for the transaction ID, amount, status, and time.

Transaction ID	Amount (BTC)	Status	Time
1Edu4yBtFAKwGGSa45euTSAG6A2Zbone	0.00000546	Confirmed	2020-02-22 09:11:09
bc1qwhh74sv88g...u0w2lprw30ke94	47.47898404	Confirmed	2020-02-22 08:42:26
85da64eda91b031e7a628cd145bfe6a6ece731b2bacffce8c76c592a88ee7e0	0.00000547	Confirmed	2020-02-22 08:42:26
1Edu4yBtFAKwGGSa45euTSAG6A2Zbone	1,547.47898862	Confirmed	2020-02-22 08:42:26

## Business Scenarios

### •Transaction Traceability & Forensics

Input a Transaction ID, Sender or Receiver Wallet Address to trace transaction flows on-chain. Leverage historical wallet activity and blockchain records for comprehensive transaction investigation.

### •User Trading Behavior Analytics

Analyze user behavior such as trading frequency, token preferences, transaction timing, and wallet lifecycle to uncover user patterns and segment profiles.

### •Risk Assessment & Scoring

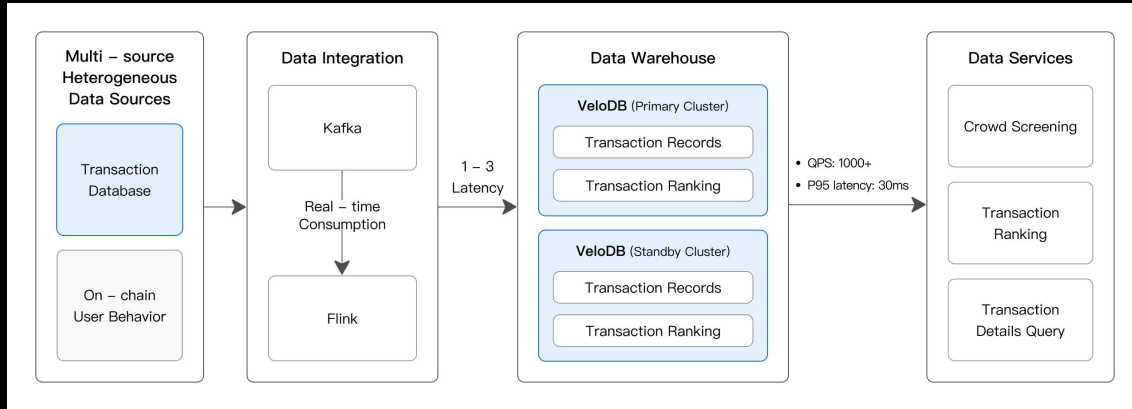
Evaluate user wallets and transactions through on-chain behavioral patterns to identify suspicious activities and assign risk scores for AML, fraud detection, and compliance monitoring.

## Current Status and Benefits

- Query Pattern: Ad-Hoc analytical queries
- Core Use Case: Transaction trace and behavioral analysis
- Query Throughput: 300+ QPS (Queries Per Second)
- Latency (P95):  $\leq 500$  ms
- Data Volume: Dozens of terabytes

## Use Cases for Web3

# Scenario 4: World Trading Competition



The screenshot shows a trading competition leaderboard with the following data:

Ranking	Master Trader Name	Master Trader PnL	Est. Rewards (USD)	Action
1	Linen_bitmx	1,062,996.68	12,000	Copy
2	bluntz	345,530.64	7,500	Copy
3	DTD7	20,582.2	4,625	Copy
4	K-Knights	18,453.56	3,400	Copy
5	ZutsonWSOT	14,062.08	2,900	Copy
6	BlackRaven38	10,451.85	2,050	Copy
7	AI Alpha	9,637.3	1,550	Copy
8	Plato-way	8,742.41	1,050	Copy
9	btcdca	6,903.21	750	Copy
10	AI Alpha High Risk	6,736.65	550	Copy

### Business Scenarios

#### During Competition:

- Leaderboard Ranking: Real-time ranking based on trading volume or performance.
- Trade Detail Queries: High-frequency, low-latency queries for participants' transaction records.

#### Post-Competition:

- User Segmentation: Behavioral segmentation of participants for targeted re-engagement.
- Business Promotion: Data-driven marketing campaigns based on competition insights

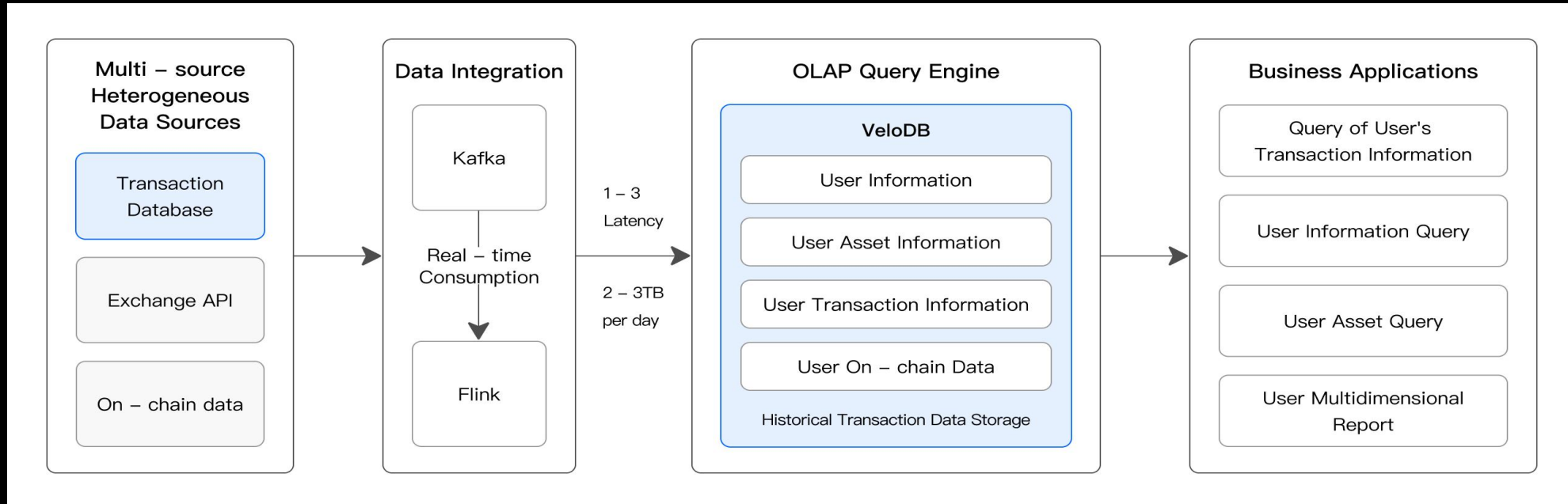
### Current Status and Benefits

- Query Type: High-concurrency point lookup
- Core Business Scenario: Real-time leaderboard and user performance analysis during trading competitions
- Query Throughput: 1000+ QPS
- Latency (P95):  $\leq 30\text{ms}$
- Data Volume: Several terabytes (TB)



## Use Cases for Web3

# Scenario 5: User Trading Behavior Analysis



### Business Scenarios

- User transaction lookup
- User profile inquiry
- User asset query
- Multi-dimensional user reporting

### Application status and benefits

- Query Mode: Ad-Hoc detailed data analysis
- Core Use Cases:
  - Long-term historical transaction data storage
  - On-demand querying of user and transaction records
- Query Throughput: 200+ QPS
- P95 Latency: 1-3 seconds
- Data Volume: 400+ TB

# Welcome to Doris Community

## Subscribe

Subscribe to our mailing list and join our discussion

[dev@doris.apache.org](mailto:dev@doris.apache.org)

## Get technical support

- Slack: [apachedoriscommunity.slack.com](https://apachedoriscommunity.slack.com)
- Wechat Group: Scan the QR code on the right.



Doris



Doris AI

# Address Labels, Fund Flows & Graphs: Building a Crypto Risk Control System with NebulaGraph

Speaker: YunFei Xie

Security R&D Engineer, BlockSec

Date: August 22, 2025

# Overview

- 1. The New Frontier: Crypto's Rise and Regulatory Challenges**
- 2. The Core Idea: From Transaction Data to a Risk Network**
- 3. The Implementation: Building the Risk Control System with Nebula Graph**
- 4. A Case Study in Compliance: Anatomy of a High-Risk Transaction**
- 5. The Value & Challenges**

## The New Frontier: Crypto's Rise and Regulatory Challenges

### *The Opening Act: A Market Too Big to Ignore*

#### From Experiment to Global Financial Force:

- **Rapid Evolution:** Crypto transformed from niche tech to a global financial power.
- **Market Scale (Mid-2025):** Market cap hit **\$3T+**, nearly **3%** of global equity value.

#### Key Growth Metrics (H1 2025)

- **Global Users:** **600M+** active users in the crypto ecosystem.
- **Trading Volume:** Daily volume now exceeds **\$200B**.
- **Institutional Growth:** A massive 86% of institutions are now invested or plan to invest in 2025.

#### Implications for Global Finance

- **Unprecedented Speed:** Growth has outpaced the early internet.
- **New "Shadow Banking":** A parallel financial system has emerged.
- **Regulatory Challenge:** The new system tests traditional financial oversight.



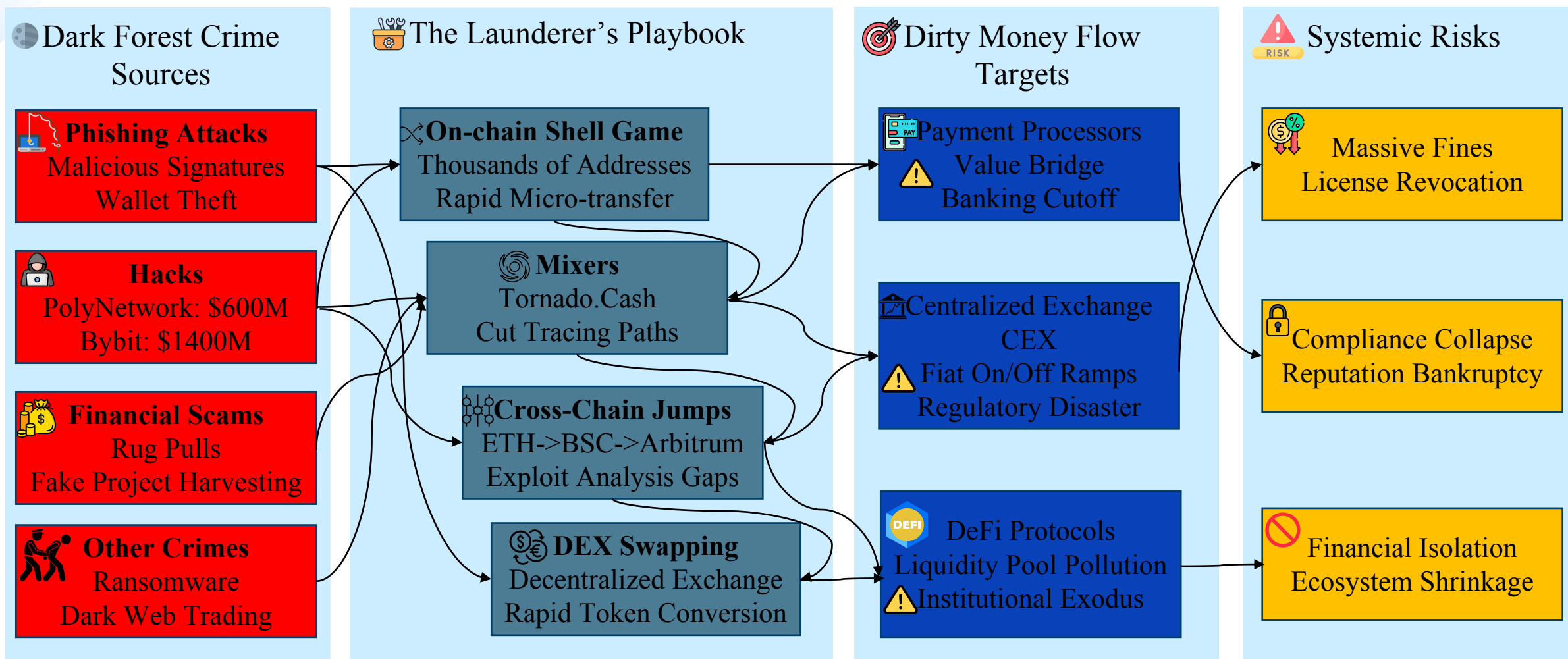
# The New Frontier: Crypto's Rise and Regulatory Challenges

*The Breakthrough: Stablecoins , Crypto’s First Mass Adoption*

1. From a Tainted Past	2. To Real World Utility	3. To a Global Financial Layer
Early impressions were dominated by illicit use cases, creating a significant perception hurdle.	Stablecoins gained traction by solving tangible problems traditional finance could not.	This utility has driven stablecoins to a scale rivaling.
Historic Stigmas:	Killer Use Cases:	Key Metrics (2025 Data):
<p><b>Darknet Markets:</b> Preferred currency for illegal trade (e.g., Silk Road).</p> <p><b>Money Laundering:</b> Tools for illicit finance (e.g., Monero).</p> <p><b>ICO Scams (2017-18):</b> &gt;85% of projects failed or were fraudulent.</p> <p><b>Ransomware:</b> The default payment demanded by cybercriminals.</p>	<p><b>Hyperinflation Hedge (Argentina):</b> USDT adoption surged as a store of value against &gt;95% inflation.</p> <p><b>Efficient Remittance (Vietnam, Philippines):</b> Cross-border costs slashed from 6-8% to &lt;1%.</p> <p><b>Financial Inclusion (Africa):</b> In key African markets like Nigeria, grassroots crypto adoption now rivals traditional finance</p>	<p><b>Volume Rivals Payment Giants:</b> Stablecoins surpassed Visa and Mastercard combined transaction volumes in 2024.</p> <p><b>Market Cap Hits All-Time High:</b></p> <ul style="list-style-type: none"><li>- Total: &gt;\$260 Billion</li><li>- Dominance: USDT (62%)、USDC(25%)</li></ul>
Key Quote: <i>Crypto is nothing without illicit economy.</i>	The Result: <i>Building trust and utility beyond the crypto-native world.</i>	The Conclusion: <i>A new layer of the global payment infrastructure.</i>

## The New Frontier: Crypto's Rise and Regulatory Challenges

*The Shadow: A "Dark Forest" Before Regulation*





# The New Frontier: Crypto's Rise and Regulatory Challenges

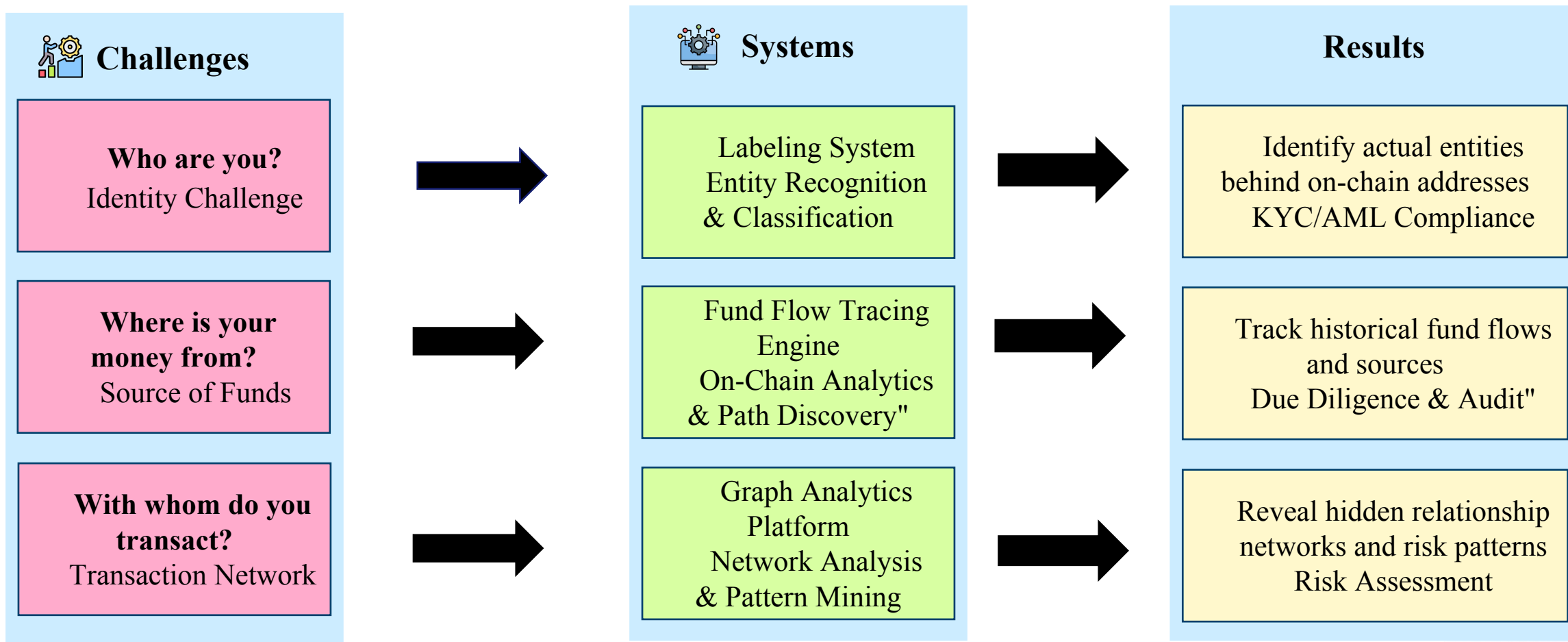
## The Dawn of Compliance: Shaping the Global Landscape

FATF "Travel Rule"	MiCA	OFAC Sanctions	Hong Kong VASP License
<b>Breaking Anonymity:</b> Requires VASPs to share originator and beneficiary information during transfers, enabling regulators to trace the complete path of funds across platforms.	<b>Comprehensive Legal Framework:</b> Internalizes FATF recommendations into a binding EU law. Mandates ongoing transaction monitoring and dynamic customer risk rating systems.	<b>"Surgical Strike" Enforcement:</b> A "zero-tolerance" approach that adds non-compliant entities and addresses (like Tornado Cash) to the SDN blacklist.	<b>Compliance as Market Access:</b> The risk management system itself is a core component subject to regulatory review and approval for licensing.
<b>KYC Binding:</b> Link addresses to verified real-world identities. <b>Real-Time Vetting:</b> Assess risk before transactions commit.	<b>Pattern Detection:</b> Identify complex laundering patterns beyond simple rules. <b>Behavioral Scoring:</b> Use graph analytics for dynamic user risk scoring.	<b>Labels:</b> A powerful labeling system for real-time flagging of sanctioned addresses.	<b>Auditability:</b> Generate automated, regulator-ready compliance reports. <b>Investigations:</b> Provide visual tools to trace and analyze suspicious fund flows.

## The New Frontier: Crypto's Rise and Regulatory Challenges

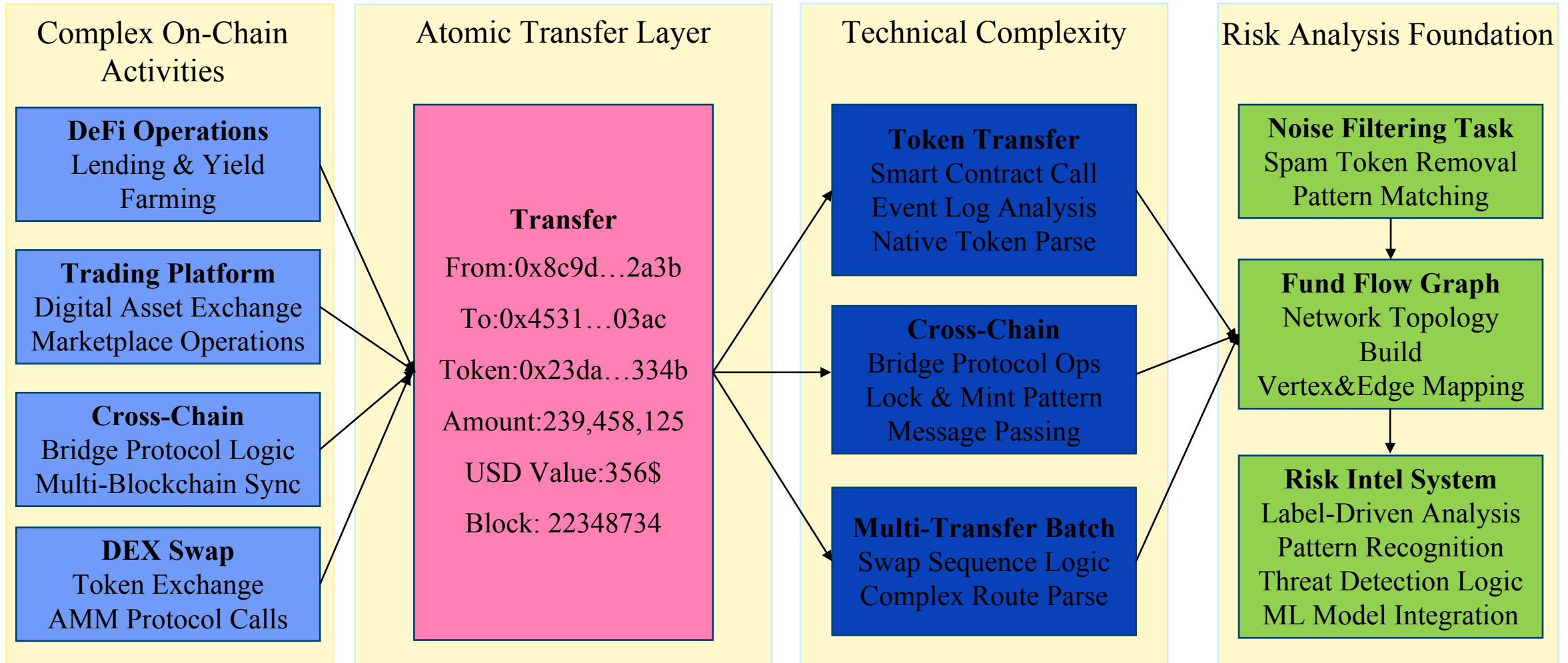
*The Dawn of Compliance: Shaping the Global Landscape*

### Core Technical Challenges for Web3 Compliance The Three Pillars



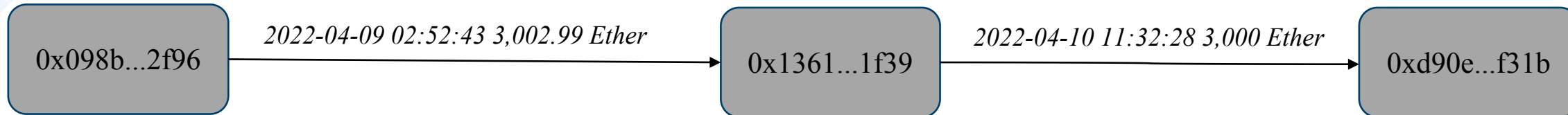
## The Core Idea: From Transaction to a Risk Network

*The Atomic Unit: The Transfer as the core of fund flow*



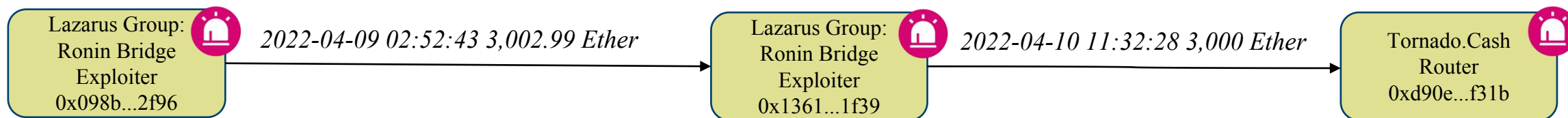
## The Core Idea: From Transaction to a Risk Network

*The Risk Network: The Graph is the Skeleton, Labels are the Soul*



## The Anonymous Skeleton: Limited Insight

- Raw Blockchain data presents us with anonymous address connections
- This creates a “skeleton” – structural connections without meaningful context



## Labels Breathe Life into Data

- Lazarus Group: Ronin Bridge Exploiter -> Tornado.Cash Router
- Suddenly, we see a 3000Ether hack being laundered through a sanctioned mixer

## The Core Idea: From Transaction to a Risk Network

*Illuminating the Threats: Precision Profiling of On-Chain Risks*

### **Exploit**

DeFi exploitation for gain

### **Phish**

Social engineering & theft  
through deception

### **Pig-Butchering**

Fraudulent Investment via  
Emotional Grooming

### **Ransomware**

Monetized cyber extortion

### **Terrorist Financing**

Covert funding via  
anonymity

### **DarkWeb Business**

Underground crypto  
markets

### **Sanctioned**

Under official sanctions

### **Laundering**

Cleaning illicit funds

### **Mixer**

Obfuscating transactions

### **Blocked**

Blacklisted by notable  
contracts

## The Implementation: Building the Risk Control System with Nebula Graph

### *System Architecture: The Four Pillars of the Risk Control System*

- Data Layer**

Real-time, filtered on-chain fund flow data extraction and processing

- Intelligence Layer**

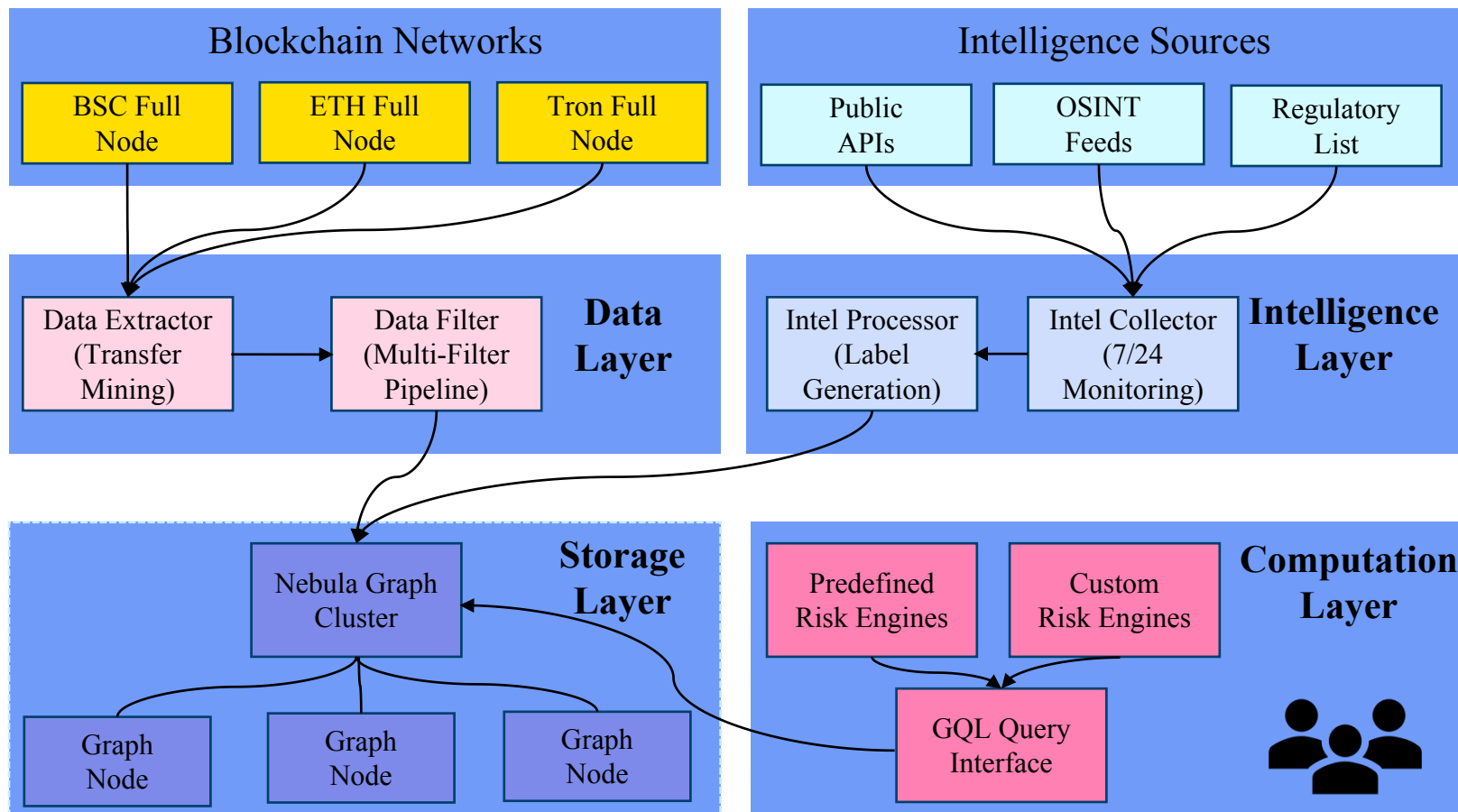
Precise and accurate address labeling system from multiple intelligence sources

- Storage Layer**

High-performance graph database powered by Nebula Graph

- Computation Layer**

Advanced risk engines for pattern detection and threat assessment



## The Implementation: Building the Risk Control System with Nebula Graph

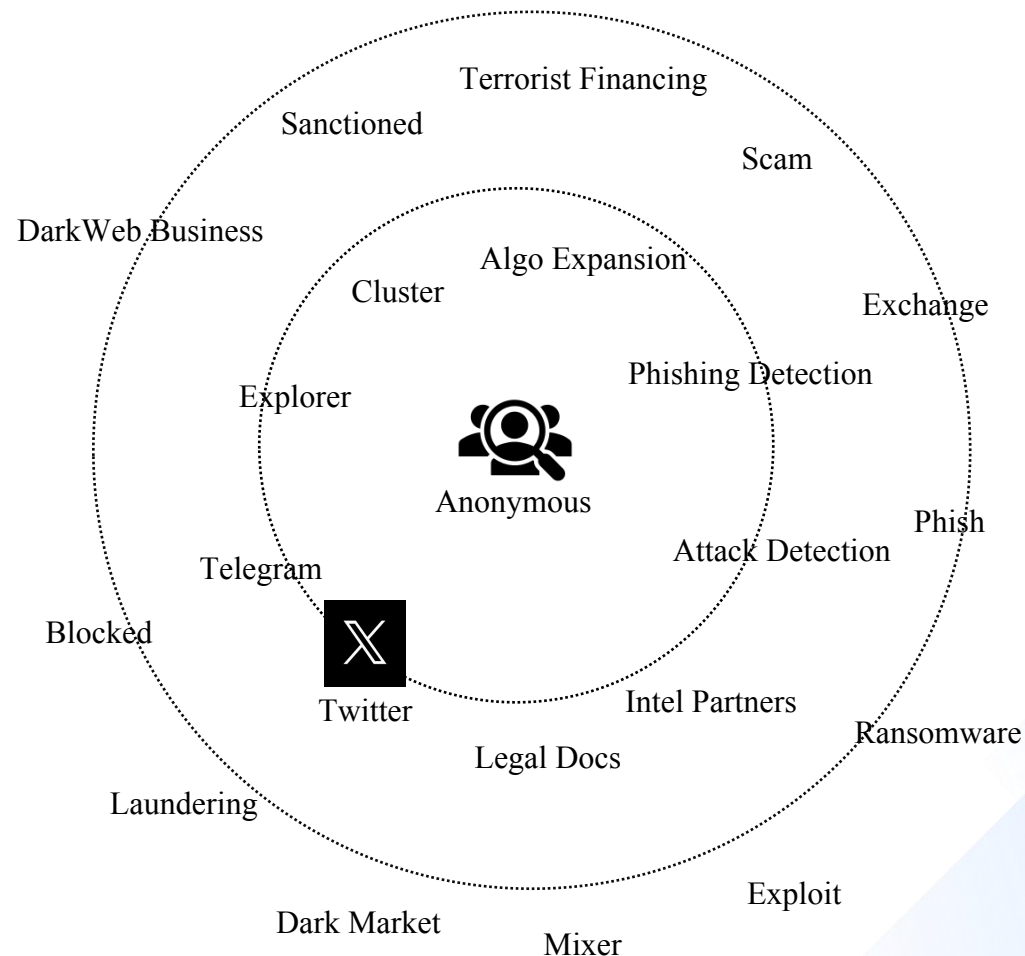
*Qualitative Analysis: Using Labels to Give Data Meaning*

### Where Do Labels Come From?

- **On-Chain Heuristics:** Behavioral patterns from blockchain activity.
- **Off-Chain Intelligence:** Proactive collection from public sources (Twitter, Telegram), official legal documents, third-party intelligence partners.
- **Human Analysis:** Expert-driven investigation to verify automated findings and uncover novel intelligence that systems may miss.

### How to Ensure Label Accuracy?

- **Automated Cross-Validation:** Our system automatically aggregates and cross-references data from multiple intelligence sources
- **Human-in-the-Loop Feedback:** We leverage a continuous feedback cycle from our suite of products (MetaSleuth, Phalcon, API services).





## The Implementation: Building the Risk Control System with Nebula Graph

*Risk Quantification: Building a Computable Risk Model*

### Answering the Question: How Much Funding is from Scammers vs. Exploiters?

To quantify the risk and trace the sources of funds, we apply a heuristic algorithm with the following key steps:

#### 1. Fiat Exposure Calculation

- **Objective:** Standardize the USD value of token transfers.
- **Approach:** Use **price oracles** to calculate the USD equivalent for every token transfer.  
This allows us to compare risks and contributions across different assets consistently.

#### 2. Time Series Filtering

- **Objective:** Ensure temporal consistency in tracing.
- **Approach:** Only edges in compliance with a time sequence rule are preserved.  
An address cannot spend funds that it has not yet received.

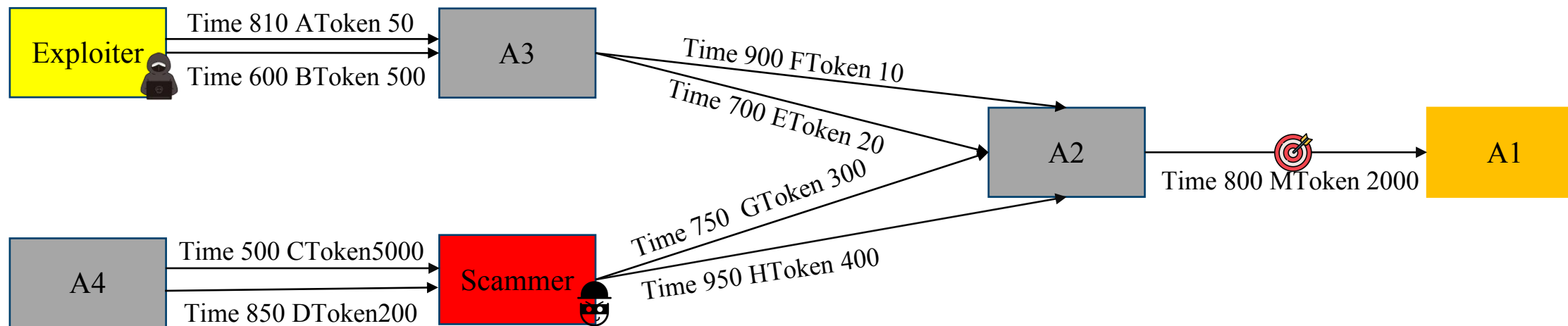
#### 3. Haircut Strategy

- **Objective:** Focus on the most relevant paths.
- **Approach:** Apply proportional weight allocation and introduce a **threshold** to prune low-contribution or irrelevant paths. This prevents contamination of the result by negligible or noisy funding sources.

## A Case Study in Compliance: Anatomy of a High-Risk Transaction

### Understanding the Flow Diagram:

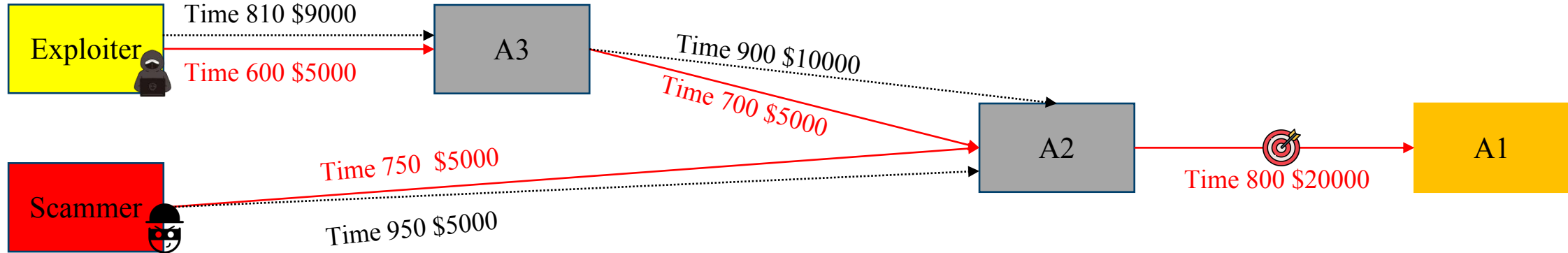
- **Rectangles** represent addresses in the network
- **Arrows** represent token transfers between addresses
- **Time values:** Higher numbers indicate later timestamps
- **Token amounts:** Numbers after token symbols represent transfer amounts



### Core Question:

*How much of the funds in the A2→A1 transfer originated from the Exploiter versus the Scammer?*

## A Case Study in Compliance: Anatomy of a High-Risk Transaction



### Step 1: Identify Valid Time-Filtered Paths (Red Paths Only)

**Time Reference Point:** A2→A1 transfer occurs at **Time 800**

#### Valid Path Analysis (Red Paths):

Exploiter → A3: \$5,000 (Time 600) → A3 → A2: \$5,000 (Time 700)

Scammer → A2: \$5,000 (Time 750)

Exploiter → A3: \$9,000 (Time 810) - **INVALID** (occurs after Time 800)

A3 → A2: \$10,000 (Time 900) - **INVALID** (occurs after Time 800)

### Step 2: Proportional Allocation of A2→A1 Transfer

**A2→A1 Transfer Amount: \$20,000 (Time 800)**

Since A2 only has \$10,000 in valid inflows but transfers \$20,000, we calculate proportional contamination:

#### Fund Source Proportions:

From Exploiter:  $\$5,000 \div \$10,000 = 50\%$

From Scammer:  $\$5,000 \div \$10,000 = 50\%$

#### Allocation in \$20,000 Transfer:

From Exploiter:  $\$20,000 \times 50\% = \mathbf{\$10,000}$

From Scammer:  $\$20,000 \times 50\% = \mathbf{\$10,000}$

# The Value & Challenges

Proactive Prevention	In-Process Control	Post-Mortem Forensics
Building a Proactive Defense System	Raising the Security Baseline of Partners	Providing Precise Investigation & Evidence
<b>Core Capability:</b> Real-time <b>blocking</b> of risky transactions.	<b>Core Capability:</b> Comprehensive <b>due diligence</b> on counterparties and projects.	<b>Core Capability:</b> Deep <b>penetration and tracing</b> of on-chain funds.
<b>Application Scenario:</b> <i>When processing user deposits on an exchange or interactions on a DeFi protocol, an API call can fetch the risk score of associated addresses. If the score exceeds a threshold (e.g., funds from a mixer or sanctioned entity), the system can <b>automatically halt or reject the transaction</b>, stopping the risk at the gate.</i>	<b>Application Scenario:</b> <i>When evaluating a new DeFi project for integration or conducting a large transaction with an institution, graph analysis can review the historical behavior and funding network of their contracts and wallets. This effectively identifies if they have close ties to "<b>high-risk entities</b>," providing critical data for partnership decisions.</i>	<b>Application Scenario:</b> <i>After a security incident (like a hack), provide clear, visual fund flow reports for the project team and law enforcement. Our system can quickly trace the complete path of stolen funds through multiple hops, mixers, and into exchanges, securing the <b>crucial time window for asset freezing and recovery</b>.</i>

## The Value & Challenges

The Data Challenge	The Complexity Challenge	The Adversarial Challenge
Label Quality & Breadth Define the System's Ceiling	Cross-Chain and Privacy Tech	The Continuous "Arms Race" with Illicit Actors
<p><b>Accuracy is the Lifeline:</b> A single incorrect label can lead to catastrophic misjudgments. The generation and verification of labels demand an <b>extremely rigorous process</b>.</p>	<p><b>"Breakpoints" in Cross-Chain Tracking:</b> When funds move between blockchains via bridges, it creates analytical "breakpoints." <b>Effectively connecting these disparate graphs</b> is a significant technical challenge.</p>	<p><b>"The Devil is Always a Step Ahead":</b> As we refine our tracking algorithms, illicit actors upgrade their anti-tracking methods, such as using DEXs for <b>rapid, multi-path asset swaps</b> or new, untagged mixing protocols to evade analysis.</p>
<p><b>Coverage is the Ceiling:</b> <i>Facing a massive and growing number of new addresses daily, the ability to quickly and effectively label them is the fundamental limit of our system's reach. Vast "unknown territories" will always exist.</i></p>	<p><b>Adapting to Emerging Ecosystems:</b> <i>The constant emergence of Layer 2 solutions and new public chains, each with unique data structures, requires our system to have <b>extreme scalability and rapid adaptation capabilities</b>.</i></p>	<p><b>A Never-Ending Race:</b> <i>The risk control system must <b>constantly iterate and evolve</b> to maintain an edge in the ongoing confrontation with malicious actors.</i></p>

# Thank You

## Q&A



<https://nebula-graph.com.cn>



GitHub: [vesoft-inc/nebula](https://github.com/vesoft-inc/nebula)



Twitter: [@NebulaGraph](https://twitter.com/NebulaGraph)



Facebook: [@NebulaGraph](https://www.facebook.com/NebulaGraph)



<https://discuss.nebula-graph.com.cn>



微信公众号



开源项目





NebulaGraph

VELODB

# Deep Relationships & Real-Time Analytics: Architecting Modern Financial Data Stacks

深度关联与实时分析下的金融新范式

🕒 August 22, 2025 13:30

📍 Hong Kong







# Knowledge Graph-Based Web3 Risk Control Strategies

PUSHIAI Founder: Chen Xiaoxiang

Leader in Graph Computing Large Models × Privacy-Preserving Computation × XinChuang Ecosystem

图计算

Graph Computing

能力

Capacity

智能

Intelligence

# contents

## PART ONE

About Us

## PART TWO

Knowledge Graph-Based  
Web3 Risk Control  
Strategies

## PART THREE

Product Overview





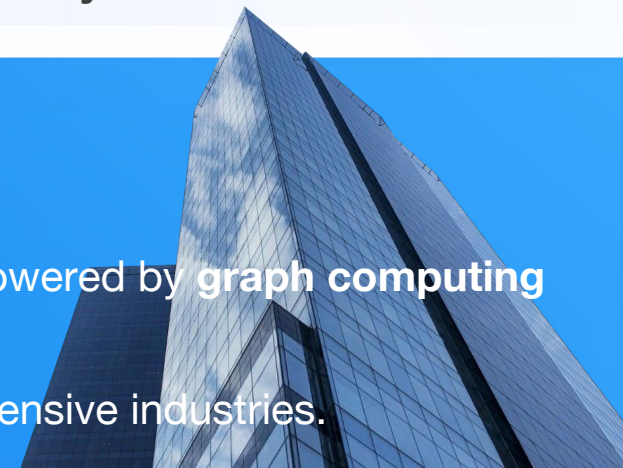
# Delivering Value Through AI-Driven Industrial Decision-Making

PUSHI AI

Specializing in Graph Computing Large Models · Building a Federated Application Ecosystem

## Company Snapshot

- Founded in 2018 | HQ: Shenzhen
- **Mission:** Deliver measurable business outcomes through intelligent decision engines powered by **graph computing large models, integrating privacy-preserving computation and big data.**
- **Key Value:** Transition from "decision support" to **automated value creation** in data-intensive industries.



## Key Milestones

- **2015-2017:** Prototyped graph computing engines in Fortune 500 R&D labs.
- **2018-2019:** Launched 1st-gen platform, partnered with top-tier banks.
- **2020-2021:** Validated cross-industry scalability with 3rd-gen dynamic graph engine.
- **2022-Present:** Served 30+ institutions nationwide; expanding globally via Huawei and XinChuang ecosystem alliances.



# Delivering Value Through AI-Driven Industrial Decision-Making

PUSHI AI

Specializing in Graph Computing Large Models · Building a Federated Application Ecosystem

## Key Achievements

- **Industry Applications:** Deployed in financial regulation (anti-money laundering, fraud detection), energy management (smart power station decision systems), and public safety (intelligent case analysis).
- **Core Team:** Composed of AI experts and industry veterans from Fortune 500 companies, deeply committed to translating AI into tangible results.

## Future Vision

Integrating graph computing large models into a "**smart decision OS**" and AI agent ecosystems to drive autonomous, industry-wide intelligent upgrades.

## Why It Matters

- **Core Team:** Fortune 500 AI experts + industry veterans.
- **Tech Edge:** Seamlessly integrates graph computing, privacy tech, and federated learning.
- **Outcome-Driven:** Directly links AI to ROI (e.g., KPI improvement, profit growth).



# Knowledge Graph Technology

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**Current Challenges:** **Overreliance on Traditional Tools** - Heavy dependence on big data and machine learning, yet constrained by labeled data requirements and limited ability to mine multi-hop relationship networks.

## Risk Management

**Escalating Organized Fraud:** Sophisticated syndicated fraud, such as credit card and loan scams, evades traditional rule-based models designed for isolated entities.

**Hidden Risk Propagation:** Risks spread through complex networks (e.g., corporate groups, supply chains).

## Targeted Marketing

**Low Conversion of Customer Insights:** "Referral-based" strategies lack effective outreach channels.

## AML

**Obfuscated Transaction Networks:** Requires dynamic analysis of multi-layer fund flows to uncover laundering patterns.

## Key Requirements

Advanced relationship network analytics (multi-layer, dynamic links)

Real-time risk propagation tracking

Intelligent detection of fraud rings/syndicates

## Limitations of Traditional Tech

**Performance Bottlenecks:** Queries with  $\geq 3$  relationship layers suffer latency spikes.

**High Development Costs:** Custom coding for diverse data sources and rules.

**Implementation Gaps:** No efficient tools for fraud ring detection or dynamic network mining.



# Technical Features of Knowledge Graph

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**Knowledge graph technology** employs graph databases (vertices/edges) to build dynamic semantic networks, enabling real-time relationship analysis and flexible data modeling beyond relational table constraints.

The node-edge architecture inherently serves as a semantic framework, enabling **unified standard of business data life circle** through structural integration and contextual chaining.

Knowledge graphs leverage graph-based algorithms—including topological analysis, shortest path optimization, Louvain community detection, and connected component identification—to transform data into relational networks, significantly **enhancing analytical capabilities for group detection**.

**Graph features** of individual vertices address the limitations of traditional machine learning models, which focus solely on isolated statistical attributes, by incorporating relational contexts between entities into model training. This approach significantly enhances generalization capabilities.

Graph insights are visualized through node-edge networks, enhancing **clarity** and **explainability**.

图计算

Graph Computing

能力

Capacity

智能

Intelligence

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Knowledge Graph-Based  
Web3 Risk Control  
Strategies

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# Digital Currency Exchanges: Evolution & Challenges

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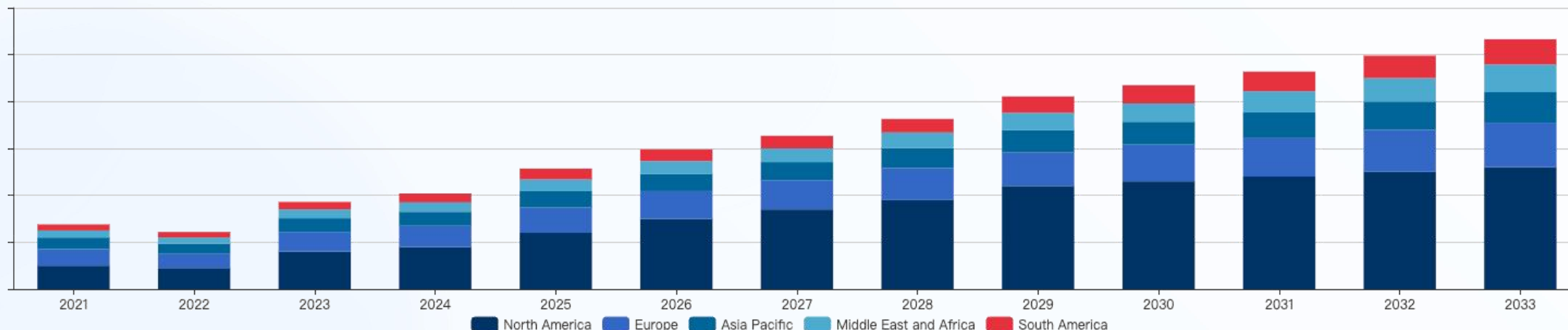
## Global Web3 Landscape: The Decentralized Evolution

Web3 signifies a transformative shift toward democratized digital ecosystems, delivering enhanced security, privacy, and user sovereignty beyond Web2 limitations.

### Market Insight

The global Web3 market is projected to surge from **\$0.4B in 2023** to **\$5.5B by 2030** at a **44.9% CAGR** (MarketsandMarkets).

Web 3.0 市场份额（按地区划分）（2021-2033 年）





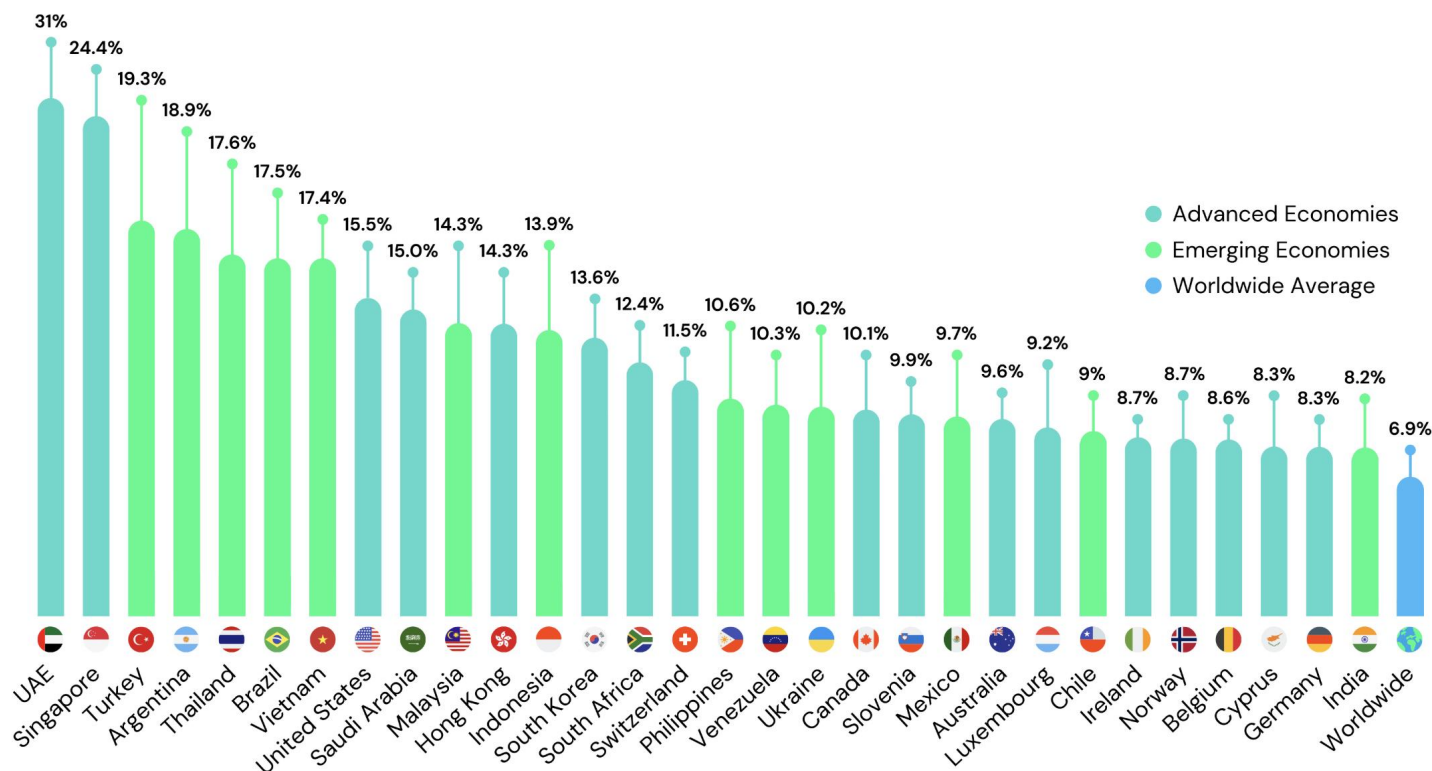
# Digital Currency Exchanges: Evolution & Challenges

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## Global Digital Currency Evolution

Global digital currency trends highlight leading native tokens—BTC, ETH, ADA, TRX, and ATOM—while revealing accelerated worldwide adoption, with current ownership reaching 6.8% globally (560+ million users), marking a 33% year-on-year surge from 2023's 420 million users; notably, 34% of holders are aged 24-35, and the UAE demonstrates the fastest growth at 25.3% according to Triple-A's 2024 Global Crypto Ownership Report.

### Over 560+ Million Cryptocurrency owners worldwide

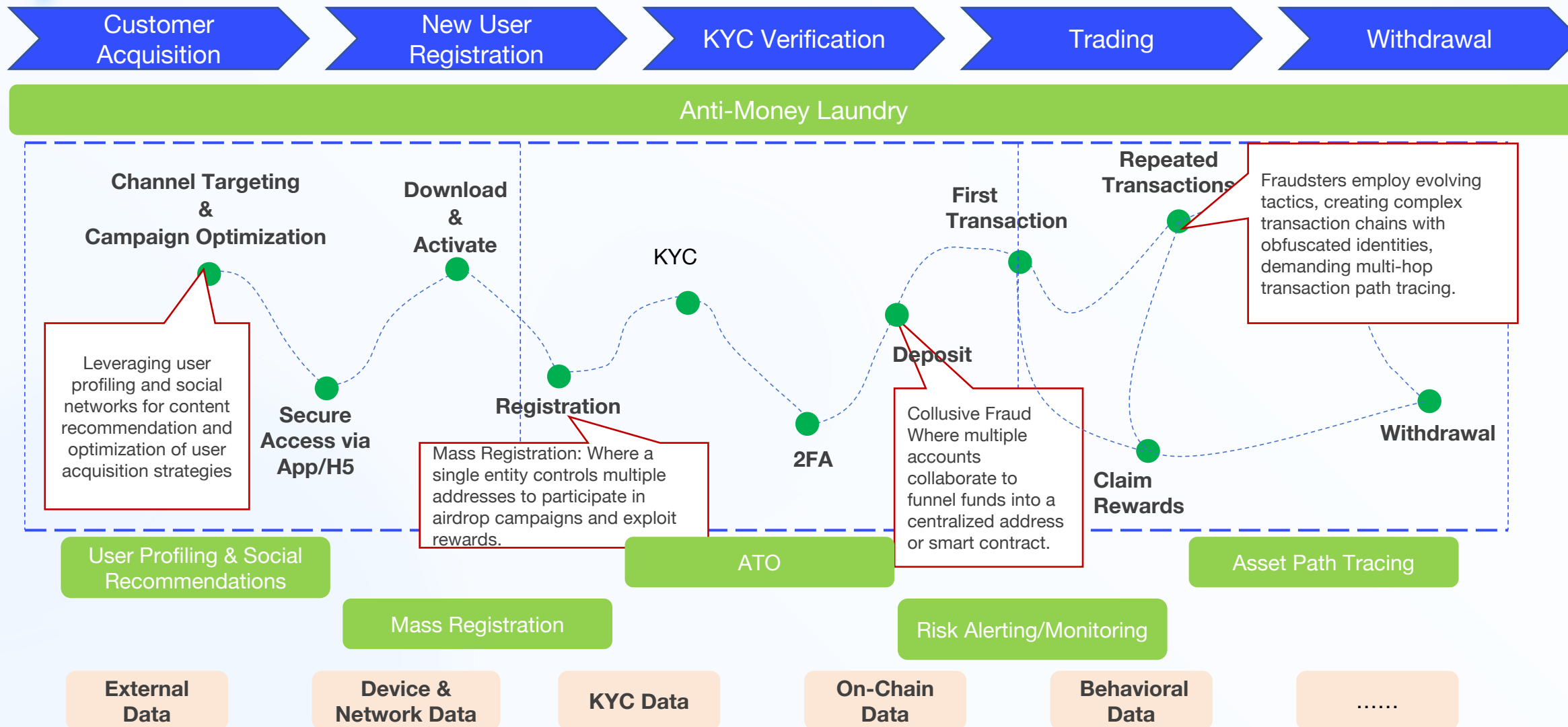




# Digital Currency Exchanges: Evolution & Challenges

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## Graph Database Applications in Digital Currency Exchange Business





# Digital Currency Exchanges: Evolution & Challenges

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## The core challenges faced by digital currency exchanges under traditional technology systems

Digital currency exchanges demand relationship-intensive, path-dependent analysis, while traditional table-centric systems face bottlenecks in modeling, querying, computation, and visualization, hindering complex entity relationship mining and risk insights.



1

### Technical Challenges in Integrating **Billion-Scale On-Chain and Off-Chain Data**

Cross-chain transactions, contracts, and assets form massive dynamic graphs, while fragmented exchange data impedes efficient on-chain/off-chain address-to-user mapping, constraining analytical depth and scope.



2

### Challenges in Tracking **Criminal Networks'** Identity Masking and **Deep Fund Flows**

**Criminal networks conceal beneficiaries and fund flows** through multi-address per user, address sharing, cross-chain hopping, and transaction layering. Traditional account-centric modeling **fails to expose hidden links and money trails**, escalating AML and compliance pressures.



3

### **High-concurrency** scenarios intensify **real-time risk control** response challenges

Confronting emergent risks like **HFT**, arbitrage bots, and mass withdrawals, especially during **mass registrations or rapid fund movements**, traditional systems relying on rule engines and offline analytics struggle with millisecond-level detection and real-time blocking, leading to delays and false negatives in dynamic risk landscapes.

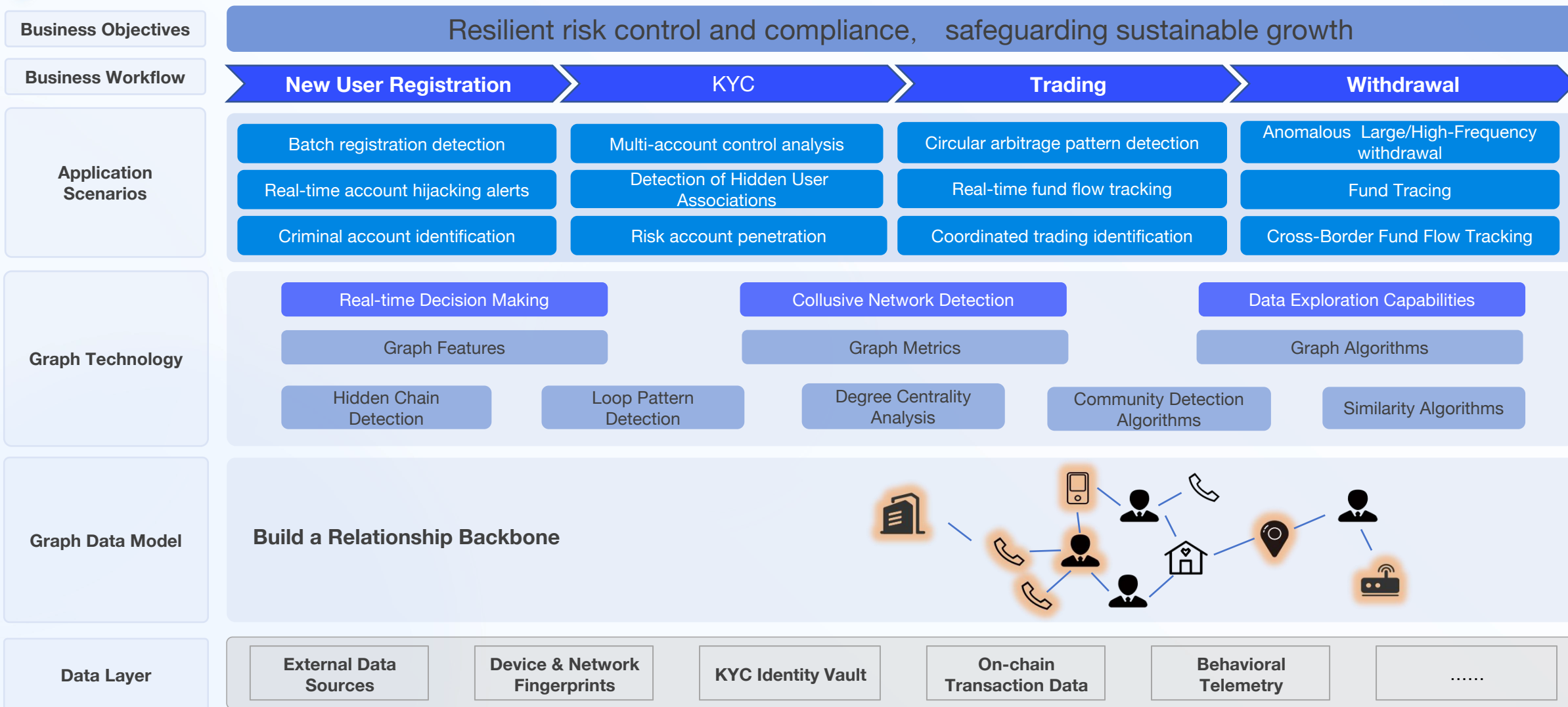




# Graph-Powered Solutions for Digital Currency Exchanges

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## Architecture Landscape: Graph-Intelligence Solutions for Digital Currency Exchanges



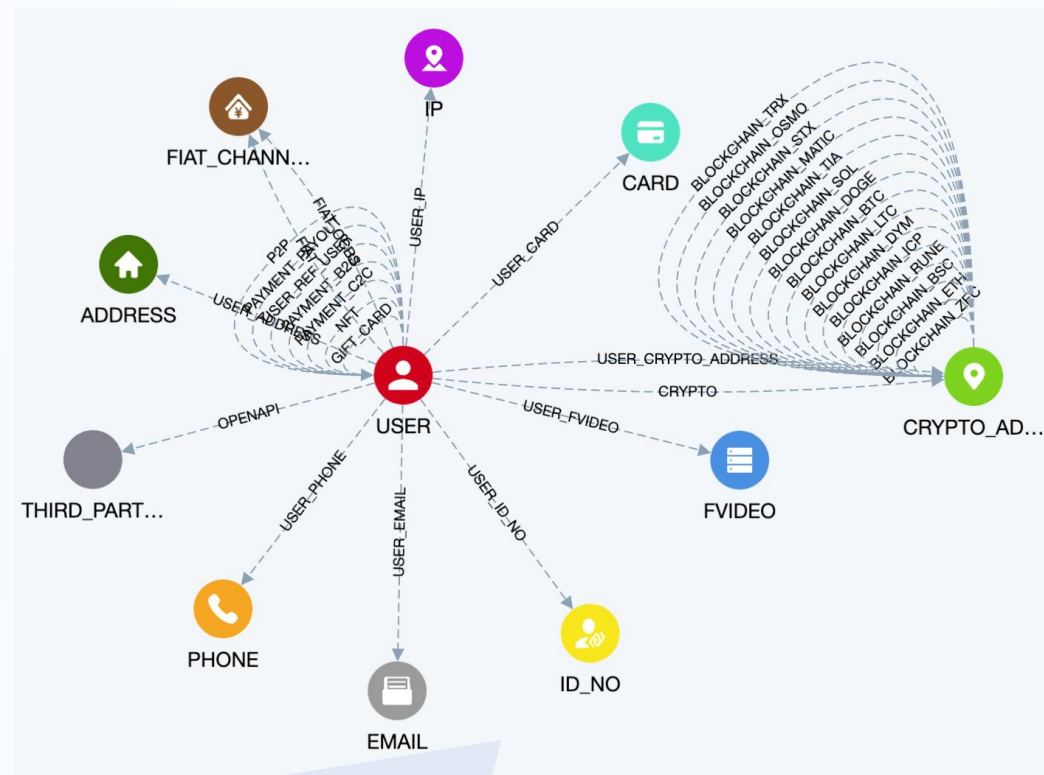
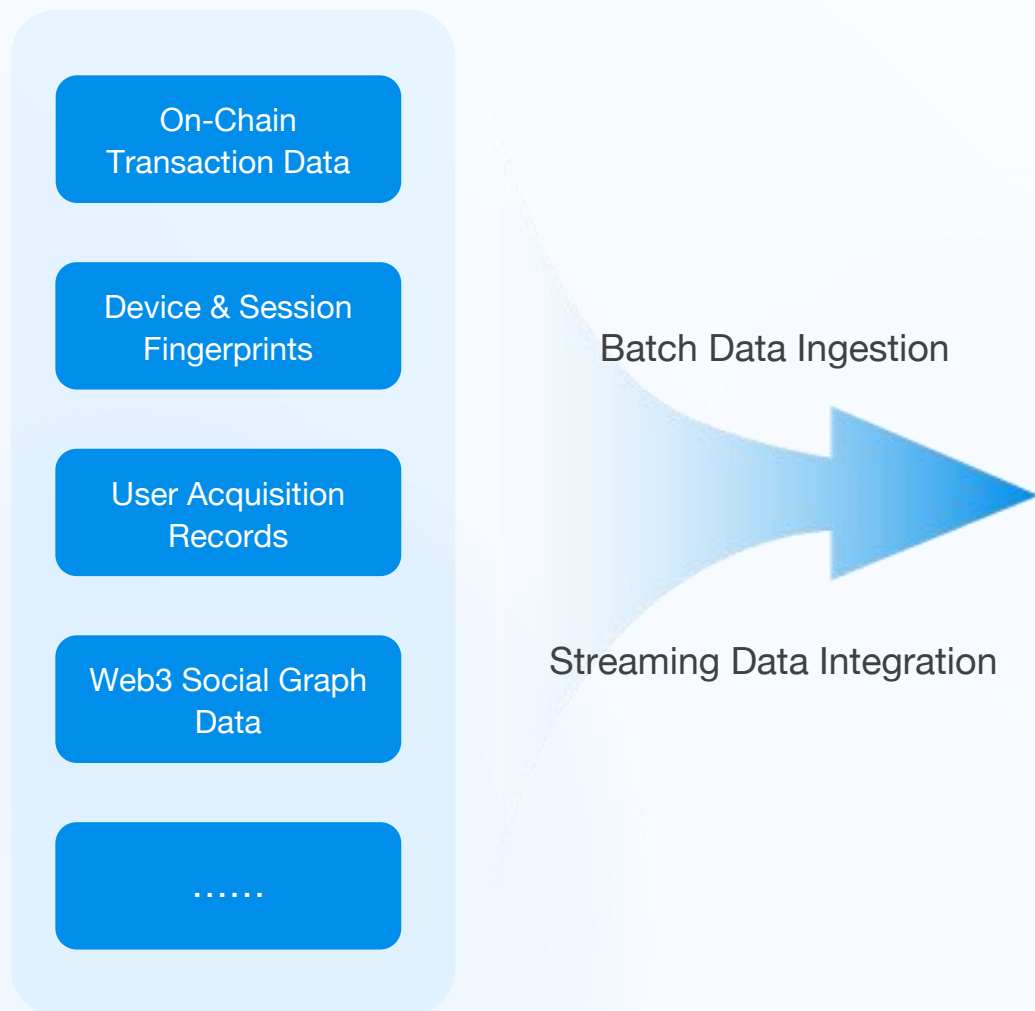


# Graph-Powered Solutions for Digital Currency Exchanges

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## Constructing Graph-Based Models Using Digital Currency Exchange Data

Integrated multi-source data fusion enhances network connectivity, enriches entity attributes, and establishes a robust data foundation for relationship network detection.



Integrates blockchain data (e.g., CRYPTO\_ADDRESS, BLOCKCHAIN\_XXX transactions) with in-house user data (e.g., ID\_NO, EMAIL, PHONE, CARD, FIAT\_CHANNEL) and capital flow data (e.g., P2P, PAYMENT\_B2C), plus multi-channel user behavior data (e.g., IP, FVIDEO).

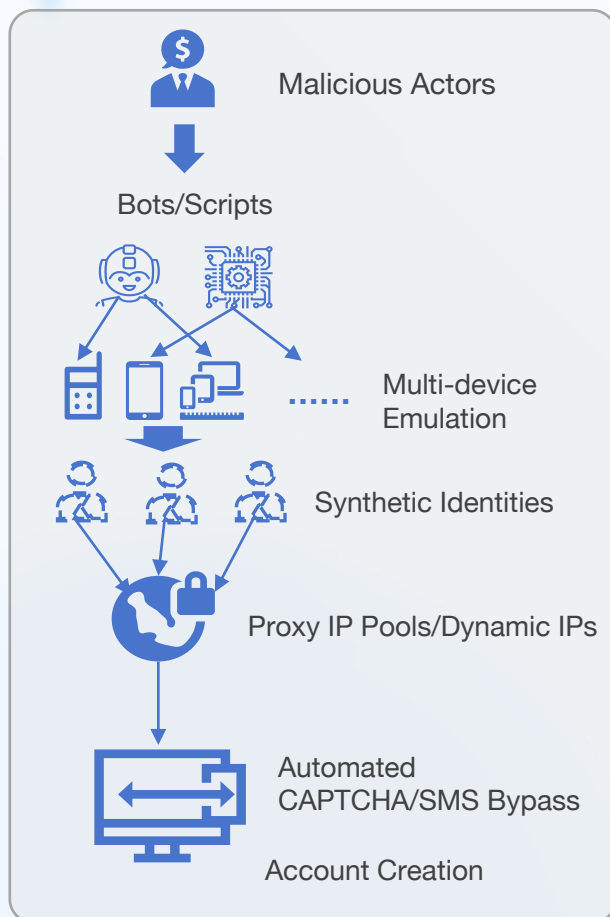




# Graph-Powered Solutions for Digital Currency Exchanges

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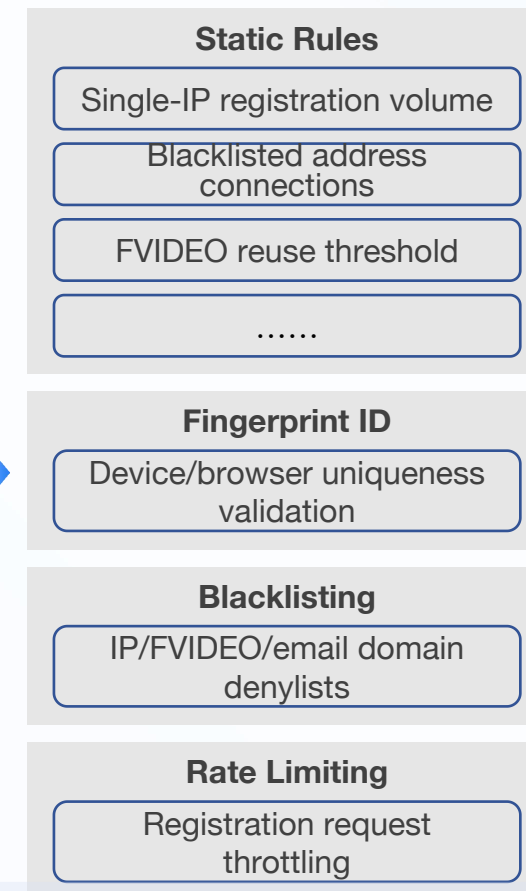
## Traditional Mass Registration Risk Analysis



## Generated Data Signatures

Data Signatures	Feature Footprint
<b>Registration Info</b>	Batch-generated emails/phones; Reused ID_NO/bank cards
<b>IP Address</b>	Rapid IP changes; Shared proxy IP ranges
<b>Device Metrics</b>	Identical FVIDEO; Near-identical browser fingerprints
<b>Timing Patterns</b>	Sub-second registration intervals; Fixed time-delta clusters
<b>Behavior Path</b>	Scripted paths: Registration → KYC → First deposit → Identical trades

## Behavior-Based Risk Control Framework



### Critical Challenges in Legacy Systems

- **Siloed Dimension Analysis:** *Inability to dynamically correlate IP/FVIDEO/KYC/behavioral data*
- **Reactive Detection Lag:** *Rule-triggered post-event blocking fails real-time prevention*
- **Undetected Sybil Clusters:** *Traditional methods miss single operators behind puppet accounts*





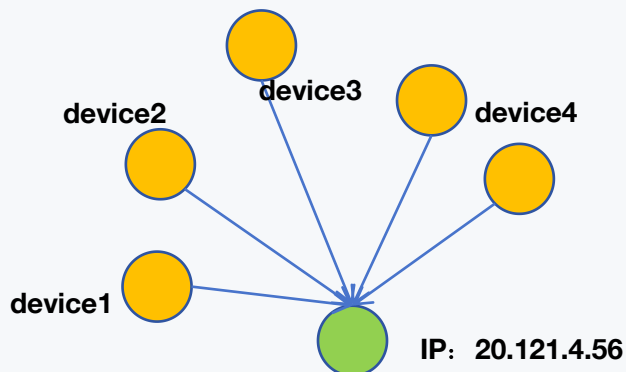
# Graph-Powered Solutions for Digital Currency Exchanges

PUSHI AI

## Mass Registration Defense: Real-time multi-dimensional correlation via graph computing

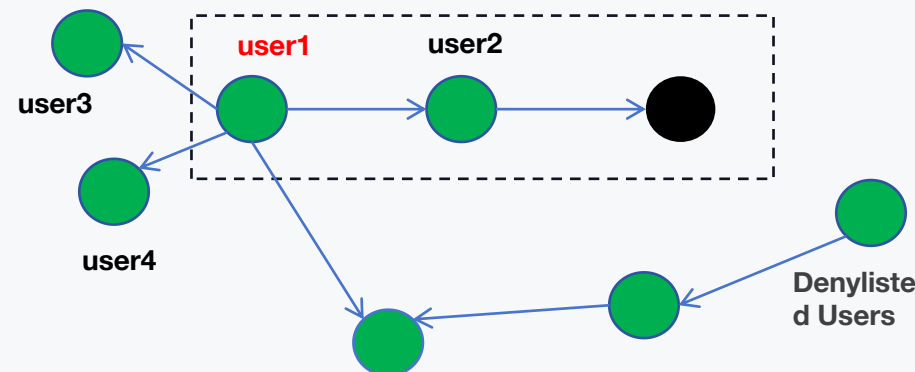
Graph-Rules Engine: Accelerating visual fraud logic development with real-time discrepancy checks and cross-dimensional correlation integrated into risk decision-making.

### Sybil registration devices linked to shared IPs



Graph models uncover hidden relationships across IPs, FVIDEO, KYC, and behavior trails – exposing fraud rings and critical risks like IP sharing clusters and cross-account device reuse.

### 3-Hop Proximity to Blacklisted Addresses



Real-time structural matching against high-risk entity graphs during registration – dynamically correlating IP/FVIDEO/PHONE/EMAIL with denylisted nodes.



# Graph-Powered Solutions for Digital Currency Exchanges

PUSHI AI

## Mass Registration Defense: Real-time risk identification and blocking via graph topology analysis

Individual Address: Normal Status

Account ID	Registration Timestamp	On-chain Address	IP Address
1	T	0x31	19.10.12.4

Address: 0x31



IP Address: 19.10.12.4

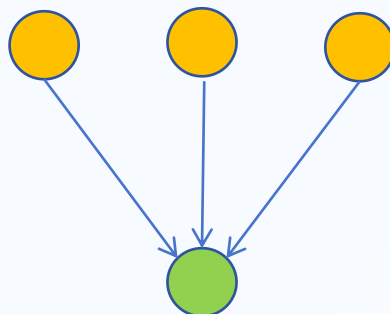
Quality Verified Accounts

Release Authorization  
Rewards Distribution

Identify suspicious batches on ingestion , applying graph rules to globally contextualized, real-time writes.

Account ID	Registration Timestamp	On-chain Address	IP Address
2	T+1	B	19.10.12.4
3	T+1	C	19.10.12.4

Address: 0x31    Address: B    Address: C

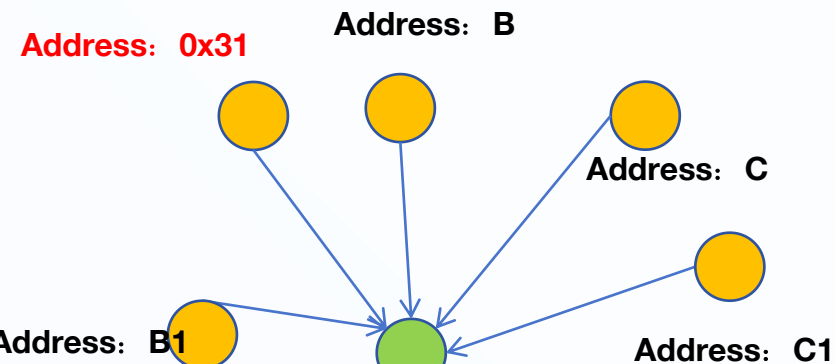


IP Address: 19.10.12.4

Flagged Fraudulent Accounts

Restrict Account Functions  
Block Reward Payouts

Account ID	Registration Timestamp	On-chain Address	IP Address
4	T+3	C1	19.10.12.4
5	T+3	B1	19.10.12.4



IP Address: 19.10.12.4

Denylisted Fraud  
Accounts

Flagged High-Risk Addresses  
Freeze Funds & Restrict Withdrawals



# Graph-Powered Solutions for Digital Currency Exchanges

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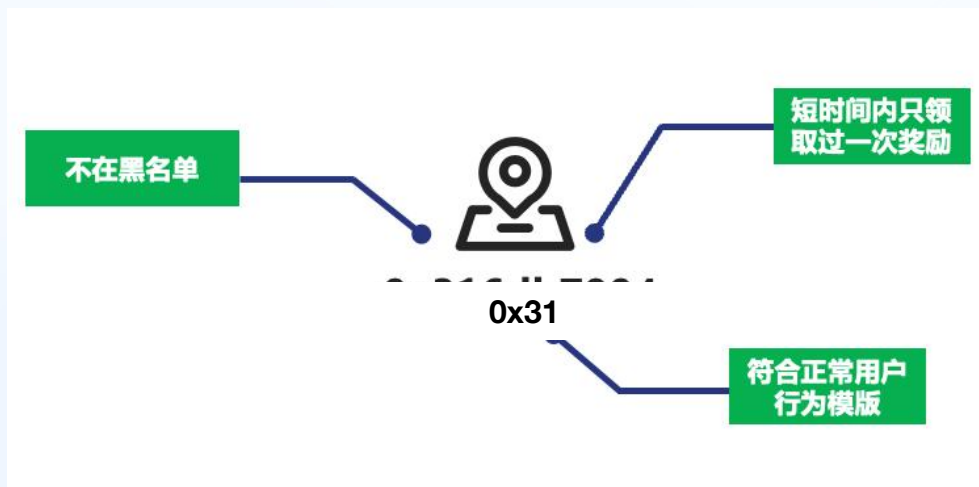
## Mass Registration Defense: Real-Time Identification of Fraud Rings via Graph Topology Analysis

### 1. Complex Relationship Detection Failure

Fraudulent networks exhibit intricate fund flows & coordinated actions. Traditional rule-based methods miss hidden links.

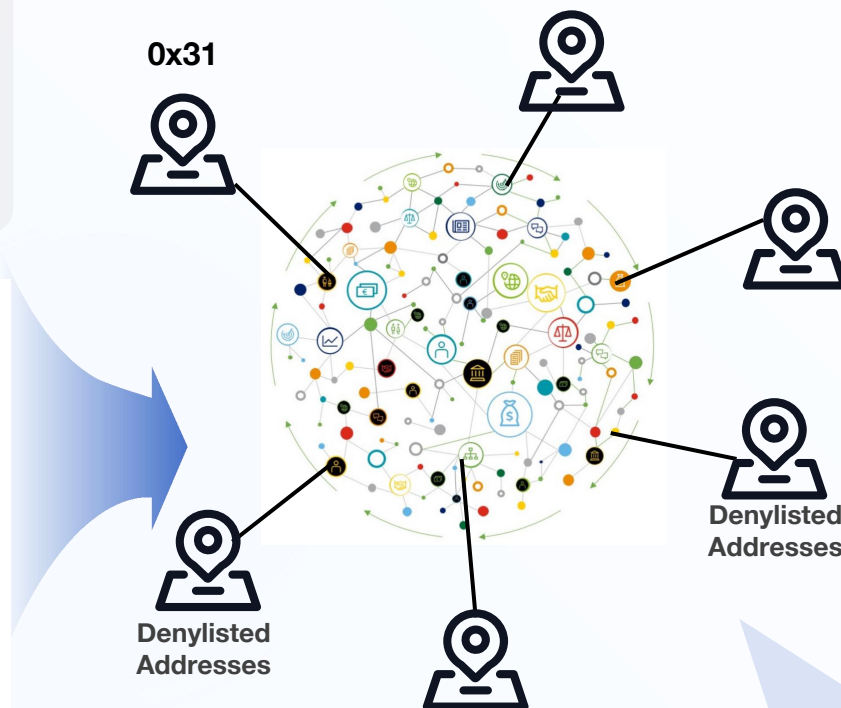
### 2. Cross-Platform Risk Blind Spots

Massive transactional scale enables multi-exchange fraud. Single-point analysis cannot trace cross-platform risks.



### Single-Point Risk-Free Assessment

Quality Verified Account Addresses



### High-Risk Cluster Identification

Risk-Flagged Addresses

### Group Behavior Rules

#### Batch Operations in Time Window

Multiple addresses execute bulk operations simultaneously within a cluster.

#### Fund Convergence to Single Node

Cluster funds ultimately flow to one central address.

#### Low External Connectivity Ratio

External connections of cluster < 20%.

#### High-Betweenness Centrality Nodes

Multiple nodes with elevated betweenness centrality exist.

#### High Internal Connection Density

Average intra-cluster degree > 10.

Comprehensive Risk Network Coverage  
Graph algorithms construct a pan-exchange network view of users and accounts, enabling continuous monitoring of all potential risks, from single-account anomalies to complex multi-account coordinated fraud.



# Graph-Powered Solutions for Digital Currency Exchanges

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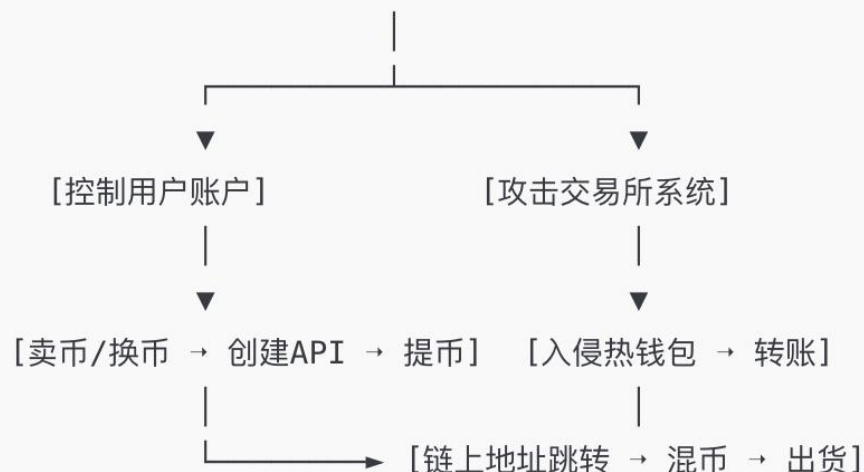
## Transaction Risk Scenario Analysis



Hacker Attack Sequence Mapping

Triggering Risk  
Control Signals

[钓鱼/木马/撞库] → [账号/API权限获取]



- **Unusual Login Location:** Large IP geolocation changes within a short time frame or logins from suspicious regions
- **Device Fingerprint Anomalies:** Logins from previously unseen devices or environments
- **Rapid Operation Sequence:** Login → API Key Creation → Coin Sale → Withdrawal — executed in quick succession
- **Abnormal Withdrawal Address:** Withdrawal to addresses never used before or addresses shared with other known malicious accounts
- **Withdrawal Amount Near Limit:** Withdrawal amounts close to system limits, often split into batches to evade detection rules

### Challenges Faced by Exchanges

- **Multi-Hop Obfuscation: Hackers** use multi-hop wallet transfers to evade detection.
- **Aggregation Wallet Identification Difficulties:** Withdrawals from different users may converge at a single aggregation wallet, making attribution and tracking difficult.
- **Real-time Processing Challenges:** Traditional rules cannot respond to high-speed trading and instant operations.



# Graph-Powered Solutions for Digital Currency Exchanges

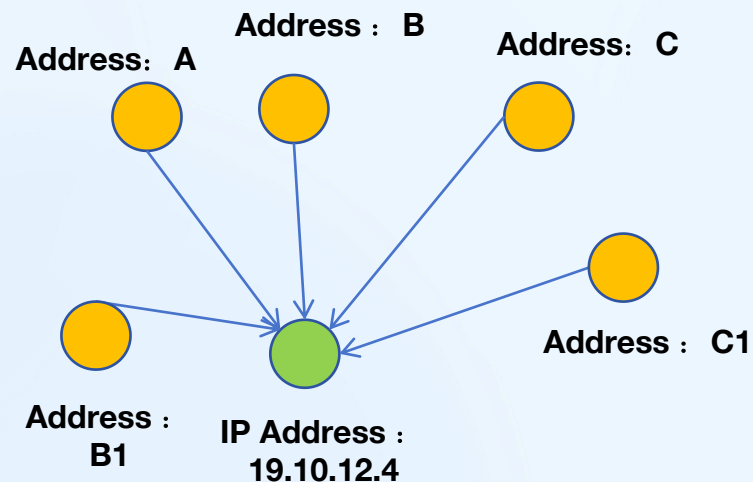
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## Transaction Risk Control: Real-Time Detection via Graph-Based Rules

We build a risk control graph using phone numbers, IPs, devices, wallet addresses, identities, and behavioral patterns.

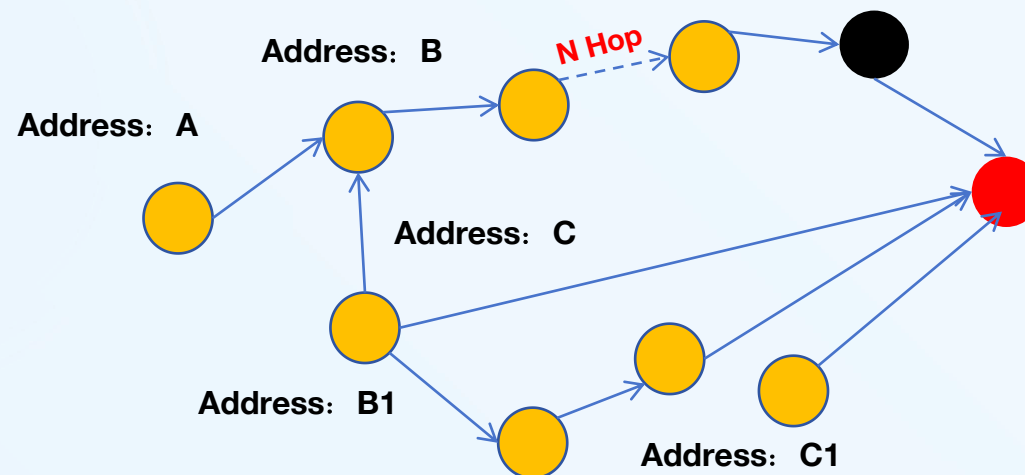
By abstracting complex address and account relationships into simplified behavioral topologies, we apply graph-based rules for real-time detection of malicious activities.

### Login Behavior Pattern



Multiple accounts accessed from the same IP within 5 minutes

### Fund Flow Behavior Pattern



Funds from multiple wallets converge on a single illicit receiving address via different transfer paths



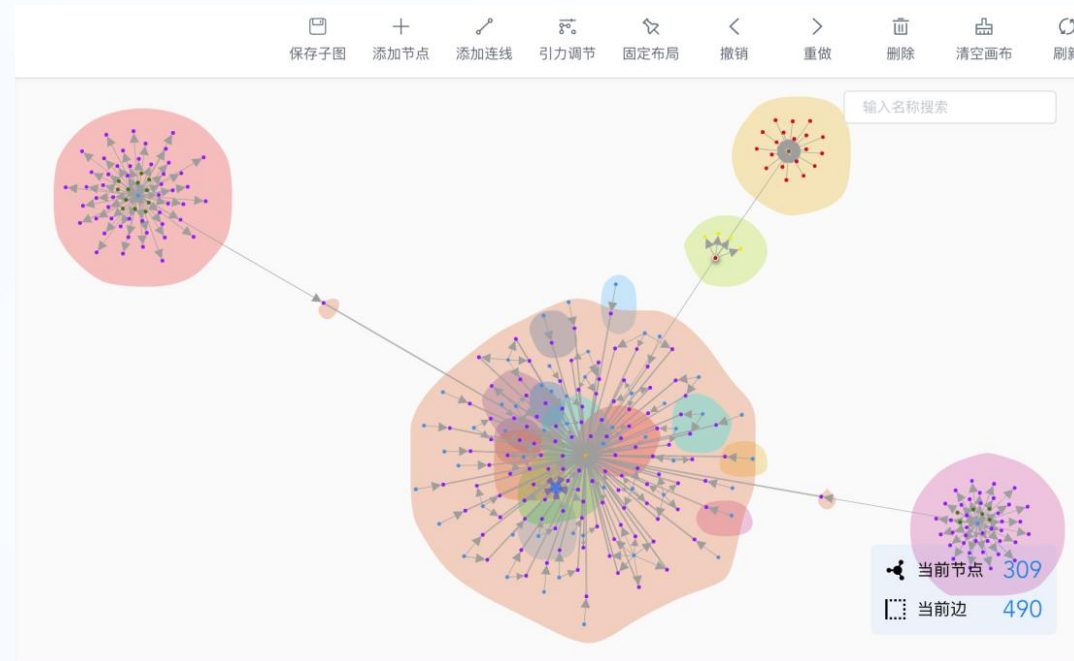
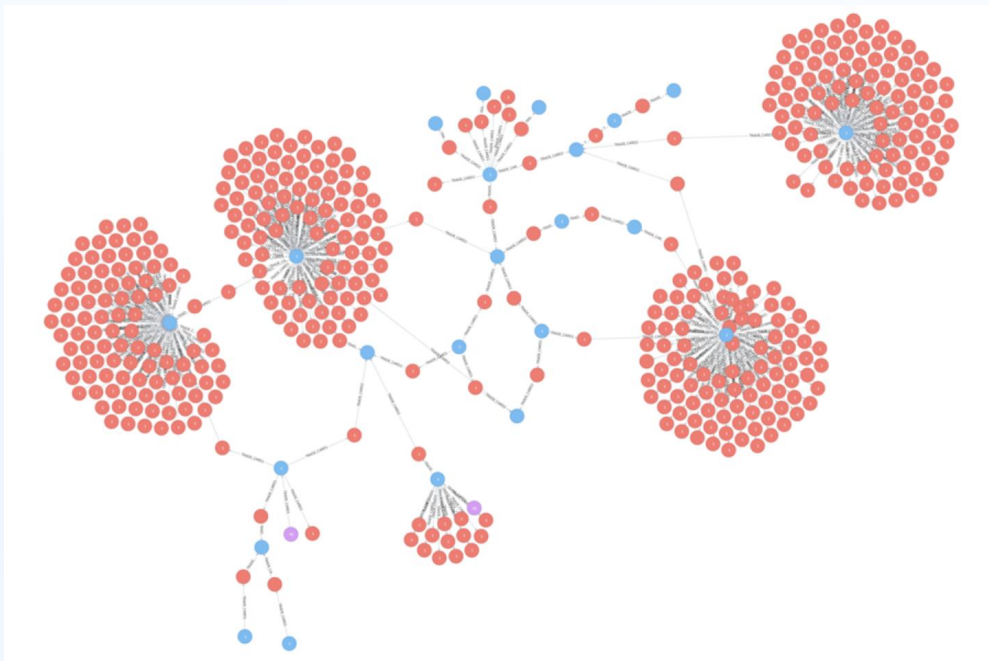
# Graph-Powered Solutions for Digital Currency Exchanges

PUSHI AI

## Transaction Risk Control: Identifying High-Risk Communities Using Graph Computing

Construct a graph with key entities — accounts, addresses, IPs, devices, and transactions — and apply the Louvain algorithm to detect tightly-knit high-risk communities.

By propagating labels from known malicious entities, risk signals diffuse through strong connections, uncovering hidden exposure in transaction networks.



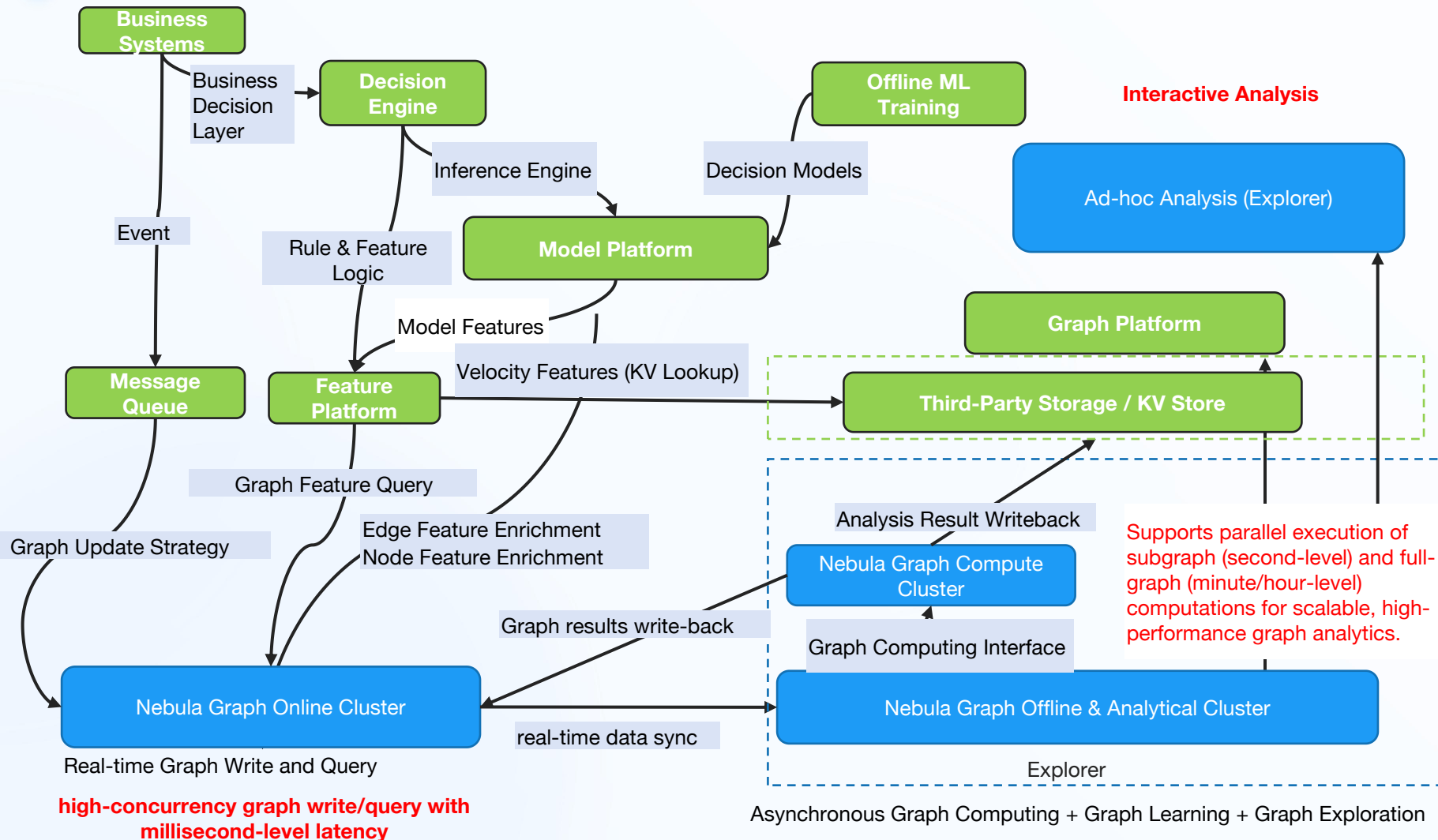




# Graph-Powered Solutions for Digital Currency Exchanges

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## Hybrid Architecture for Real-Time, Near Real-Time, and Offline Processing Scenarios



1. Two dedicated clusters support both real-time operations and offline analytics.
2. The online cluster handles high-concurrency writes and low-latency queries.
3. Data is synchronized in near real time from the online to the offline cluster.
4. The offline cluster performs asynchronous and complex graph computations, with results written back to the online cluster.
5. The offline cluster supports both subgraph and full-graph analytics.
6. Analytical cluster enables graph computing and can be dynamically scaled during off-peak hours for full-graph workloads.



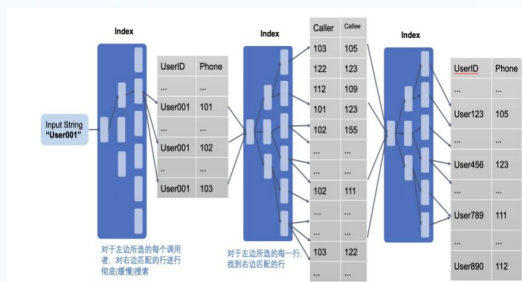


# Graph-Powered Solutions for Digital Currency Exchanges

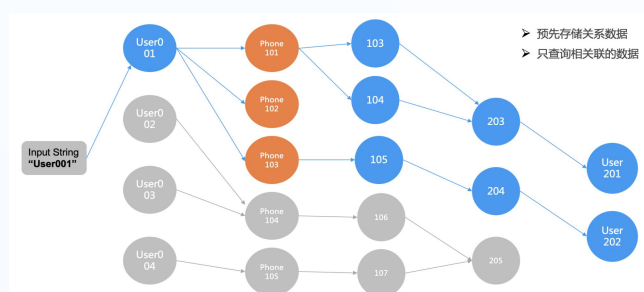
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## Real-Time Risk Control Powered by Graph Technology

### Graph Databases Enable Complex Correlation Metrics for Real-Time Risk Control



Graph Metric Computation Using Relational Databases



Graph Metric Computation Using Graph Databases

Metric	Relational DB Execution Time (s)	Graph DB Execution Time (s)	Records Return
2	0.0016	0.001	~ 250
3	3.0267	0.0168	~ 11000
4	154.3505	0.1359	~ 60000
5	未完成	0.2132	~ 80000

- Fast Multi-Hop Risk Association Detection**  
Instantly query users' multi-hop relationships with denylists or suspicious clusters to accurately identify high-risk addresses..
- Enhanced Rule & Model Effectiveness**  
Graph features can be directly used in rule engines and ML models to improve precision and interception accuracy.
- Low Latency & High Concurrency for Real-Time Decisions**  
Millisecond-level complex relationship queries support high-throughput scenarios like real-time reward distribution.

Metric	Concurrency	QPS	Average Latency (ms)
1	500	124081.01	1.4
2	500	143352.06	1.27
3	500	6345.76	47
4	500	227.24	126

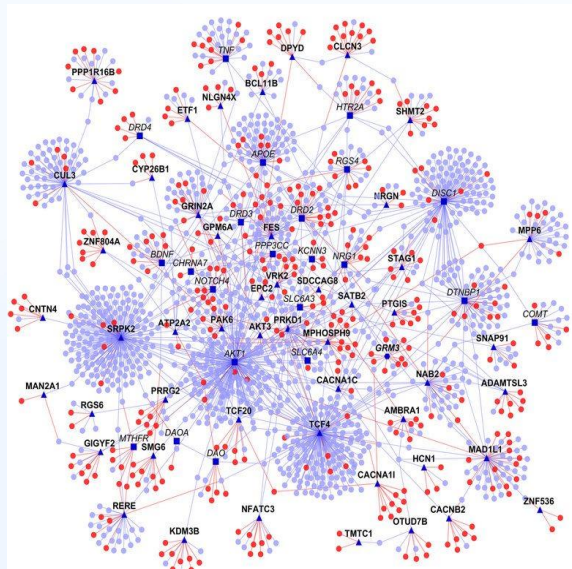
Dataset: Hundred-Million-Scale Anti-Fraud Test Data

# Graph-Powered Solutions for Digital Currency Exchanges

PUSHI AI

## Dynamic Strategy Generation Based on Graph Features

Leverage richer data and machine learning approaches to uncover new relational patterns, enrich graph-based features, and improve the effectiveness of fraud detection strategies.



### Richer Features, Higher Accuracy

- Augment traditional statistical metrics with relational (graph-based) features.
- Graph features reflect real-world connections, making them more resistant to manipulation.

### Explainable

- Break away from black-box AI — graph-based features are inherently interpretable, supporting transparent decision-making.

Graph Feature Extraction

Enriching Node and Edge Features

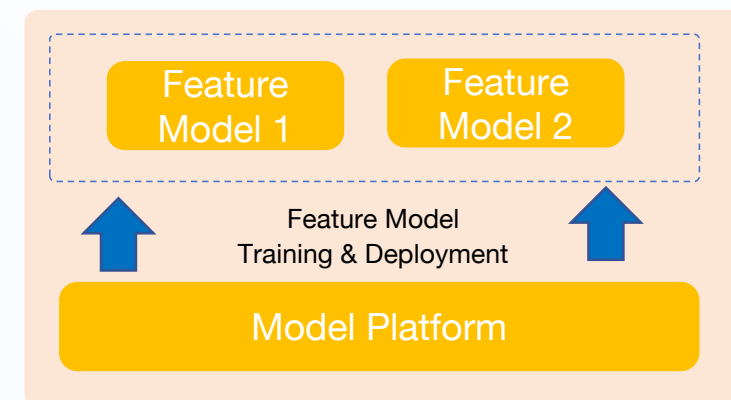
### Feature Enrichment

- Add similarity-based relationships in addition to direct entity connections.
- Supplement graph nodes with tag or label features.

### Enhanced Query & Computation Capabilities

- Leverage expanded relational dimensions to improve the depth and accuracy of graph queries and computations.

### Feature Platform





# Successful Use Cases of Graph Databases in the Web3 Industry

PUSHI AI

## Case 1: Crypto Exchange, CSI Platform Powered by a 10-Billion-Scale Graph

### Business Background

- **Stricter Global Regulations**

Regulatory bodies like the SEC and ESMA are tightening controls on crypto and DeFi.

- **Enhanced AML/KYC Requirements**

Exchanges enforce stronger AML and KYC to block illicit funds.

- **High Trading Volume**

With billions traded daily, detecting suspicious transactions is crucial.

### Business Challenges

- **Compliance Pressure**

Stricter AML and KYC requirements demand more efficient identity verification and fund monitoring to prevent illicit flows.

- **Massive Data Volume**

With daily trading volumes in the tens of billions, identifying suspicious activities like money laundering or market manipulation has become a major technical challenge.

#### Regular Tasks

All Spot Futures Others

Total deposit > 200 USDT

Blingx  
**2 USDT**  
Bonus Voucher

5x Leverage

Go Complete

Trade spot and reach a cumulative volume > 500 USDT

Blingx  
**2 USDT**  
Rebate Voucher

Go Complete

Trade spot and reach a cumulative volume > 5,000 USDT

Blingx  
**5 USDT**  
Bonus Voucher

5x Leverage

Go Complete

Countdown 05D: 09: 30: 33

Achieve a weekly spot trading volume of 3,000 USDT

Blingx  
**3 USDT**  
Rebate Voucher

Claim Task

Trade futures and reach a cumulative volume > 10,000 USDT...

Blingx  
**10 USDT**  
Bonus Voucher

5x Leverage

Go Complete

Countdown 05D: 09: 30: 33

Achieve a weekly futures trading volume of 15,000 USDT

Blingx  
**10 USDT**  
Bonus Voucher

5x Leverage

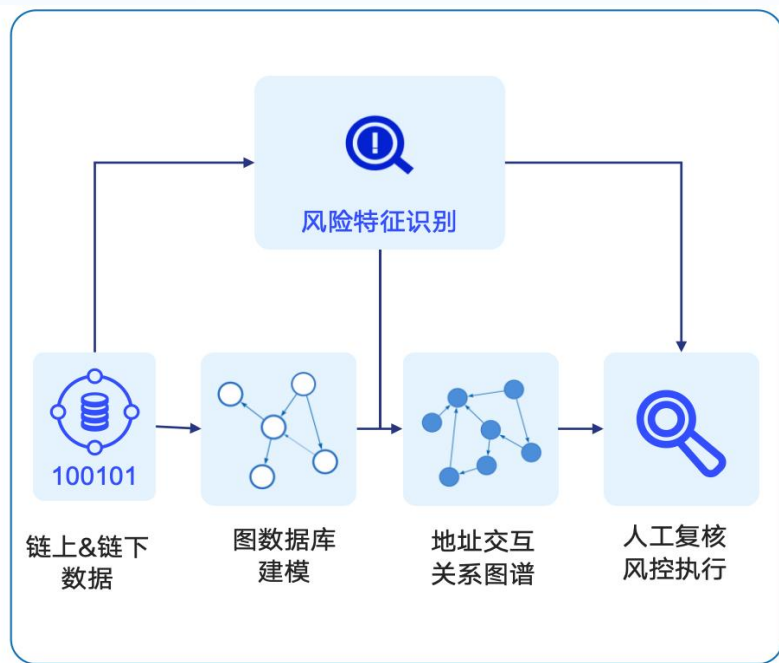
Claim Task



# Successful Use Cases of Graph Databases in the Web3 Industry

PUSHI AI

## Case1: Crypto Exchange, CSI Platform Built on a 10-Billion-Scale Graph

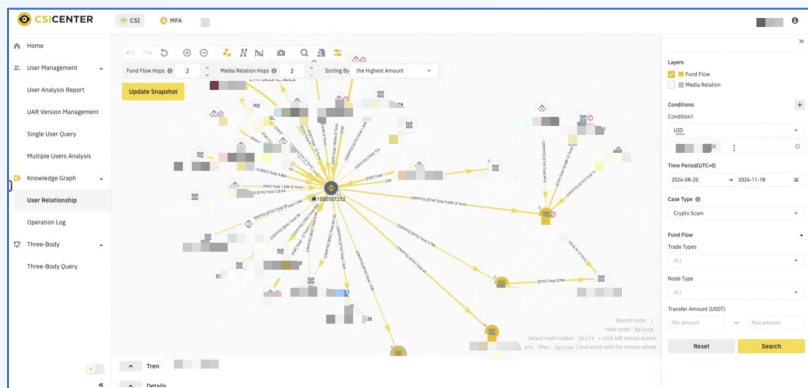


## Graph-Based Risk Control Solution

- **Massive-Scale Risk & Compliance Graph**, built using off-chain data, on-chain data, user profiles, and transaction records — totaling 4 billion nodes and 40 billion edges.
- **Real-Time Risk Detection**, graph metrics are queried in real time at user registration to detect potential bonus abuse or suspicious users
- **Offline Graph Analytics**, full-scale analysis of on-chain and off-chain data to uncover complex suspicious transaction patterns.
- **Visual Investigation Tools**  
Analysts can perform manual reviews using graph visualizations combined with high-risk watchlists.

## Value Proposition

- **Real-Time and Accurate Risk Monitoring** instantly detects suspicious transactions and abnormal fund flows from massive data streams, improving the speed and accuracy of fraud detection.
- **Efficient Cross-Account Correlation** uncovers complex relationships between accounts to enhance cross-platform risk identification and prevent illicit networks.
- **Improved Compliance Transparency & Auditability**  
Automates compliance data aggregation and reporting, ensuring clear, explainable, and traceable compliance for audits and regulatory reviews.



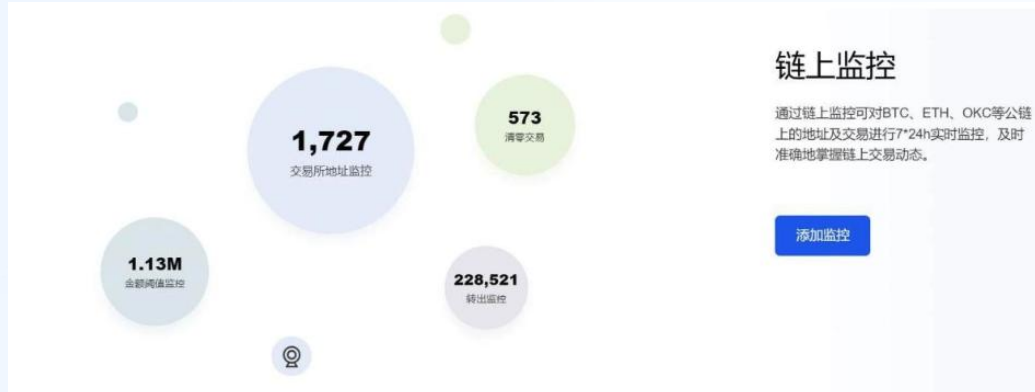


# Successful Use Cases of Graph Databases in the Web3 Industry

PUSHI AI

## Case2: Providing Personalized On-Chain Data Services for Users

In the crypto world, whoever can efficiently collect and harness massive on-chain data gains a first-mover advantage at the transaction level.



## Business Background

- customer has labeled over **3 billion addresses** and streams real-time on-chain data, enabling native transaction analysis and address tracing.
- With rich data on address tags, risk profiles, and transactions, it delivers services like **address scoring**, **profiling**, and **graph-based analysis**.

## Business Challenges

- How to extract valuable insights from massive, entangled on-chain data at scale.
- Complex multi-chain transactions and multi-hop anonymous paths make traditional tracking methods ineffective.
- Deep path exploration suffers from high latency and slow response, making it difficult to reach the final destination address.

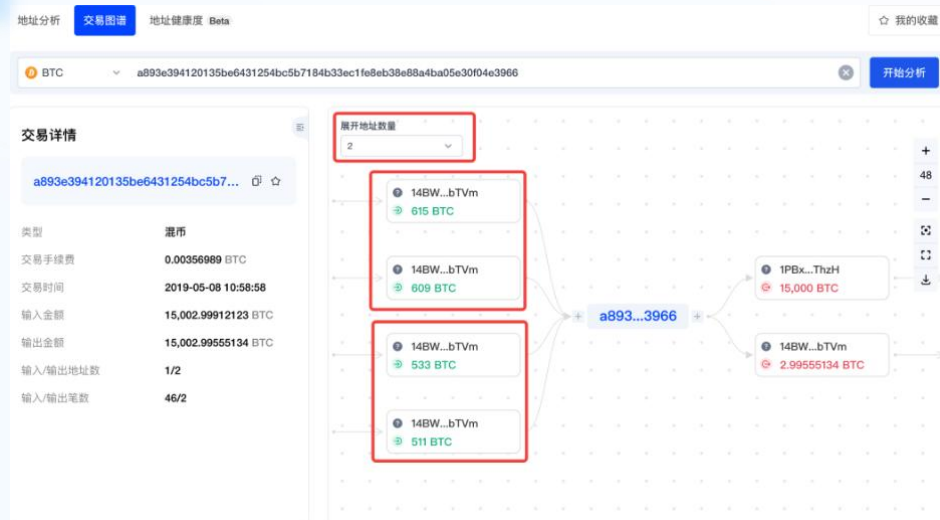




# Successful Use Cases of Graph Databases in the Web3 Industry

PUSHI AI

## Case2: Providing Personalized On-Chain Data Services for Users



## All-in-One Graph Platform Solution

- Graph Modeling:** Unified modeling of heterogeneous entities such as addresses, transactions, and contracts
- Real-Time Graph Computation:** Path analysis via graph database in real time
- Graph Algorithms:** Fast detection of fund aggregation using path search and community detection
- Graph Visualization:** Intuitive tracing of transaction paths
- Graph + AI:** Training label models with graph features to enable automated iteration

## Business Value

- Broader Asset Coverage:** By leveraging graph databases' strength in relationship storage, the address/transaction analysis capabilities of the on-chain monitoring system have expanded beyond Bitcoin, Ethereum, and OKC to cover more asset types.
- Address Risk Profiling:** Graph rules, metrics, and algorithms help uncover suspicious transaction patterns to assess address "health."
- Deep On-Chain Graph Analysis:** Powerful graph computations enable multi-hop transfer tracing and deeper investigation into complex transaction paths.

图计算

Graph Computing

能力

Capacity

智能

Intelligence

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# PUSHI Product

PUSHI AI

## Empower Enterprises to Deliver Measurable Business Outcomes

**PUSHI Graph Intelligence Platform** - An end-to-end AI system delivering measurable business outcomes through integrated technologies

### Data Analytics Reinvention

- Multi-Source Integration:** Seamlessly combines structured and unstructured data from diverse sources.
- Automated Knowledge Graph Construction:** Rapidly extracts entities and relationships with high accuracy.
- Advanced Graph Analytics:** Integrates graph algorithms (e.g., community detection, path analysis) and rule engines to uncover hidden data connections.
- Intuitive Visualization:** Translates complex relationships into interactive network diagrams using graphical interfaces and visualization tools.

### Data Analysis

- Zero-Code Platform:** Enables non-technical users to perform sophisticated analyses through drag-and-drop modeling.
- User-Friendly Interface:** Simplifies complex workflows while maintaining enterprise-grade analytical depth.

### Flexible and Extensible Architecture

- Modular Design:** Supports integration with machine learning, large language models (LLMs), and privacy-preserving technologies.
- Cross-Industry Adaptability:** Preconfigured solutions for finance (risk control, AML), public security (criminal investigation), healthcare (patient journey mapping), and IT operations.

### Enterprise AI Agent Capabilities

- Graph-LLM Synergy:** Combines graph intelligence with large language models for contextual decision-making.
- Knowledge Base Integration:** Manages documents, data tables, and graph knowledge to empower AI agents with multi-modal insights.



# PUSHI Product

PUSHI AI

Empower Enterprises to Deliver Measurable Business Outcomes

**PUSHI Graph Intelligence Platform** - An end-to-end AI system delivering measurable business outcomes through integrated technologies

## Knowledge Graph Construction



**Multi-Source Integration for Foundational Knowledge Graph Construction**



Rule-based Reasoning,  
Predicate Filtering,  
Temporal Filtering



**Dynamic Business Scenario Graph Generation**

## Knowledge Graph Inference



**Graph Rule Matching**



**Graph Metrics Calculation**



**Graph Algorithms**



**Graph Machine Learning**

Multi-modal graph analysis detects and ranks high-risk entities/groups in business networks.

## Visual Analytics



**Knowledge Graph Visual Analytics**

Conduct expert validation of graph reasoning outputs and utilize interactive visual analytics to uncover hidden patterns.

## Clue Analysis



**Case Investigation**

Expert-validated subgraphs are stored in the Knowledge Graph Case Repository for compliance audits, report generation, collaborative analysis, and case resolution.

## Intelligent Agent Development



**Application Deployment**

An intelligent agent factory enabling enterprise acceleration through diverse agent types, multi-domain knowledge orchestration, and agile deployment capabilities.



# Next-Generation AI Application Development Platform

PUSHI AI

- Lowering Barriers to AI Adoption · Empowering Enterprise Intelligent Transformation



## Core Technologies:

### Graph Computing:

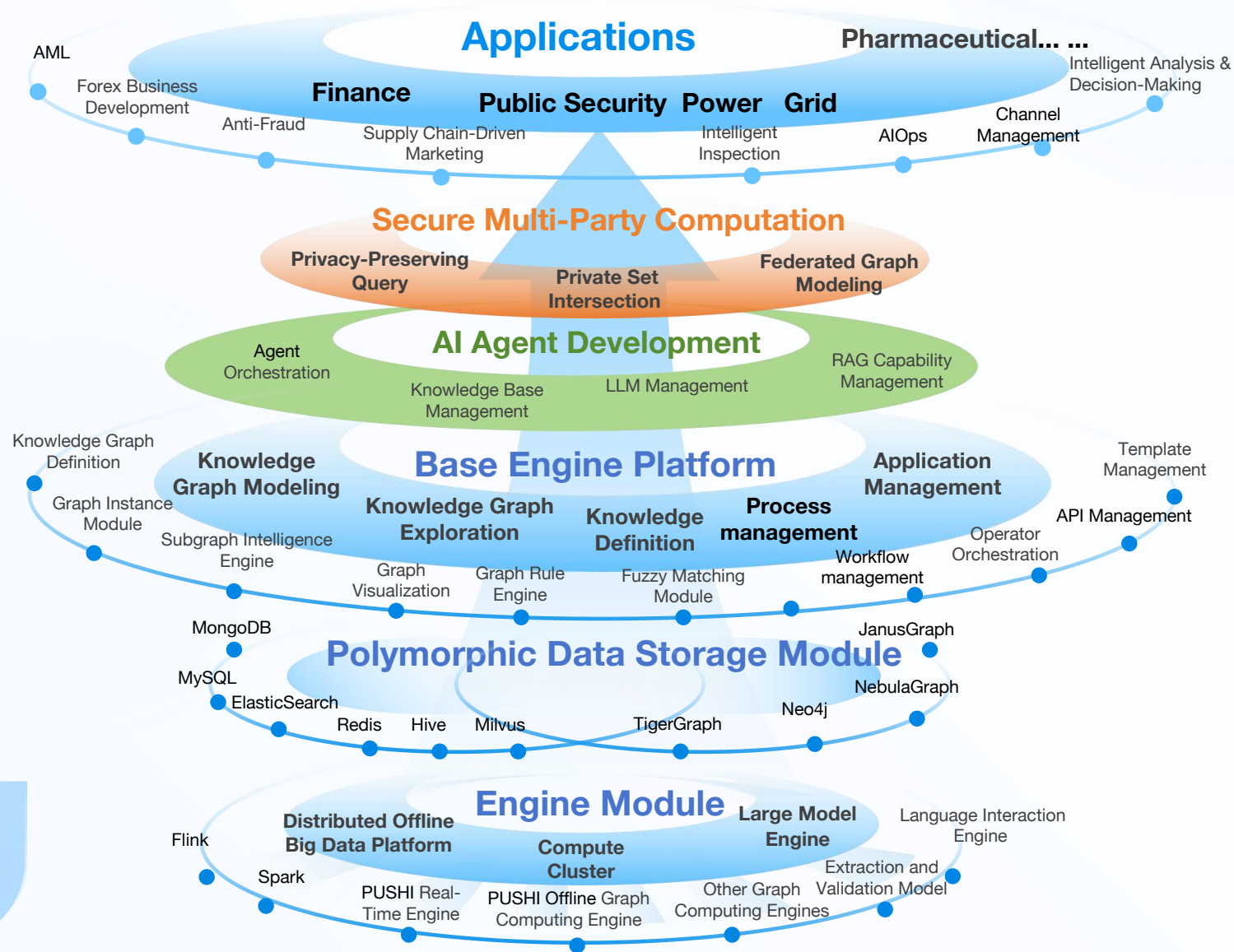
- Models complex relationships via vertices and edges to uncover hidden patterns in networks.
- Converts unstructured data into graph structures, transcending traditional flat-data analysis.

**Intelligent Agents:** Amplifies knowledge value and delivers personalized services through AI-driven automation.

**Privacy-Preserving Computation:** Expands data collaboration securely across organizations, enabling trusted multi-party synergy (1+1>2 effect).

## Ultimate Vision

AI Agent-Driven Decision-Making Production Line





# Core Capabilities

## 1. Multi-Source Data Integration

- **Data Connectivity:** Supports mainstream relational databases (MySQL/Hadoop), APIs, and streaming data ingestion
- **Automated Schema Mapping:** Prebuilt templates reduce graph transformation costs

## 2. Zero-Code Graph Building

- **Visual Ontology Modeling:** Drag-and-drop ontology modeling
- **Intelligent Entity Alignment:** Cross-source mapping accuracy (industry-leading)
- **Dynamic Temporal Graphing:** Time-aware relationship version control

## 3. Interactive Intelligent Analytics Hub

- **Trillion-Scale Relationship Analysis:** Multi-dimensional querying and subgraph annotation
- **Rule Engine Clusters:** NLP-to-graph query conversion lowers technical barriers to use
- **Pre-Configured Algorithms:** 30+ graph models for community detection, risk propagation, etc.



### Six Core Capabilities

## 4. Metric-Driven Decision Empowerment

- **Visual Metric Development:** Custom calculations and deployment of rule-based indicators
- **Adaptive Threshold Alerts:** Auto-generated monitoring metrics from graph features
- **Model Servitization:** Export metrics to BI/risk systems via APIs

## 5. Enterprise-Grade Process Orchestration

- **Workflow Designer:** 200+ node pipeline visualization and automation
- **AI-Optimized Scheduling:** Dynamic resource allocation boosts task efficiency
- **Full Lifecycle Monitoring:** 100% task status traceability

## 6. Domestic Innovation Ecosystem Integration

- **Localized Compatibility:** Certified for Kunpeng/Kylin/Muxi/Dameng infrastructure
- **Secure Data Collaboration:** Federated modeling across heterogeneous databases
- **Standardization:** Recognized in CAICT's *High-Quality Digital Transformation Solutions Panorama*

PUSHI AI





# THANKS

商务咨询: [marketing@pushiai.com](mailto:marketing@pushiai.com)



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# Apache Doris 4.0: Data Warehouse in the Era of AI

**Wenqiang Li (Gabriel)**

**Engineer @VeloDB**

**Apache Doris PMC Member**



# Agenda

- Background
- How Apache Doris Embraces the New Era
- Why Apache Doris is the Answer
- Deep Diving into Apache Doris 4.0



# Background: Legacy means Lags

## Busniess Intelligence

Data is becoming ever more important and an indispensable asset

1990s

**Challenges: the demand for faster and faster analysis coexists with the demand for lower and lower costs**

## Modern Data Warehouses

More flexible architecture, capability of instant analysis and pay-as-you-go costs

2022

**Challenges: Requirements for Data Freshness, Real-time Analysis, Concurrent Query, AI supporting**

## New Mission in the AI Era

AI era is coming...

Now

# Legacy Data Warehouse (BI-Driven)

## Scalability

**Expensive** hardware and limited scalability.

## Cost

Traditional on-premise deployment and high maintenance costs.

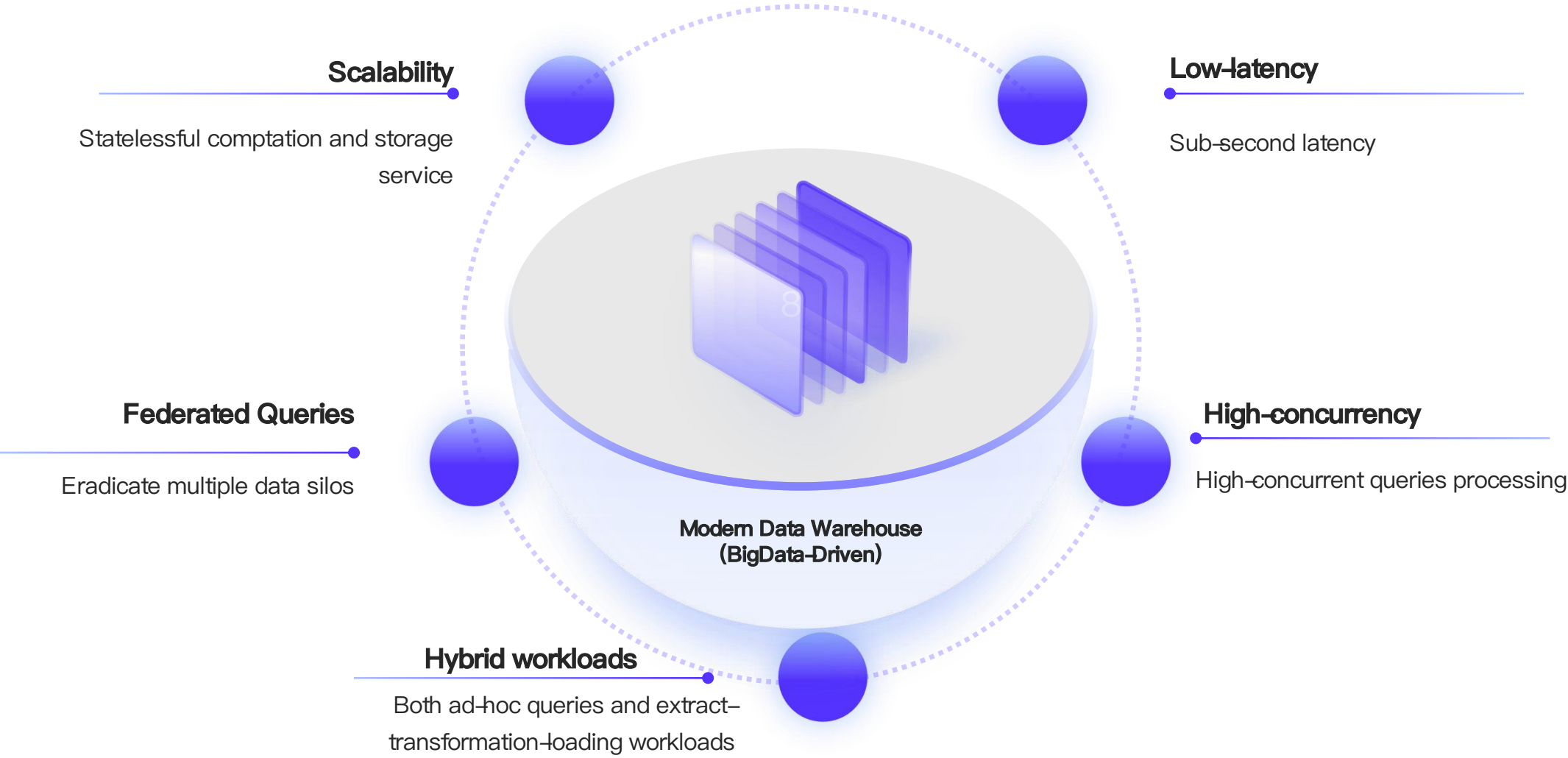
## Latency

**Limited** support for real-time analytics

## Worse Flexibility

Only support **internal** data source

# Modern Data Warehouse (BigData-Driven)



- Both volume and quality are important
- Large amounts of data for both training and inference
- Realtime read/write and freshness requirements
- Agent-friendly
- AI as the first citizen

## Data Warehouse in the Era of AI

"Through 2027, almost all enterprises developing applications based on GenAI will invest in data platforms with vector search and retrieval–augmented generation to complement foundation models with proprietary data and content."

—From ISG Research, 2025

# How Apache Doris Embraces the New Era

# What's new in Apache Doris 4.0

1. Data-intensive applications and BI applications

2. Agentic-facing analytics

3. Federated querying

4. Powerful vector search capability



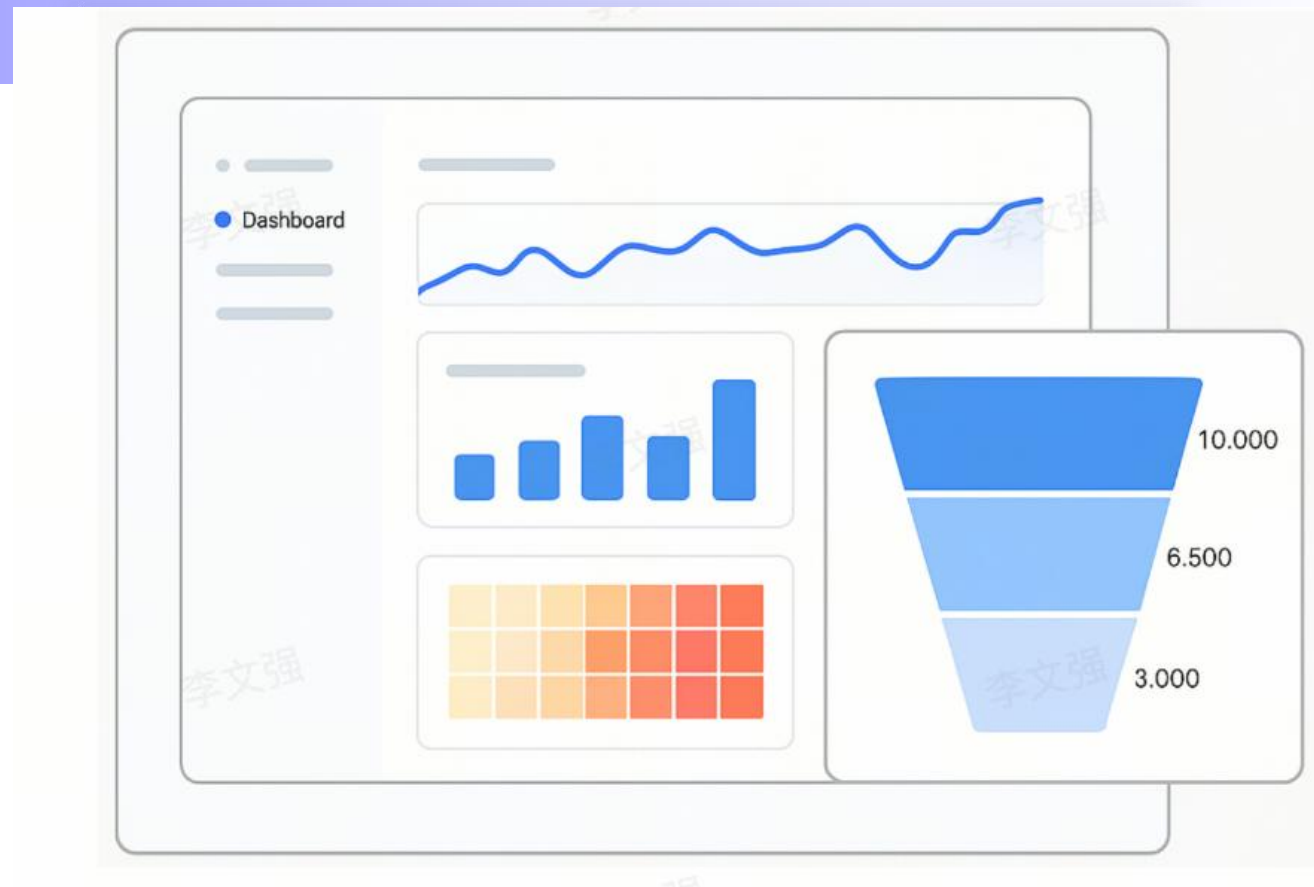
**Use cases**



# What's new in Apache Doris 4.0

## Use cases

- 1. Data-intensive applications and BI applications
- 2. Agentic-facing analytics
- 3. Federated querying
- 4. Powerful vector search capability



# What's new in Apache Doris 4.0

## Use cases

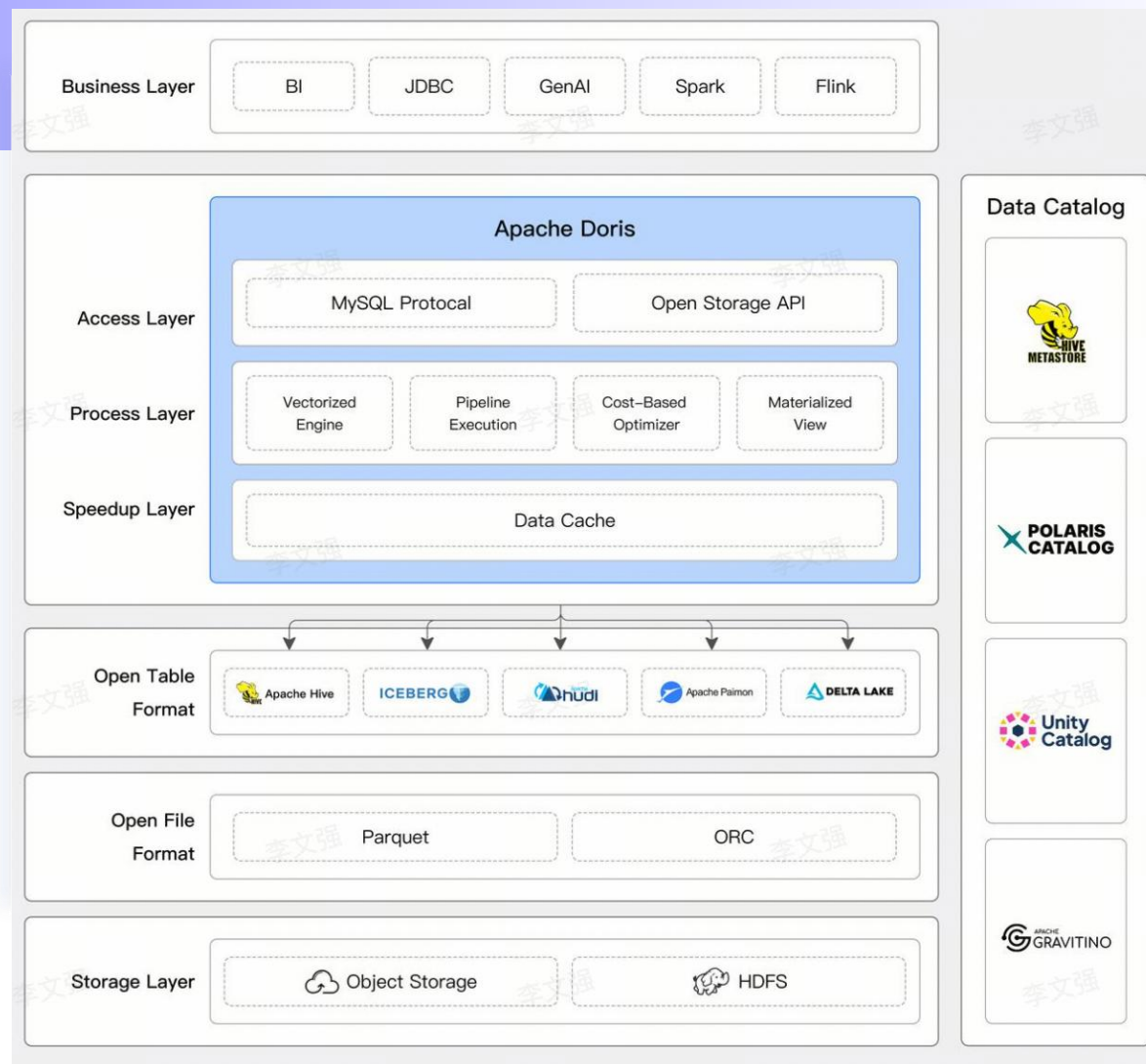
- 1. Data-intensive applications and BI applications
- **2. Agentic-facing analytics**
- 3. Federated querying
- 4. Powerful vector search capability



# What's new in Apache Doris 4.0

## Use cases

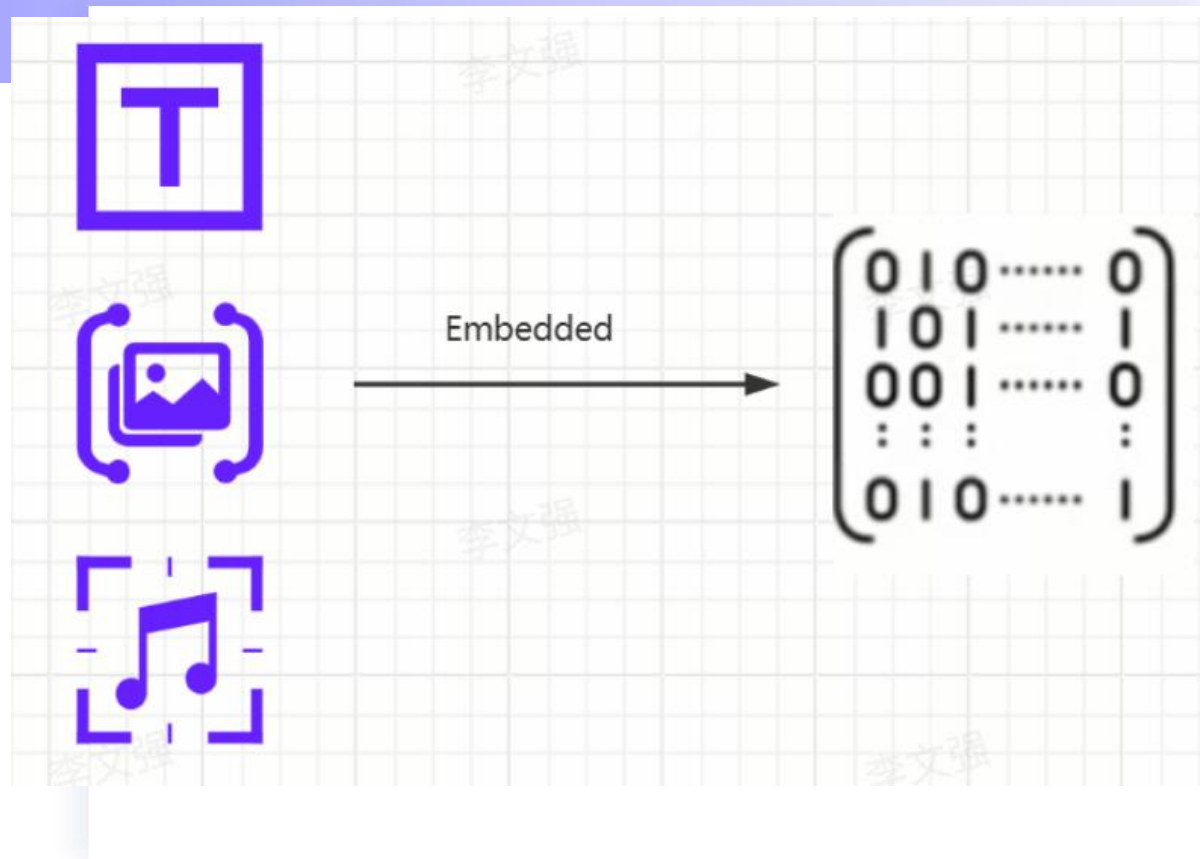
- 1. Data-intensive applications and BI applications
- 2. Agentic-facing analytics
- 3. **Federated querying**
- 4. Powerful vector search capability



# What's new in Apache Doris 4.0

## Use cases

- 1. Data-intensive applications and BI applications
- 2. Agentic-facing analytics
- 3. Federated querying
- 4. **Powerful vector search capability**



# How does a database affect the performance of a model?

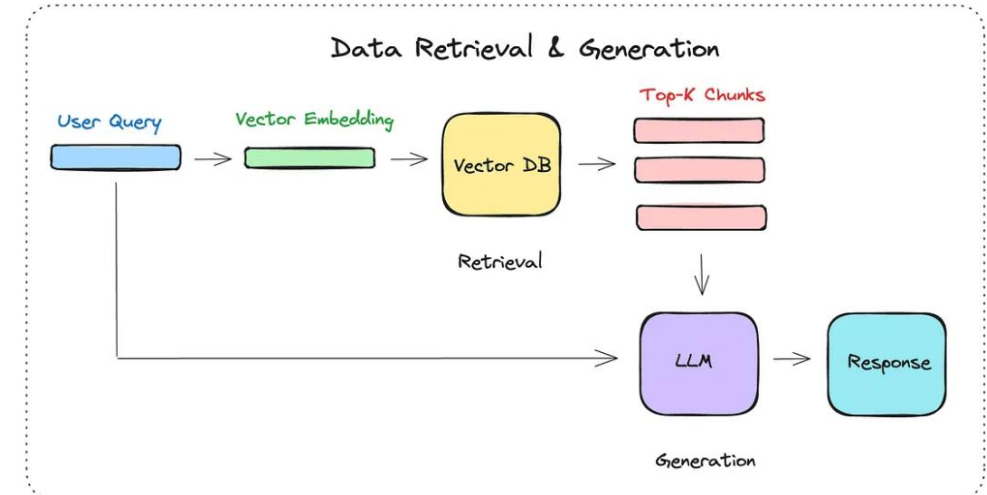
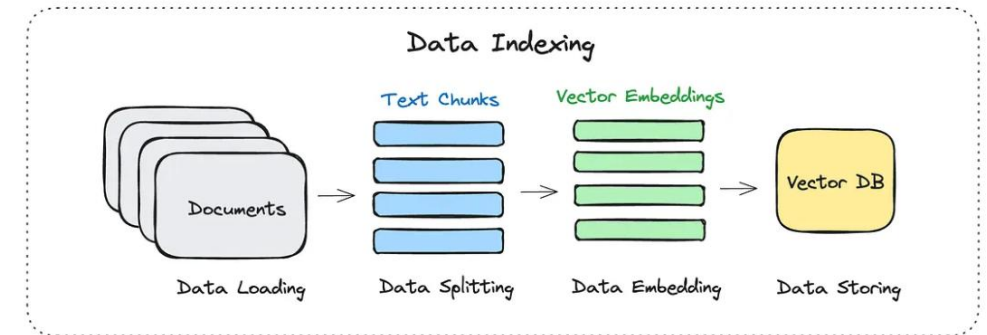
Challenges:

**Hallucination**

Solution:

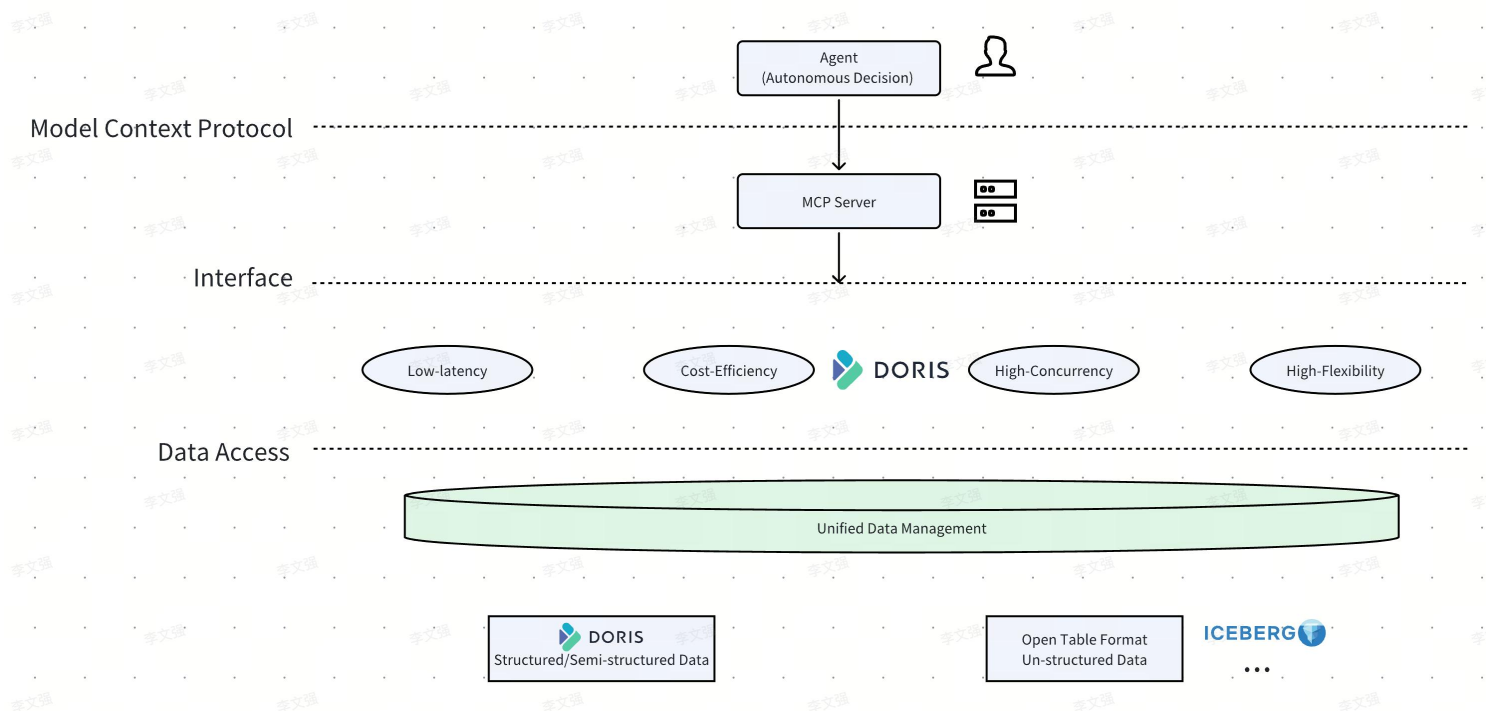
**Retrieval Augmented Generation**

## Basic RAG Pipeline

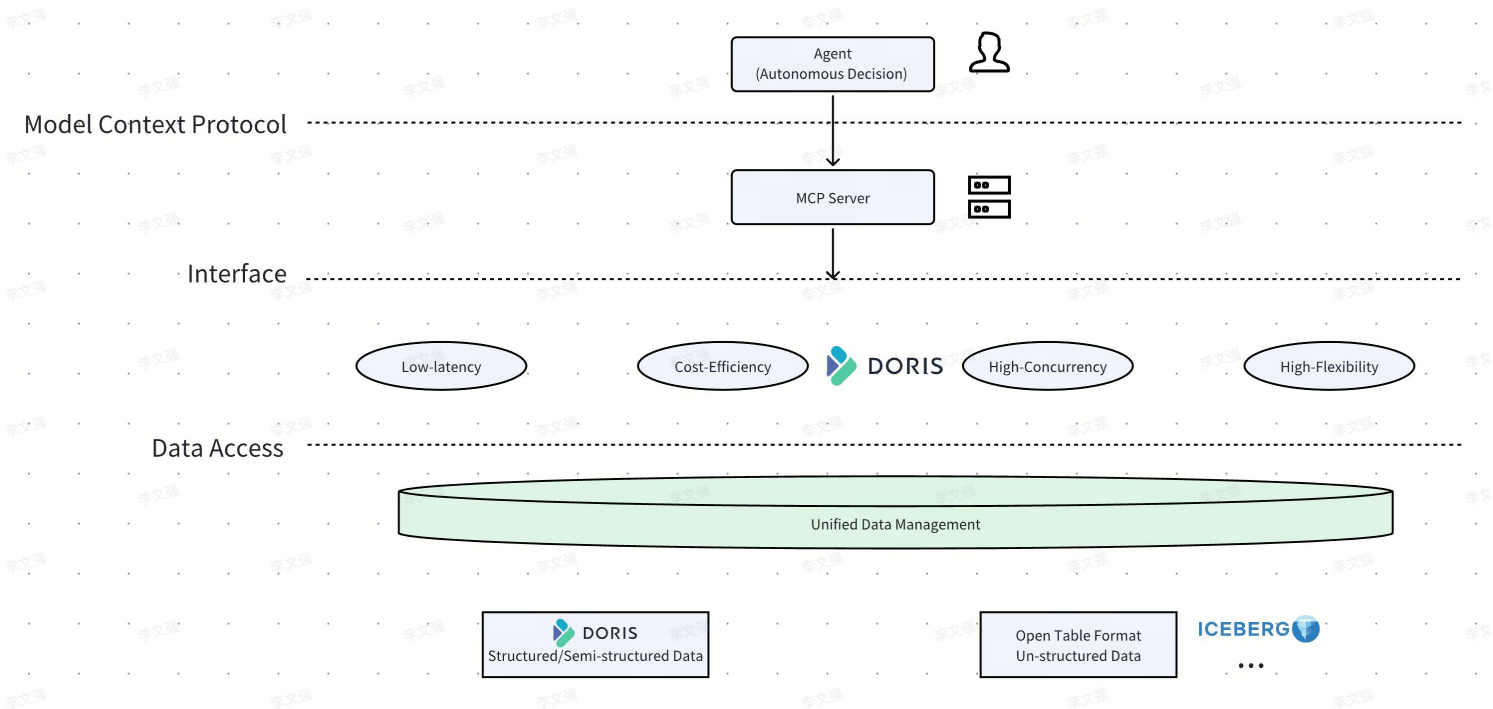
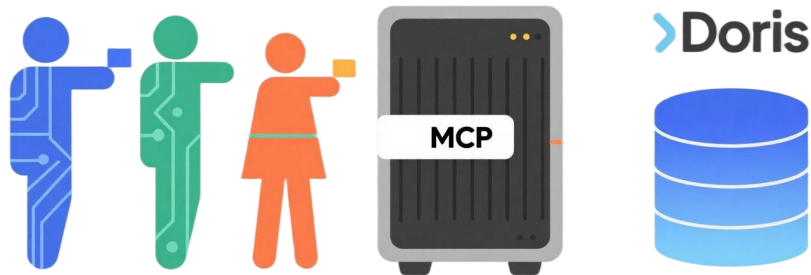


MCP like a USB-C port for AI applications. Just as USB-C provides a standardized way to connect your devices to various peripherals and accessories, MCP provides a standardized way to connect AI models to different data sources and tools.

MCP: Model Context Protocol is an open protocol that standardizes how applications provide context to large language models (LLMs).



Advanced: complex decision-making task





# State-of-the-Art MCP Server

1

Intelligent agent orchestration

2

Revolutionary capability

3

17 professional tools (database management, table structure analysis, query execution, performance monitoring...)

4

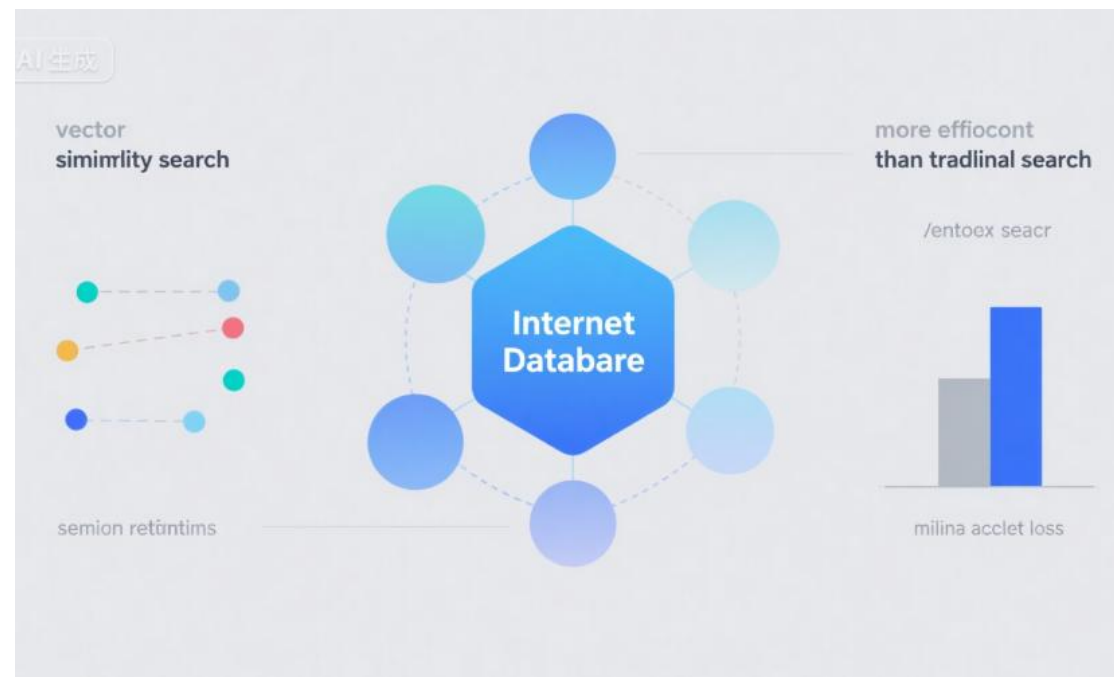
8 advanced analysis tools

5

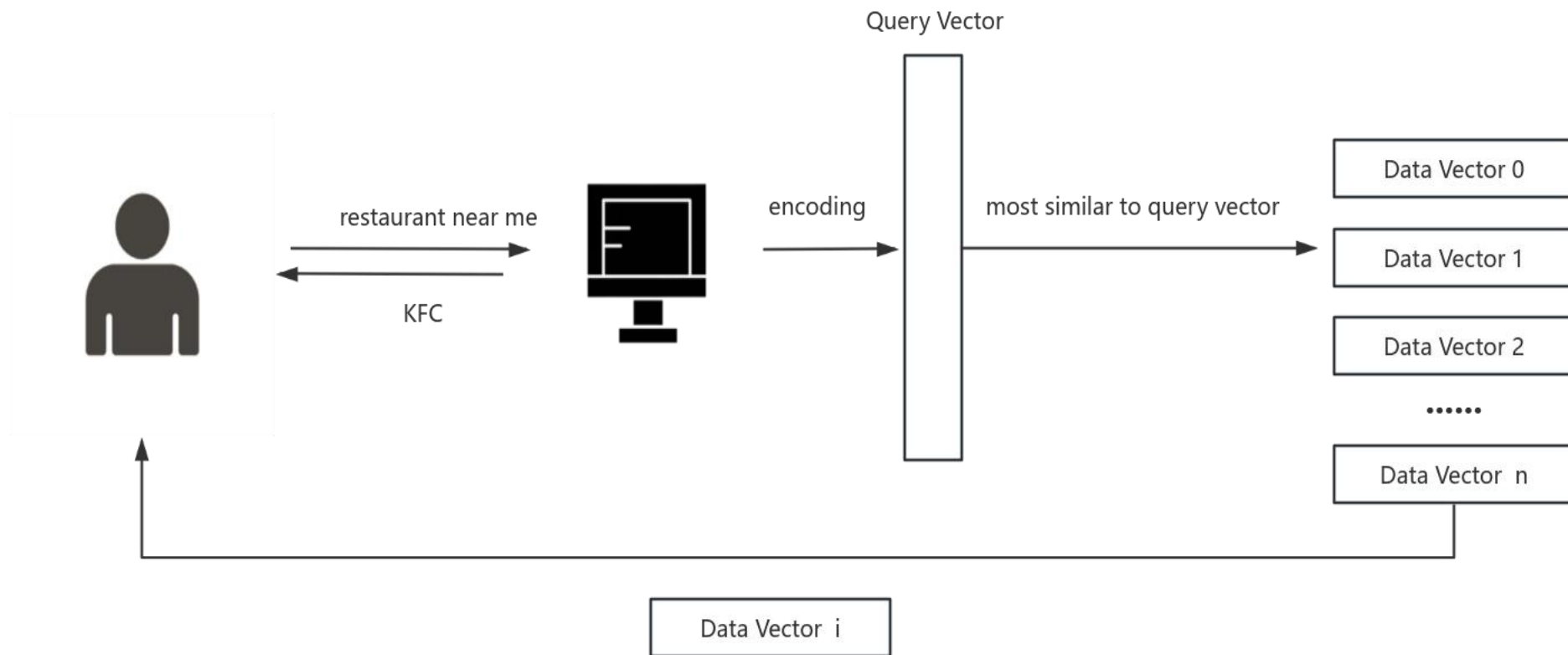
ADBC Interface (10-100 times better than traditional JDBC)

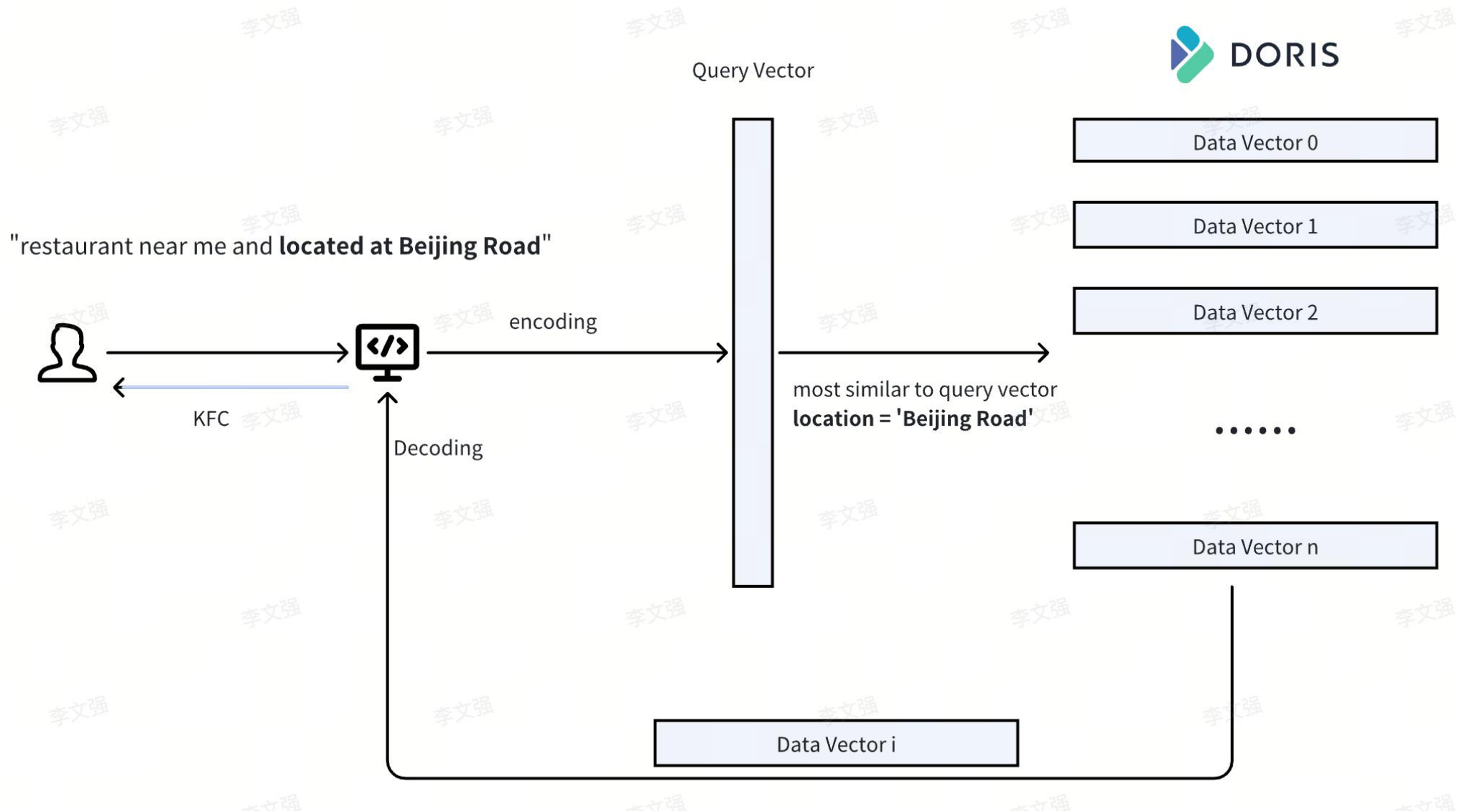
## Characteristics

- 1 Vector similarity search
- 2 Semantic relationships and similarities between data points
- 3 More efficiency than traditional search with little accuracy loss

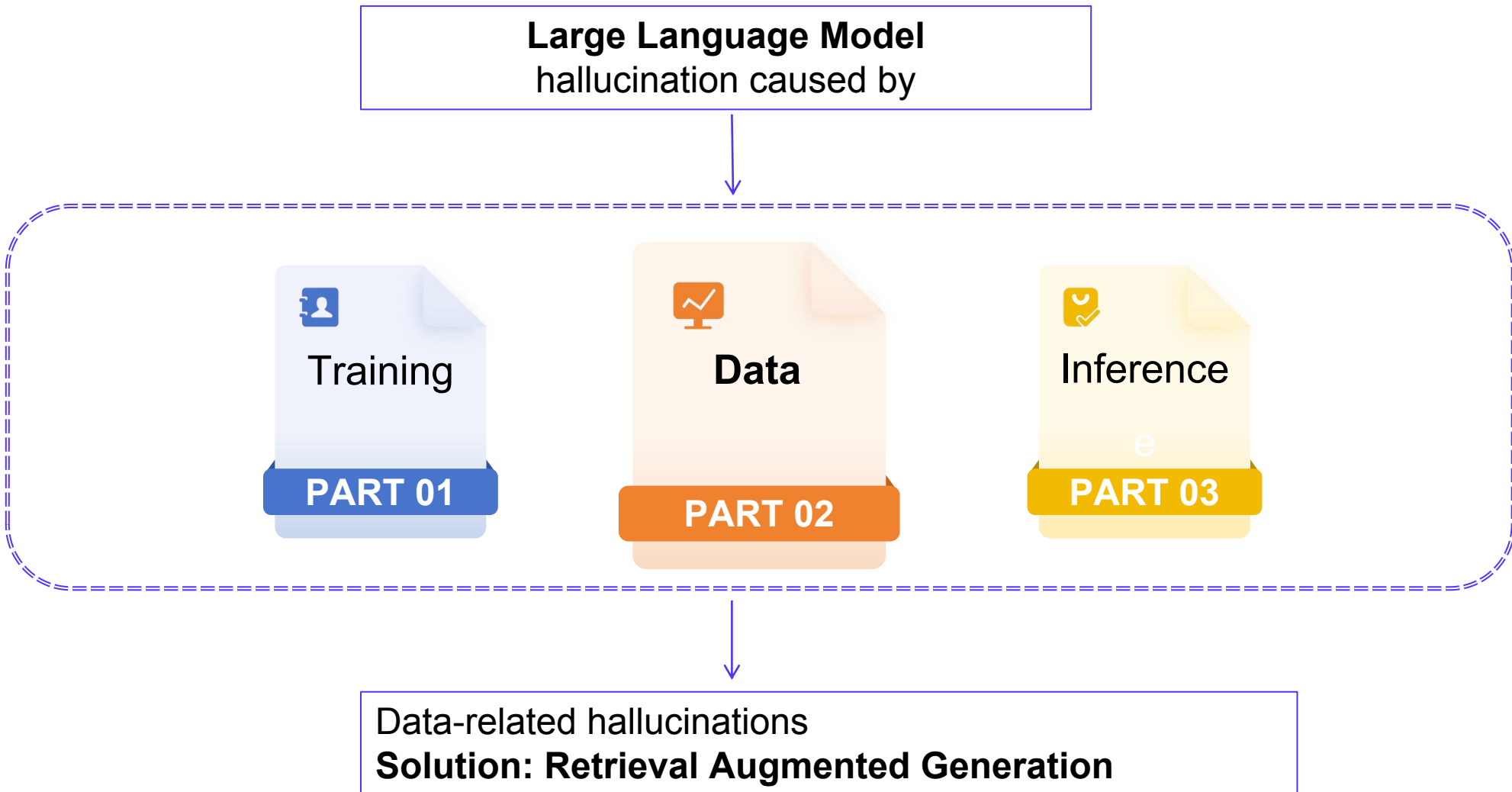


**Vector search** is a search technique used to find similar items or data points, typically represented as vectors, in large collections.

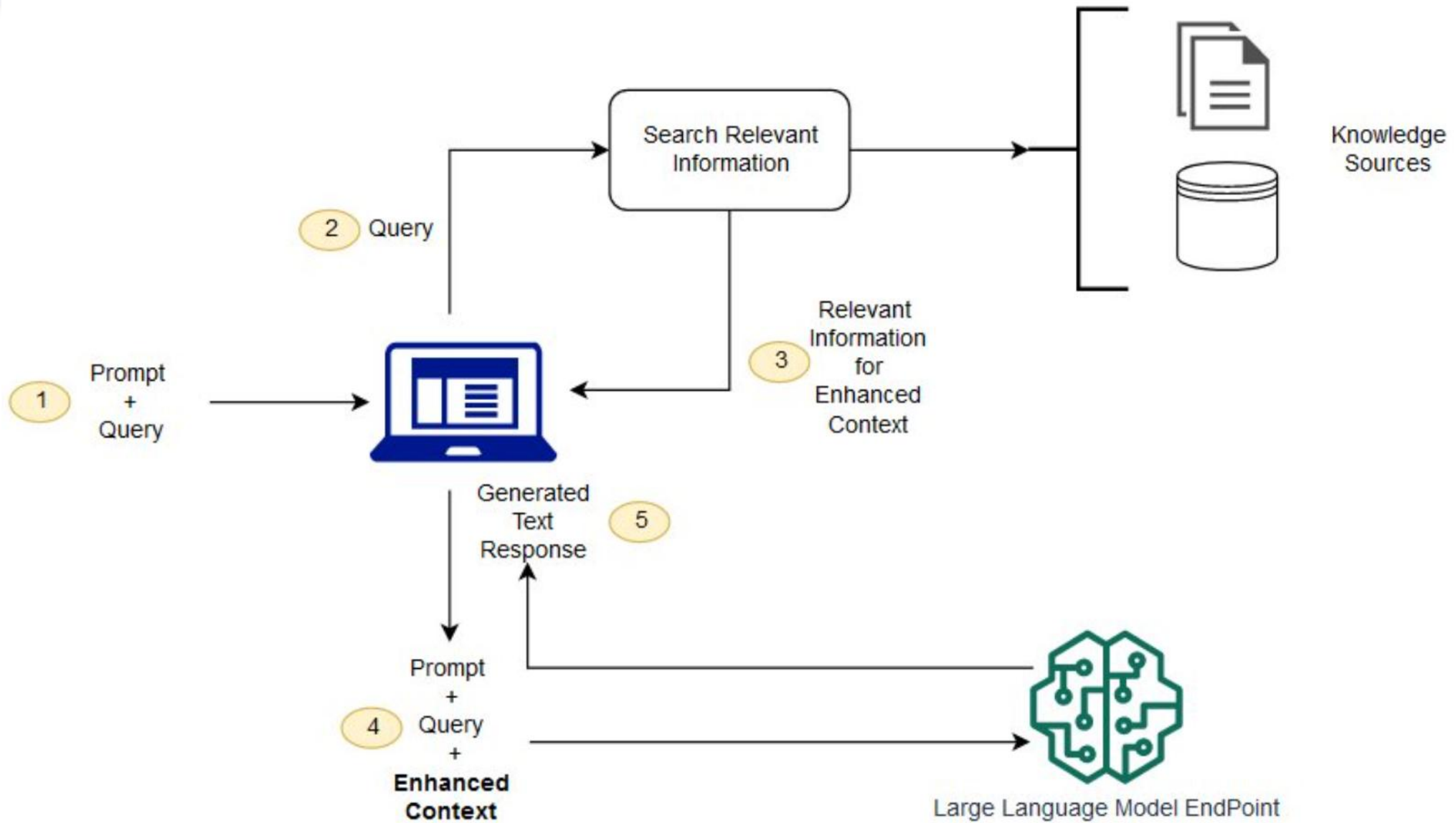




## Data-related hallucinations



# Retrieval-Augmented Generation



## One-Time Retrieval

Used in some simple cases like translation tasks.

## Iterative Retrieval

Retrieve external knowledge iteratively in a single task.

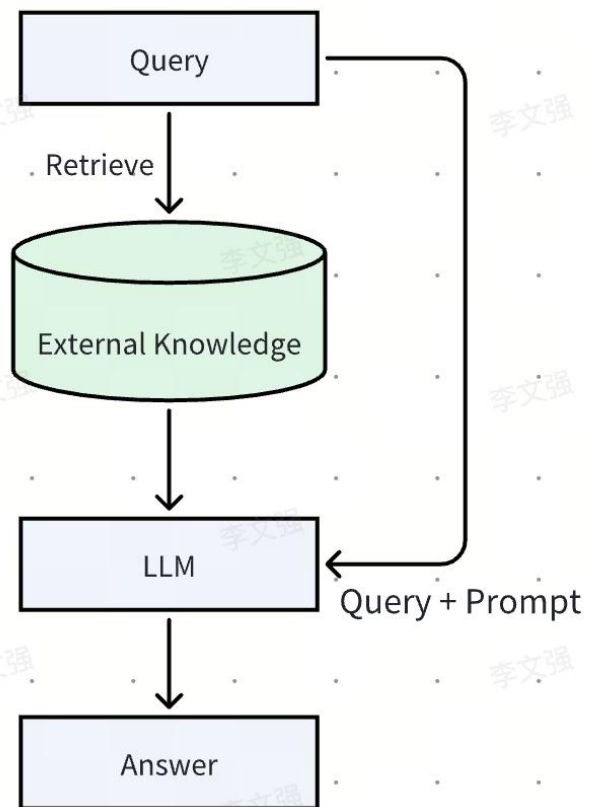
## Post-hoc Retrieval

Retrieves external knowledge after generating to do revising.

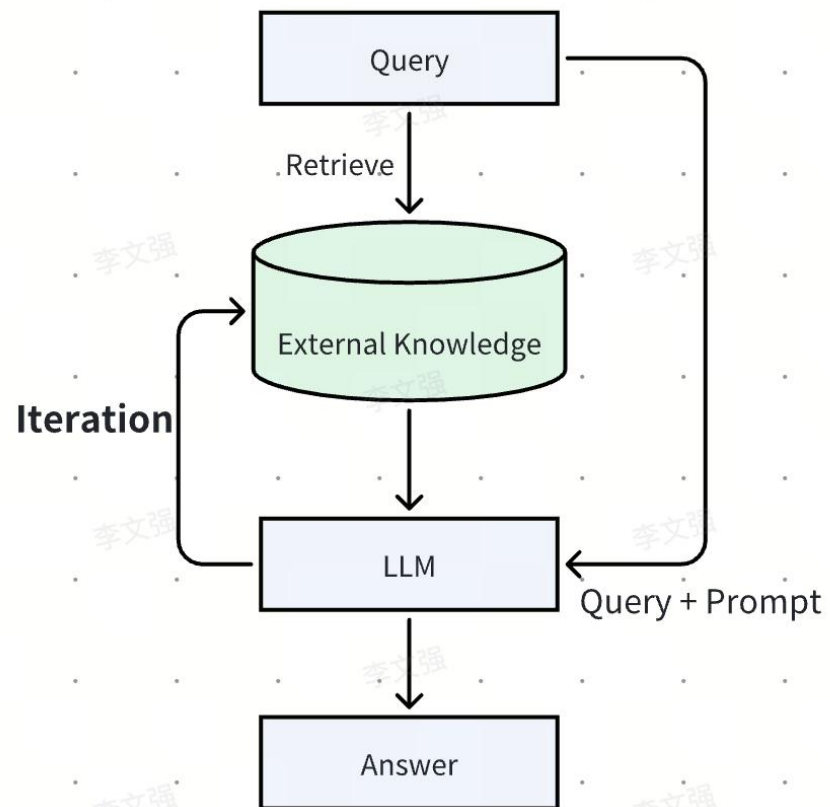


# Retrieval-Augmented Generation

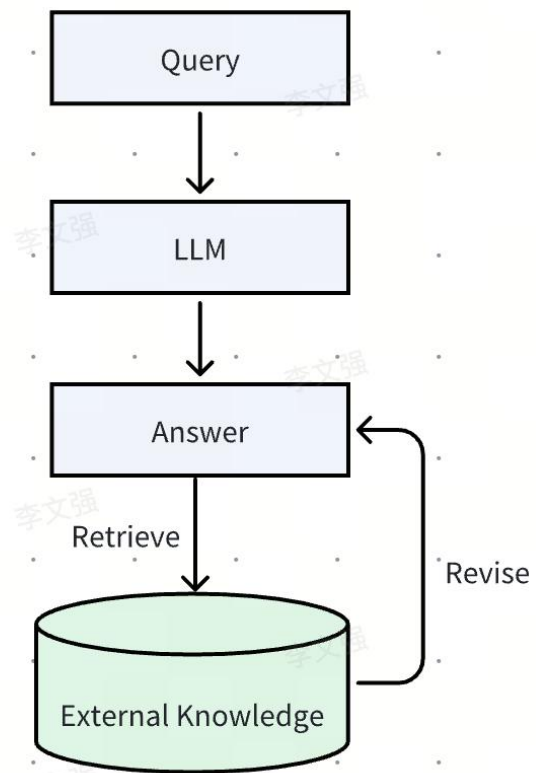
## One-Time Retrieval

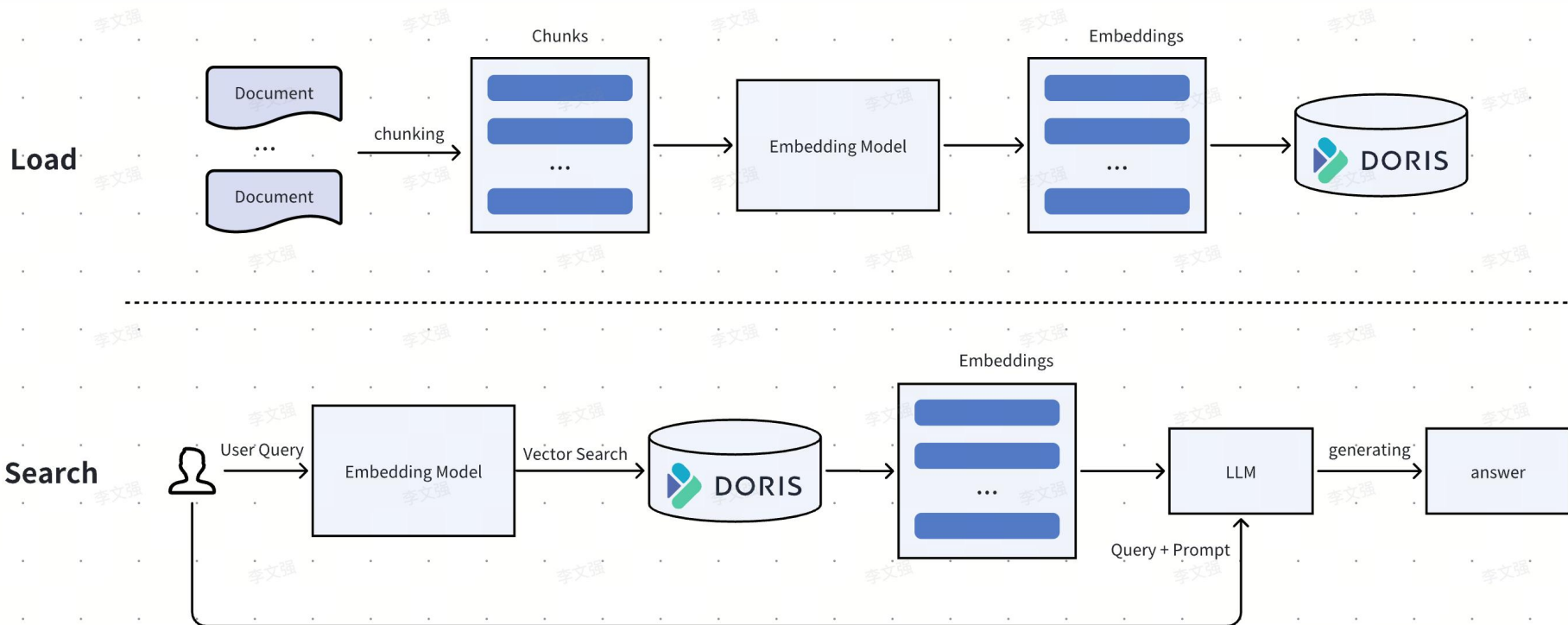


## Iterative Retrieval



## Post-hoc Retrieval





Database:  
**Doris**

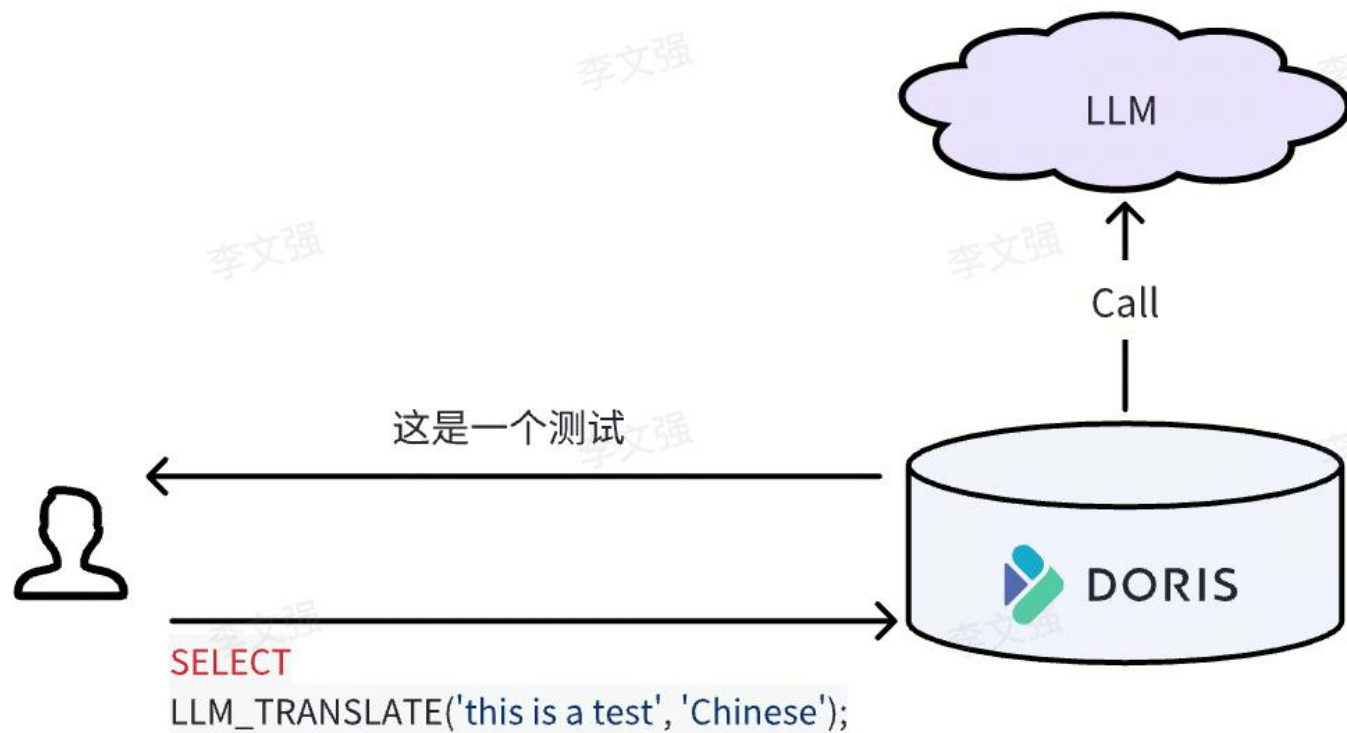
Data:  
**embeddings**

Interface:  
**MCP**

Query type:  
**Hybrid/Vector  
searching**

AI is the **first citizen** in Apache Doris 4.0

Users could combine the **strength of AI and data analysis**





Why Apache Doris is the Answer?

# High-Concurrency Test

## Set-up

VeloDB: 128 cores

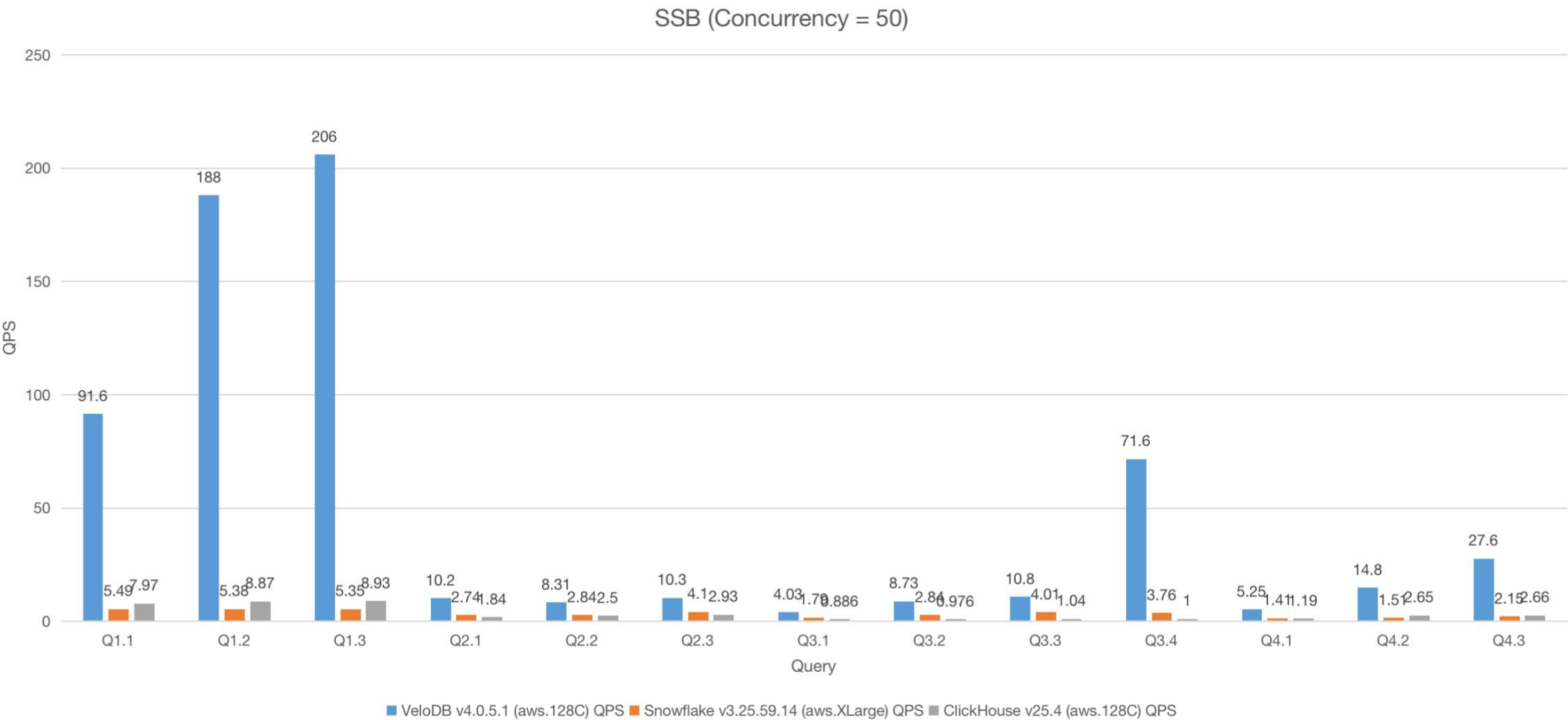
ClickHouse Cloud: 128 cores

Snowflake: X-Large Cluster

**Concurrency:** 50

Tool & Connection: **JMeter** testing using **JDBC** connection

# High-Concurrency Test



# High-Concurrency Test

## Avg QPS

VeloDB: 50.1

Snowflake: 3.28 (**0.07x** lower)

Clickhouse Cloud: 3.16 (**0.06x** lower)

## Highlights

Q1.3

VeloDB: 206

Snowflake: 5.35 (**0.025x** lower)

Clickhouse Cloud: 8.93 (**0.043x** lower)

Q3.4

VeloDB: 71.6

Snowflake: 3.76 (**0.052x** lower)

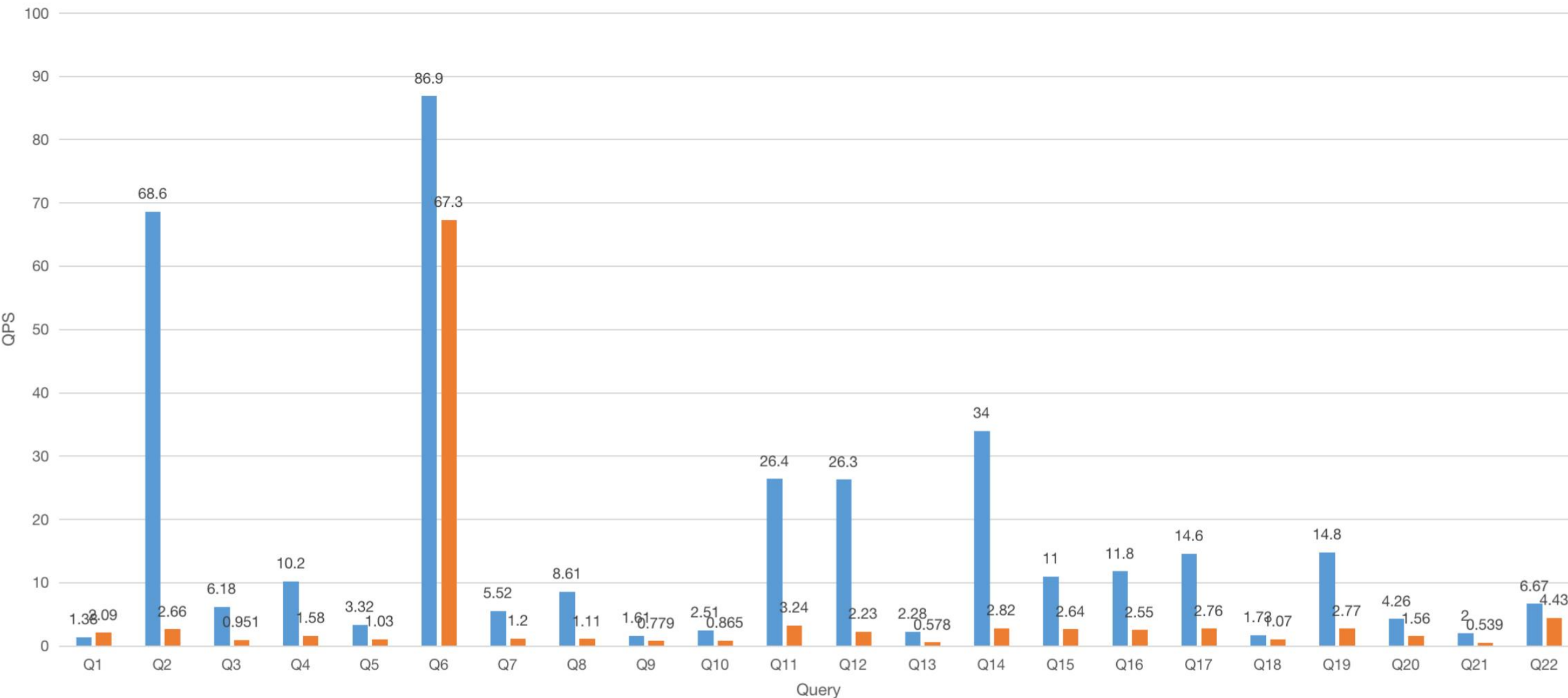
Clickhouse Cloud: 1 (**0.013x** lower)





# High-Concurrency Test

TPC-H (Concurrency = 50)



# High-Concurrency Test

## Avg QPS

VeloDB: 15.7

Snowflake: 4.31 (**0.27x** lower)

Clickhouse Cloud: **99% failure**

## Highlights

Q2

VeloDB: 68.6

Snowflake: 2.66 (**0.038x** lower)

Q4

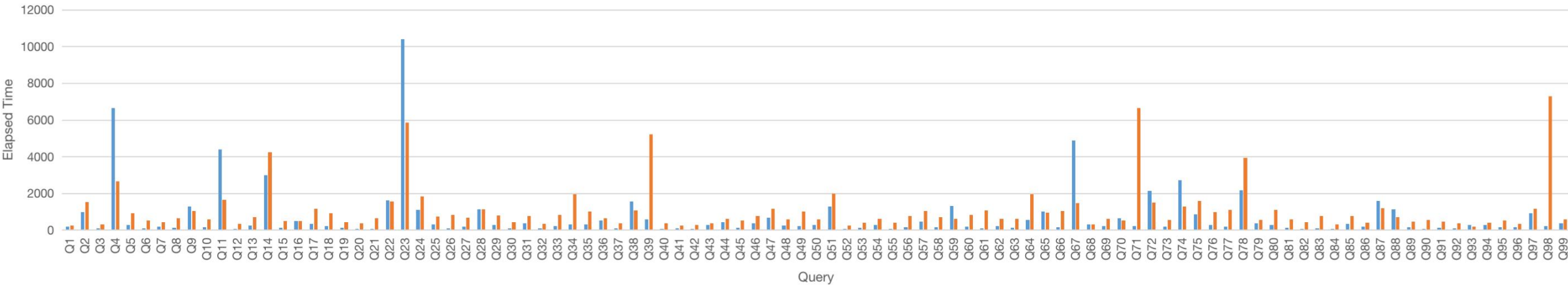
VeloDB: 10.2

Snowflake: 1.58 (**0.155x** lower)

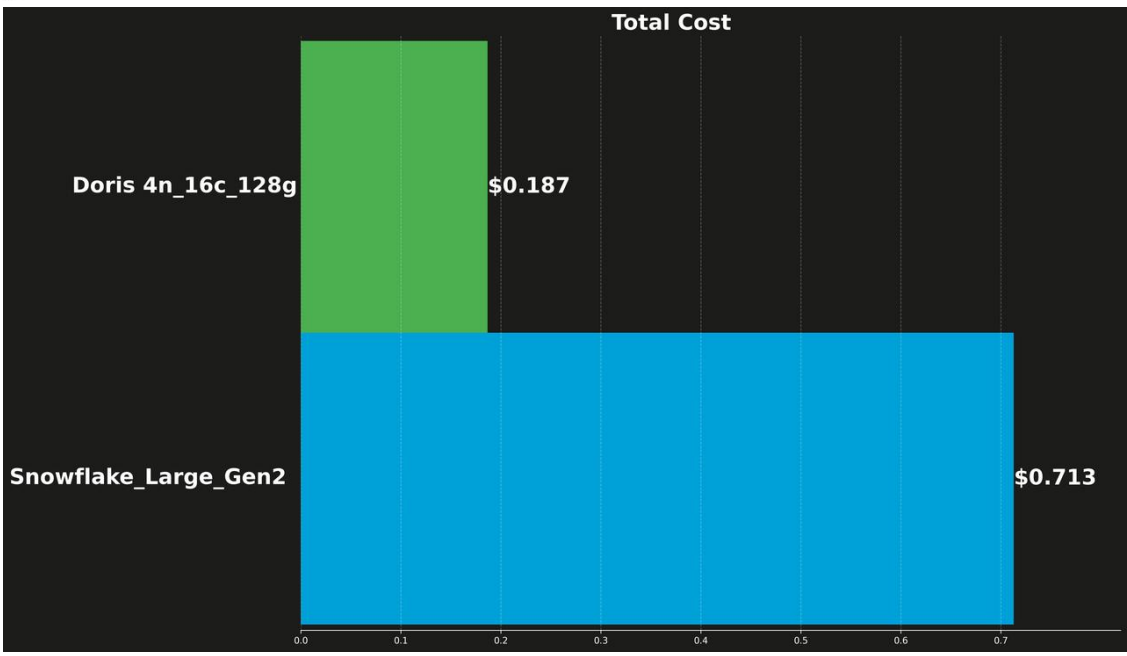
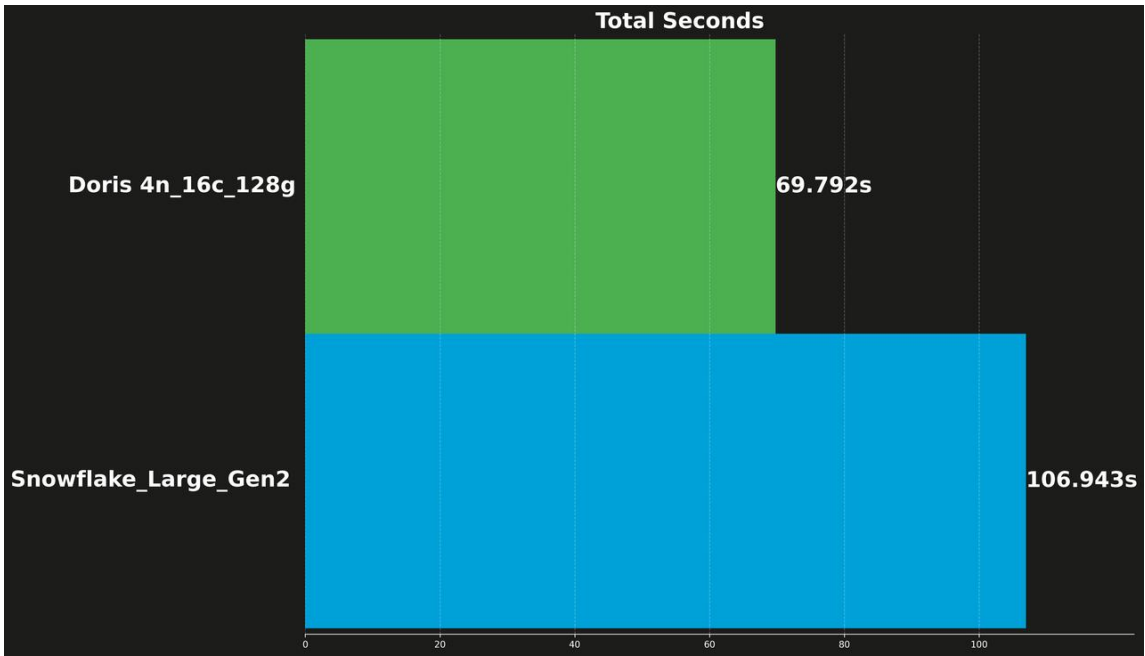


# Complex Queries Test

TPC-DS



■ Velodb ■ Snowflake



# Complex Queries Test

## Total Time

VeloDB: 69.792s

Snowflake: 106.943s (**1.53x** lower)

Clickhouse Cloud: **21/99 queries failure**

## Costs

VeloDB: \$0.187

Snowflake: \$0.713 (**3.81x** higher)



# Deep Diving into Apache Doris 4.0

# Data Pruning

How to process data efficiently?

Not process data at all.

## Static Pruning

- Predicate Filtering

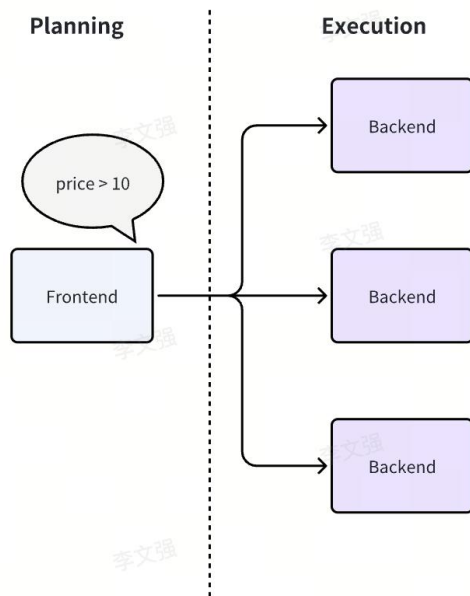
## Dynamic Pruning

- LIMIT Pruning
- TopK Pruning
- Join Pruning

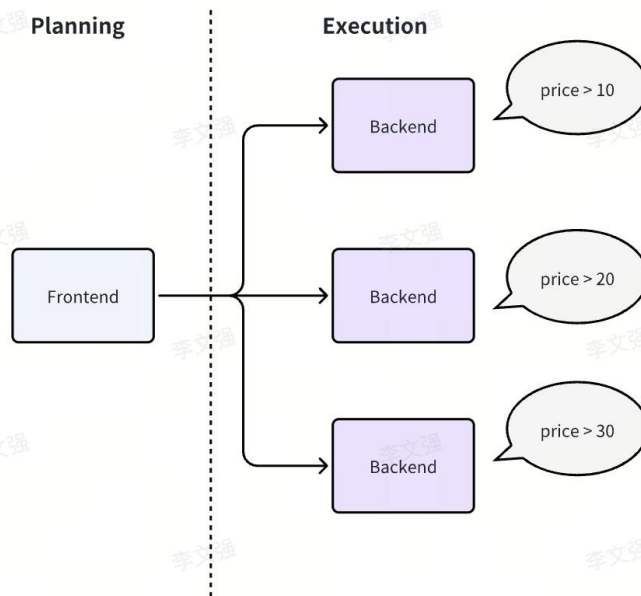
# Data Pruning

How to process data efficiently?  
Not process data at all.

Static Pruning



Dynamic Pruning





1

## Partition columns' predicates

Pruning based on the metadata

2

## Key columns' predicates

Pruning based on upper and lower bounds  
(key columns are sorted in segments)

3

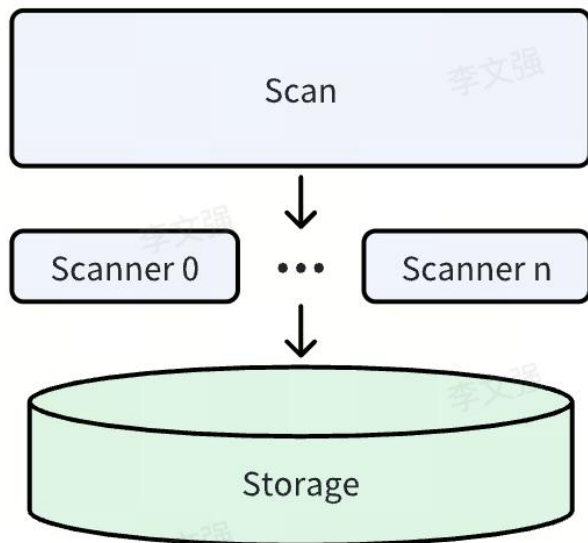
## Value columns' predicate

Comparing predicate conditions and  
metadata

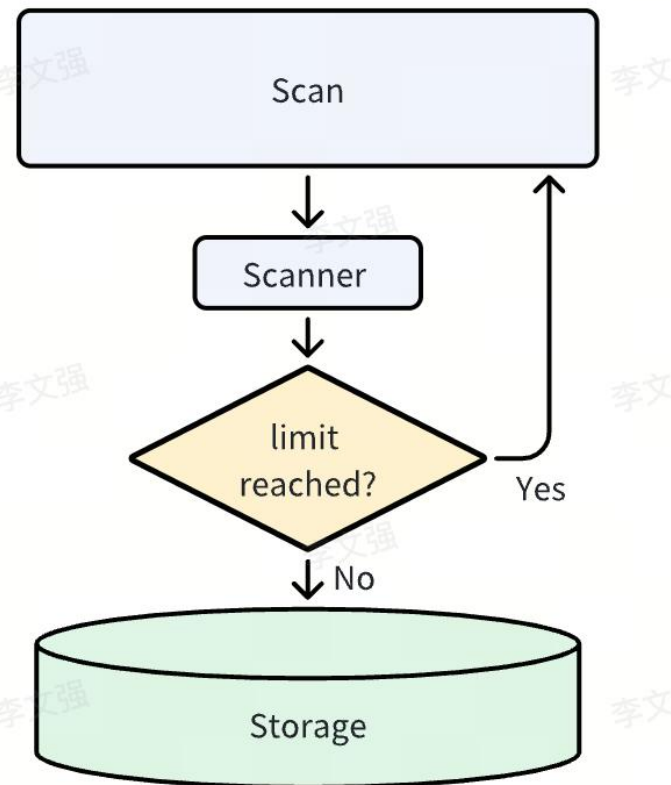


# Predicate Filtering

## Query without LIMIT



## Query with LIMIT



Stop the query once the limitation reached

# TopK Pruning

SELECT key, value FROM tbl ORDER BY key LIMIT 10;

Full Sorting + LIMIT 10



Heap Sorting  
(Heap Size = 10)



# TopK Pruning

## Standard Heap Sort Method

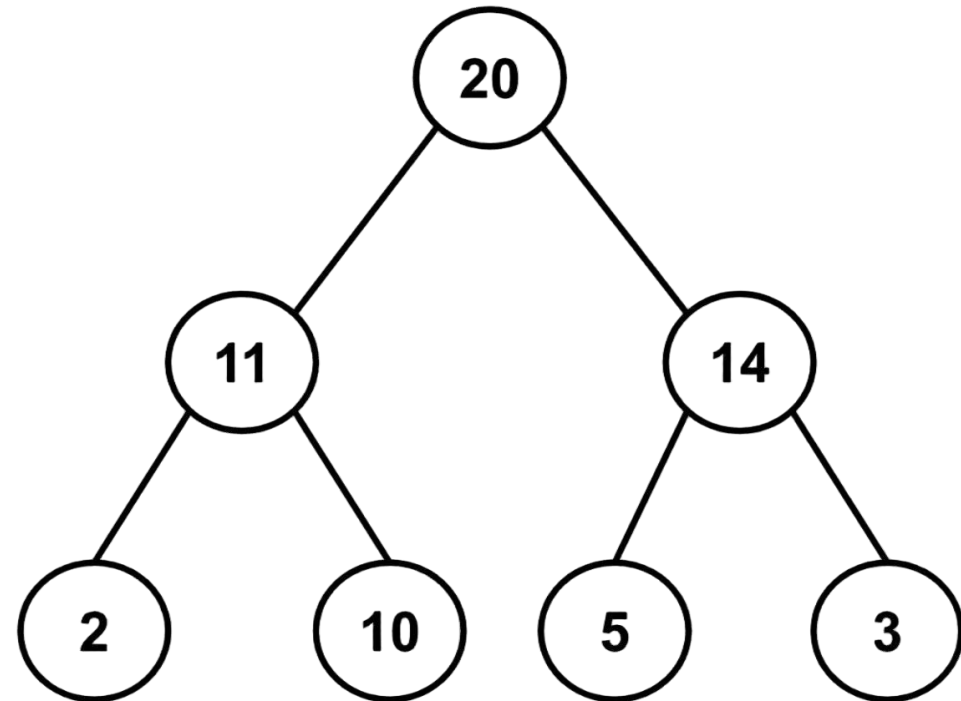
Use a min/max heap

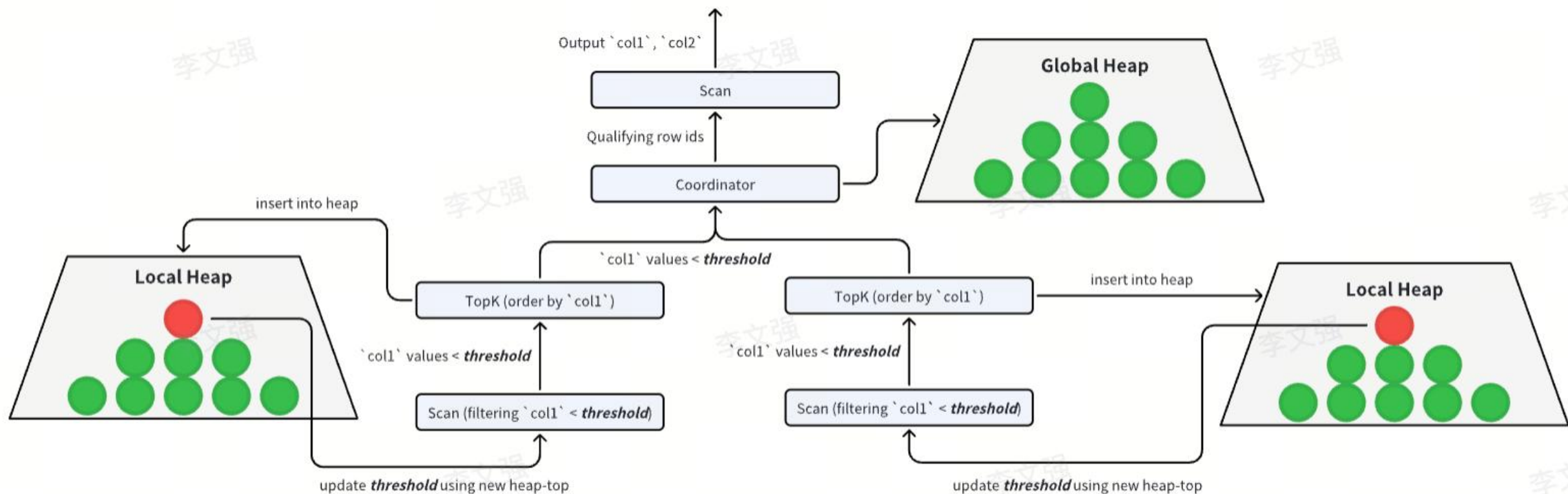
## Theoretically Optimal Solution

The minimum subset of data required to obtain the correct results

## In Apache Doris

Read the first K rows of each segment and then perform a merge sort





`SELECT `col1`, `col2` FROM `tbl` ORDER BY `col1` LIMIT K`

Insights

Brute-force  
join:  $O(M*N)$

Hash Join:  
 $O(M+N)$

Less data , lower overhead



Goal: Reduce 'M' from probe size



Solution: Use Join Pruning

A.`col`	B.`col`
0	0
1	1
2	2



Hash Join  
 $A.`col` = B.`col`$

Hash Table

Key	Entry
0	...
1	...
2	...

[0,0,0,1,1,1,2,2,2...]

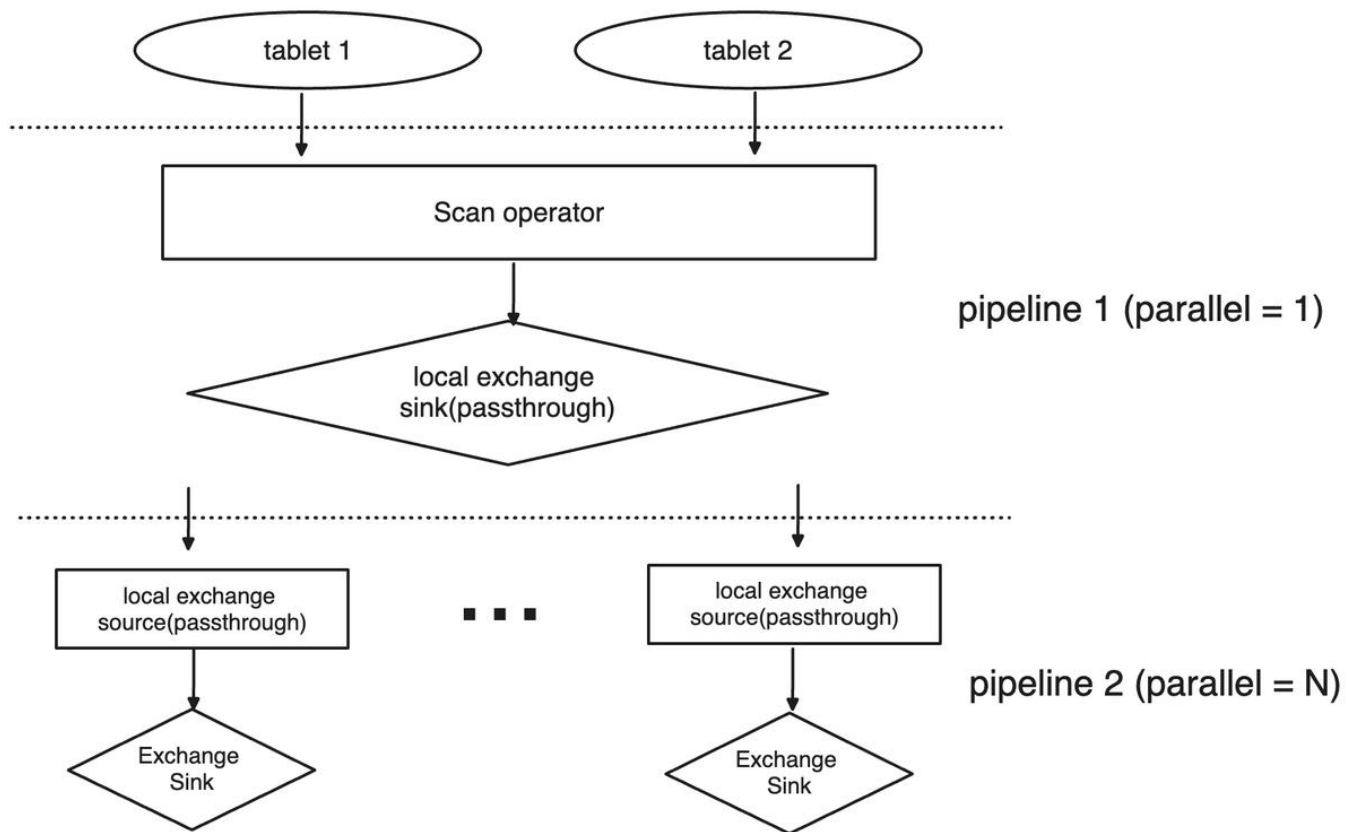
Scan B

Scan A

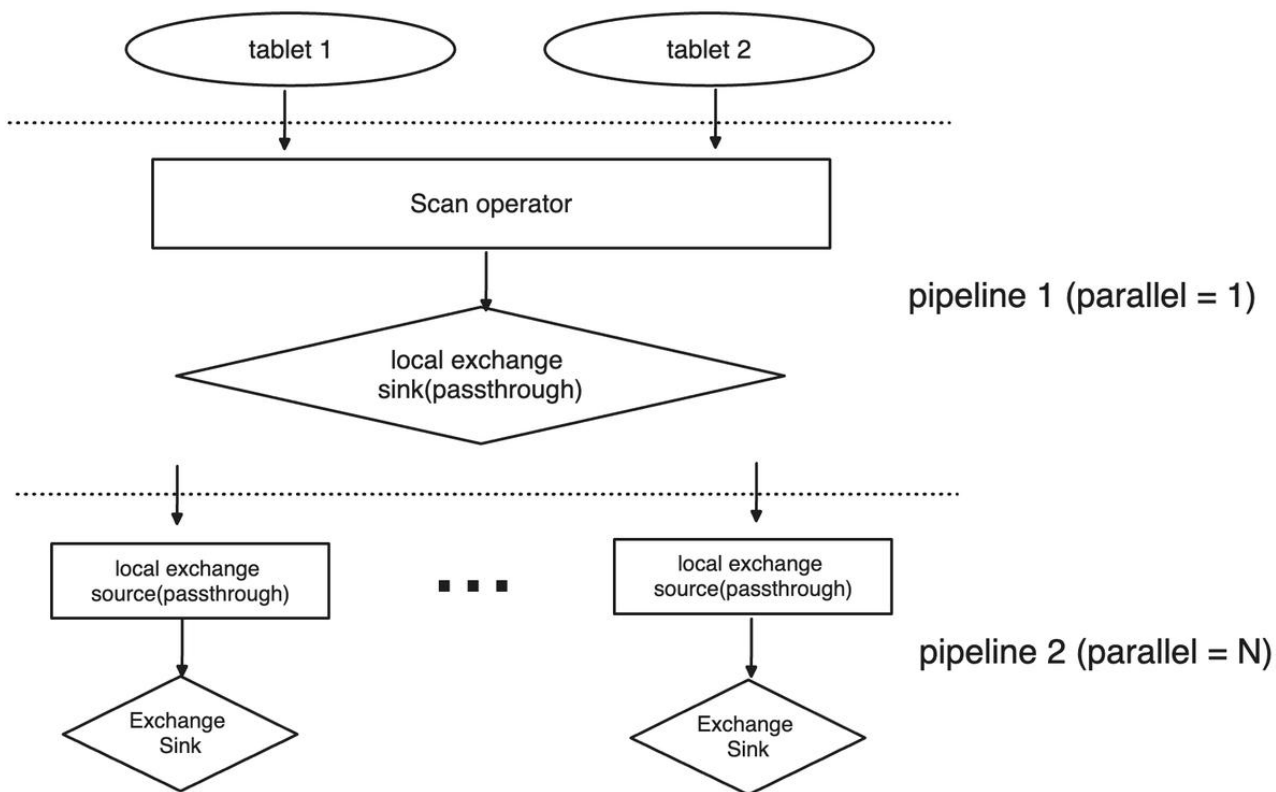
filtering 'col' in (0,1,2)

## Goals:

- 1 Yield CPU once a blocking operator met
- 2 Reduce the switch overhead
- 3 Re-distributed data between pipelines







## Advantages:

- 01 Fully utilize CPU resources and distribute data evenly
- 02 Eliminate additional initialization overhead
- 03 The blocking conditions of all pipeline tasks are encapsulated using a dependency
- 04 Users can get a more intuitive profile

# Welcome to Doris Community

## Subscribe

Subscribe to our mailing list and join our discussion

[dev@doris.apache.org](mailto:dev@doris.apache.org)

## Get technical support

- Slack: [apachedoriscommunity.slack.com](https://apachedoriscommunity.slack.com)
- Wechat Group: Scan the QR code on the right.



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**Thank you!**